VOGUE

How to Choose from
THE NEW YORK COLLECTIONS

How to Find
GOOD FASHIONS UNDER $50

How to Dress if You are
AN OLDER WOMAN

SEPTEMBER 15, 1942
PRICE 35 CENTS
40 CENTS IN CANADA

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SUIT BY CAPRI

Study in Sepia: A suit made of a smooth Hockanum Wool in deep brown...accented with dahlia pink.

HOCKANUM *Woolens*

Hockanum Mills, Rockville, Conn. • Founded 1809 • Division of M. T. Stevens & Sons Company, North Andover, Mass. • J. P. Stevens & Co., Inc., New York, Selling Agents

RAWLINGS

Copper-color wool jacket, stroked with black, glowing over its black skirt of wool and rabbit hair. One of our proud new suit-originals. The blouse, born to go with it, copper and black ribbed silk.

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
FIFTH AVENUE AT 58TH STREET

From our Made-to-order Salon, Fourth Floor, where, in keeping with these times, you may have not only the traditional made-to-order services but may also order sizes 10 through 18, including one expert fitting. Day dresses from $145

that Ayres look
Erif
L. S. Ayres & Co.
INDIANAPOLIS

Nettie Rosenstein

Here it is—the seemingly simple black dress that Rosenstein does with such unerring loveliness. Mossy rayon crepe with cartridge draping. In misses' sizes, 69.95 Black fluted toque, 25.00 The Rosenstein coral spray clip, 25.00, earrings, 12.50 *The gown and hat, Sixth Floor* *The jewels, Main Floor*

Jewelry subject to Federal excise tax

BONWIT TELLER, FIFTH AVENUE, NEW YORK • WHITE PLAINS

Consult your jeweler regarding *Tempered Gold and *Tempered Platinum Mountings by Granat for engagement and wedding rings. He can show you many beautiful Granat Mountings complete with gems such as those illustrated here. You will find the name "Granat" inside each mounting. *(*Trade Marks of Granat—San Francisco)*

"...HEART TO CONCEIVE, THE UNDERSTANDING TO DIRECT, THE HAND TO EXECUTE"

INSPIRATION

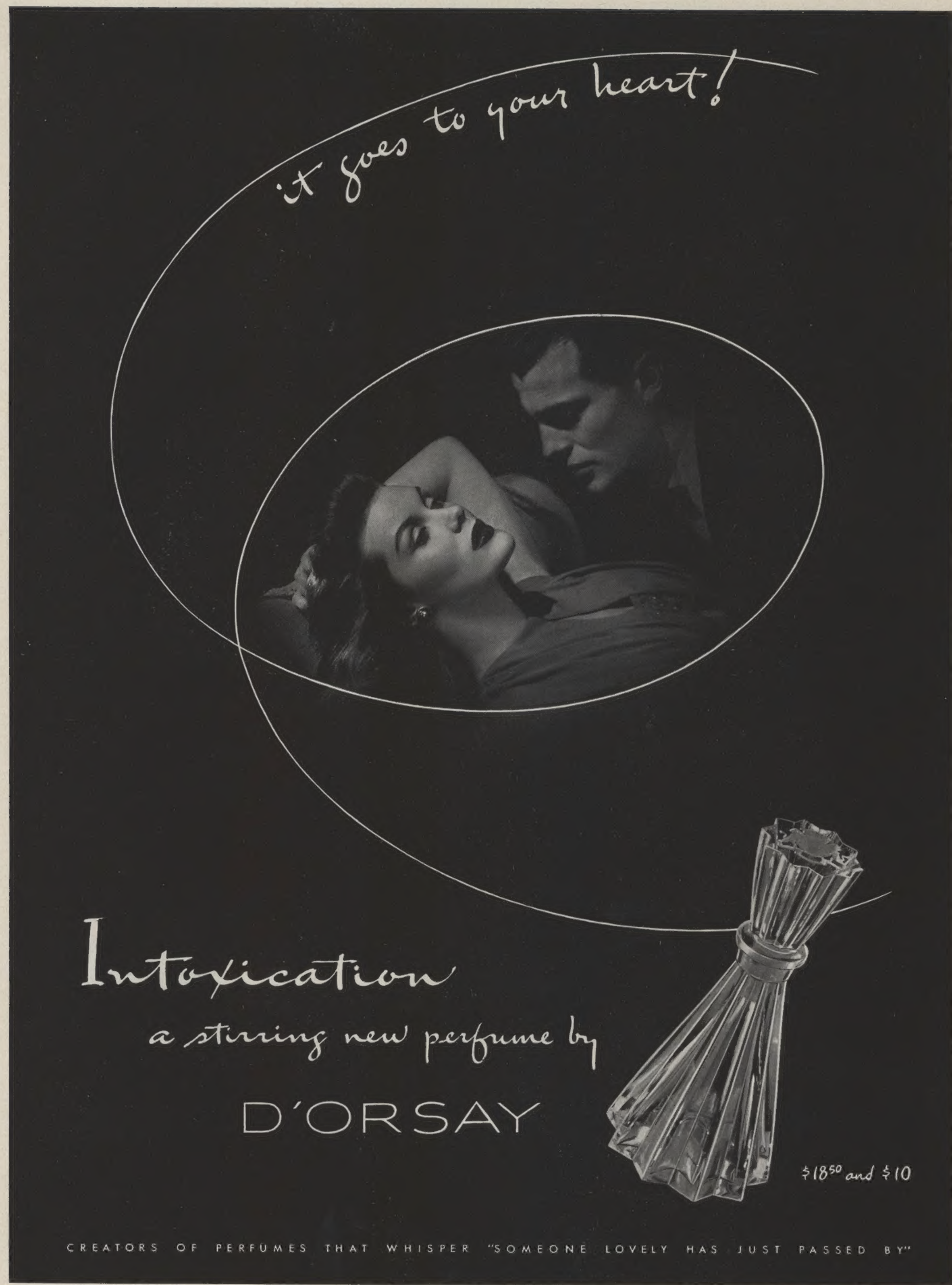
The beauty of a Granat Mounting...its exquisite workmanship... engraving and carving, indicate that the Granat Craftsman was inspired by the distinctive character of the design placed before him. Every Granat Mounting enhances the values and brilliance of the precious stones entrusted to its care. It is significant that leading jewelers throughout America designate Granat Mountings for their finest engagement and wedding rings.

MOUNTINGS BY
GRANAT

JAY THORPE ORIGINAL TOWN COSTUME OF RUSSIAN INSPIRATION DISTINGUISHED FOR ITS BEAUTIFUL SIMPLICITY. PRICED 85.00

jay thorpe

24 West 57th Street NEW YORK



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Vol. 100, No. 6
Whole No. 1682

WORTH THEIR WEIGHT IN GOLD

Bennington hand-woven tweeds—those superb beauties of ours. Ten exquisite sets of colorings. Six individual patterns. And deft, timeless styles, like the new "convertible shirt collar" suit and reefer sketched. Hand-woven suits, 59.95 Hand-woven coats, 59.95

Exclusive with the Sports Shop, Fifth Floor

LORD & TAYLOR

New York and Manhasset

To wear with confidence

Oxford monotone wool suit with brown velveteen blouse, by Louise Barnes Gallagher. The suit $125; the blouse, $35. Hat by Lilly Daché.

Scruggs Vandervoort Barney

St. Louis
Fashion Authority of the Midwest

Lively as a Jeep

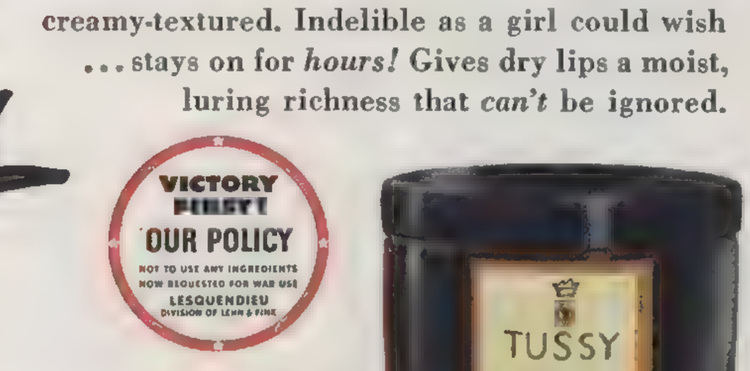
attention-getting as a Major

Tussy

Jeep Red

● Saucy! Spirited! A jubilant bright red—wear it with a proud I-can-take-it look in your eye. Tussy *Jeep Red* adds a flashing accent to favorite fall and winter fashions. Born to wear with beige, black-out black, blues, vibrant wine tones.

Jeep Red is the newest fashion-right Tussy Lipstick shade. Also, *Fighting Red*—clear, bright. *Kiltie Red*—rich, provocative, each $1. Cream Rouge to match, $1. Compact Rouge, 55¢. Plus tax.



Because it's Tussy Lipstick . . . *Jeep Red* is creamy-textured. Indelible as a girl could wish . . . stays on for *hours!* Gives dry lips a moist, luring richness that *can't* be ignored.

Tussy

VICTORY FIRST! OUR POLICY
NOT TO USE ANY INGREDIENTS NOW REQUESTED FOR WAR USE
LESQUENDIEU
DIVISION OF LEHN & FINK

for that young, young look

TUSSY COSMETIQUES, 683 FIFTH AVENUE, NEW YORK CITY. LIPSTICKS, CREAMS, LOTIONS, AND OTHER FINE TUSSY PREPARATIONS ARE ON SALE AT DEPARTMENT AND IMPORTANT DRUG STORES.

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Tussy *Creamy Masque*—beauty treatment and cleanser in one. Use this bland, soothing cream with water instead of soap. Rub on well . . . Rinse off. Tussy Creamy Masque leaves your skin fresh and clean—looking smoother, brighter, finer. 4-oz. jar, $1. Tax additional.

Please the Men!

Today, more than ever, the women of America choose hats by Dobbs — because they are fashion originations, of known quality, created for our times. Remember — men like you in a Dobbs!

DOBBS HATS · Park Avenue at 53rd Street, New York and at fine stores everywhere

DOBBS WHIPAWAY in VINO RED $10.95 • DOBBS SCALLAWAG in FAIRWAY GREEN $10.95 • DOBBS DOUBLE TALK in DUSTY LEAF $10.95

DOBBS *Hat*

RAWLINGS

George Platt Lynes

Bendel Originals

Furs that tell a story of sound investment as well as beauty . . .
to meet the requirements of the times.

Henri Bendel
10 WEST 57
NEW YORK

COPYRIGHT 1942—J. W. ROBINSON CO.
Glorious for California's autumn, superbly tailored suit in
brown with a thread of powder blue, 89.95. Topcoat 85.00
Robinsons'
Los Angeles

George Platt Lynes

Emphasis on the tapered silhouette . . . in glistening emerald rayon satin.

A Pattullo Original in our Immediate Wear Salon. $110

Henri Bendel
10 WEST 57
NEW YORK

Sequin Quilting in Rich's exclusive costume . . . to ignite your imagination today, as Rich's Specialty Shop collections have kindled the admiration of Southern women for seventy-five years. This Maurice Rentner Original salutes Autumn-1942 with all the fire of flashing sequins lighting up a quilted smoke-black jacket!

The black wool town suit, $135

The gold rayon crepe blouse, $25

THIS IS OUR 75th ANNIVERSARY 1867 . . . 1942

Rich's
ATLANTA

the Altman Basic Dress*

dressed up or down according to the occasion . . . especially designed to wear at all hours, new edition for the new life of today. Ingeniously cut and draped to flatter literally every figure. News . . . this year it comes complete with two sets of snap-on buttons: with plain, tailored buttons (shown left) . . . embroidered ones with colored beads (shown right). Black, brown, red or blue in rayon crepe; also a slightly changed version in wool. 10 to 20, 29.95. Altman daytime dresses, third floor

*reg. U. S. Pat. Off.

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Designed for the smart matron, in rayon crepe Cabriole . . . a fabric distinctively Evergrand. Slim skirt to meet both fashion and wartime conservation demands. Delicate loop and beading details. Sizes 14½ to 24½.

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George Platt Lynes

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Long-lived, Long-loved, are the impeccably tailored sports clothes that have made our Sunningdale Shop reputation. Like this fine worsted plaid suit, beige with blue or beige with yellow predominating, $69.95. Like the enveloping beige tweed coat worn over it, lusciously lined with nutria, $395.

Sunningdale Shop, Sixth Floor.

Heavenly man-tailoring, stunning new peaked collar, hand-picked edges . . . Stroock's luxurious tweed, 100% virgin wool, exclusive Rosenblum patterns, shadow stripe, glen plaid, tartan check, heather herringbone . . . thrilling California colors . . . Earl-Glo acetate rayon lining . . . $39.95 upward.

At fine stores everywhere

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JOHN RANDOLPH PHOTOGRAPH

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the frankly flirtatious Perfume

PERFUME	$1.50 to $10.00
EAU PARFUMÉE	$1.50
TALCUM	75c
FACE POWDER	$1.00
BATH POWDER	$1.25
ROUGE	75c
LIPSTICK	75c

All Prices Plus Tax

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THESE DUTY-FULL DAYS

Live in your shoes and love them

Fall into step in shoes that help you march on "at ease!" There's "sole-satisfying" comfort in NATURAL POISE SHOES, for they're made over the famous equalizer last that gives each shoe perfect proportions... a made-to-measure feel... gives you firm body balance so that you walk proudly... gracefully... *tirelessly!* NATURAL POISE SHOES combine style, quality and value with complete comfort!

$6.

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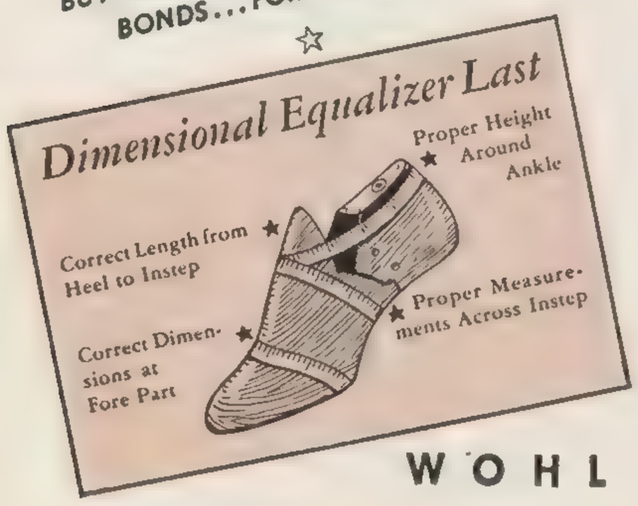

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Swiftly SLENDER

★★★ straight, unscathed lines. Theme

of the new silhouette.

Expressed perfectly in this

Box Coat of scarlet wool

and black Persian Lamb. $150.

The North Room.

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that really last . . . the great-name labels of America. Like these petal-soft washable gloves, with this
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. . . your assurance,
always, of truly Superb gloves
Trade-mark registered
MADE ONLY BY THE SUPERB GLOVE COMPANY,
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Traina Norell
tells his Autumn story of neutral
tones with black for Neiman-Marcus
In natural cashmere jersey, with
sharply accented raised embroidery.
NEIMAN-MARCUS
Dallas

Nestle your face in the depths of these rich, soft, flattering collars! Feel the fleecy, 100% wool exclusive Shagmoor fabrics . . . made by a secret, patented process that gives wonderful warmth-without-weight! Look at the fine, Shagmoor tailoring, and the good, classic lines that "go everywhere". . . but never go out of style. Then invest in a coat with this famous, dependable label . . . and enjoy it for seasons to come! UNTRIMMED STYLES **$45** • LUXURIOUSLY FUR-TRIMMED STYLES **$79.95** AND **$89.95**

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A. Forman Co.

ROCHESTER

To mark the opening of the NEW and FINER FORMAN'S . . . Rochester's leading fashion store, now completely rebuilt . . . we have chosen this Philip Mangone Original of soft black wool accented with fine braiding. Modern counterpart of the custom-tailored suit for which Forman's has long been famous, it is the perfect basis for the wartime wardrobe of women who follow their fashions in *Vogue* and find their fashions at Forman's.

DOROTHY GRAY

LIP SERVICE

To reshape your lips beautifully, convincingly

Dorothy Gray new Lip Service! A transparent strip brilliant with six different mouth outlines patterned after the lips of famously beautiful women. Complete with regular-size Dorothy Gray Lipstick (choice of smart shades), $1.00. *Plus tax.*

● *How to use Lip Service:* Stand before a mirror, put Lip Service up to your mouth. See which shape of lips makes *you* look prettiest...then *copy*...using Dorothy Gray Lipstick. A fool-the-eye way to build up thin lips into soft, appealing fullness...to reduce the apparent size of a mouth...to create new lip shapes that *flatter* your face. Dorothy Gray Lipstick goes on *smoothly*, with firm texture, clean outline. Rich, full-bodied colors that *cover* and *last!* Indelible as can be!

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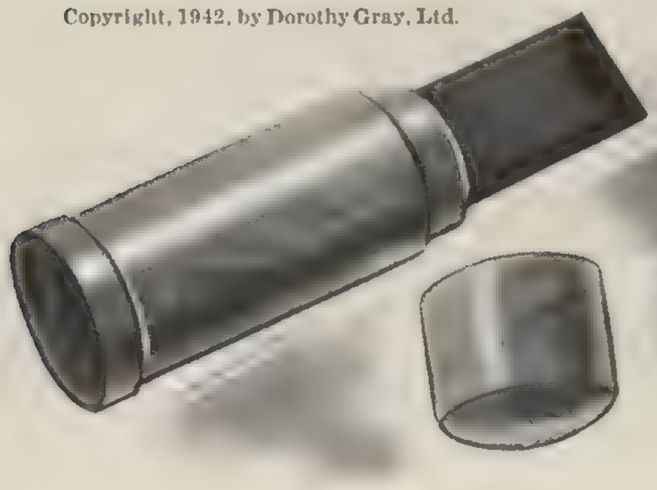

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AT SMART COSMETIC COUNTERS.
DOROTHY GRAY, 683 FIFTH AVENUE, NEW YORK

Dorothy Gray

AMERICAN DESIGN OF BEAUTY

New suit silhouette . . . an Adele Simpson original in pure wool. Fuchsia, beige, bride blue, black, with braid buttons. Suit under seventy dollars. Blouse separate. At Saks Fifth Avenue and other leading stores.

Of Course the Answer is "I do"

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Regardless of Price you can buy nothing finer than
UTICA PERCALE

Do you want to start housekeeping with really highest quality percale sheets—the kind everybody raves about? Of course you do. Then remember that percale sheets are made in many different grades.

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Would you like a free swatch of Utica Percale? Just send us your name and address on a post card. Utica and Mohawk Cotton Mills, Inc., Utica, N. Y.

THE FEEL OF SILK . . . THE STRENGTH OF LINEN

THE SEASON'S NEWEST BEAUTY TIP

CREATED BY Revlon

INSPIRED BY Marlboro

The Scarlet Slipper Nail Enamel and Lipstick by Revlon subtly match the Beauty Tip of her Marlboro Cigarette as she prepares for her busy day... Revlon nails clearly etched — Revlon lips artfully blended and a Marlboro Beauty Tip Cigarette to complete a picture of Autumn chic... These Magic Three light a vital spark to animate the dark and smoldering beauty of the Browns, Umbers, Golds and Greens of the season's Newest Tobacco Tones.

FOR INFORMATION CONCERNING YOUR CITY WRITE

— Cigarette slim"*

* Reg. U. S. Pat. Office

in Tobacco tones

That unmistakable new look in this sleek wool suit—for your war-busy days. Stunning lines in a stunning rich Marlboro Brown.... Large velvet Picasso Beret —golden Jester buttons highlight the hat and suit.

Jet black Wear-Right Gloves, the perfect accent—Corday's Jet Perfume, the perfect fragrance.... Richelieu's matching Satinore bracelet and necklace.

Costumes for the valiant war-time woman who wants Quality in Clothes as she does in her Cigarettes—Marlboro!

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Marlboro

America's Luxury Cigarette

Marlboro Silhouette, Cigarette-slim!

"*After-five*" dress in Marlboro brown Enka moire . . . the skirt a sheath, accented by a gay, pleated peplum. Her tiny hat, velvet and goose feathers!

Her Cigarettes are Marlboro, of course. For she knows that distinguished Marlboros* bring *extra pleasure* . . . made of rich, delightful tobaccos (*that cheaper cigarettes cannot possibly afford*).

*Ivory Tips . . .
Plain Ends . . .
Beauty Tips (red)

HAT AND DRESS FROM *MARSHALL FIELD, I. MAGNIN, NEIMAN-MARCUS* AND ONE FINE STORE IN EACH CITY.

***SATINORE JEWELRY BY *RICHELIEU IN THE NEWEST TOBACCO TONES**

*...to match her Marlboro Silhouette—Cigarette Slim fashions...The necklace, bracelet and earrings shown in Marlboro Brown—unmistakably smart. .Also in Tobacco Gold and Young Tobacco Leaf Green *Satinore...by *Richelieu. Highlights of quality in her adornment—as in her Cigarette by Marlboro!*

* The words Richelieu and Satinore are the Trademarks of Jos. H. Meyer Bros., Inc. Reg. U. S. Pat. Off.

FOR YOUR *Marlboro silhouette— Cigarette slim Fashions*

WEAR *jet* PARFUM . . .

BY CORDAY

To add the final, perfect touch of contrast to fall fashions in Tobacco Tones —wear Jet Black. Add the black magic of Jet parfum—and your background for conquest is complete.

Wear-Right GLOVES

WITH THE SLIM SILHOUETTE

IN

COSTUME-FLATTERING

Tobacco tones

Hands wearing Wear Right gloves . . . hands holding Marlboro cigarettes — confirmed proof of a fastidious woman's faultless taste in what she wears and what she smokes. The Wear Right gloves shown here are fashioned of Doubleplex* Suede and feature the famous "Wear Right Stitch"

Above: Juliet, for evening.

Below: No. 3001A, for afternoon.

Wimelbacher & Rice

244 Madison Avenue, New York

*Reg.

She's a Braemar Girl . . .

Better than anybody else she knows how to wear sweaters —and where to get them. She loves these aristocratic Scottish Shetlands—counts her college years by them— piles their golden fleece high. Strawberry and light blue, natural and rust, green and maize, white and tan-bark. She's a connoisseur—a collector—and she buys Braemars for life. Slipover, 14.95; cardigan, 16.95.

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and a superb suit-dress — each about 30.00
in Stehli's Kabana, a rayon crepe
woven with Celanese yarn
Exclusive with fine stores
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See them at a fine store near you . . . trim, classic, tailored Red Cross Shoes . . . every superbly-fitting pair made over the exclusive "Limit" Lasts. Shoes of quality you can trust . . . more than ever America's unchallenged shoe value. The United States Shoe Corporation, Cincinnati, Ohio.

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America's unchallenged shoe value $6.95

. . . Denver West, most styles $7.45

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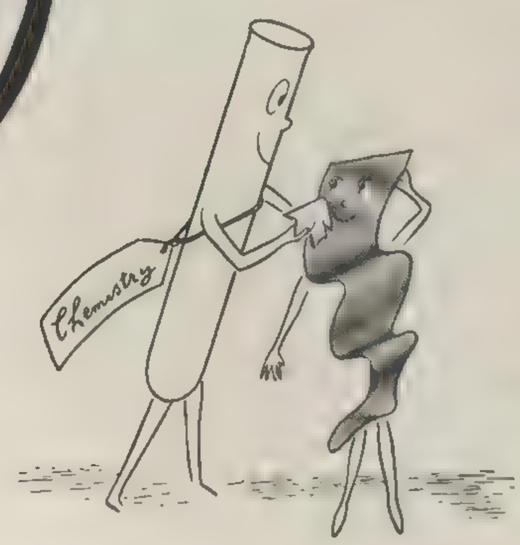
or The Secret of "Secre-Seal†"

nce upon a time a little girl named Rayon lived unhappily with her two sisters Silk and Nylon, because as the Cinderella of the family, she wasn't ever asked to the right places!



Then one day a friend called Chemistry said to her. "My dear, I'm going to make you as lovely and long-wearing as your sisters!" So he went to work and improved her looks and her strength . . . but it still *wasn't nearly enough* to get her asked into the exclusive Stocking Circle!

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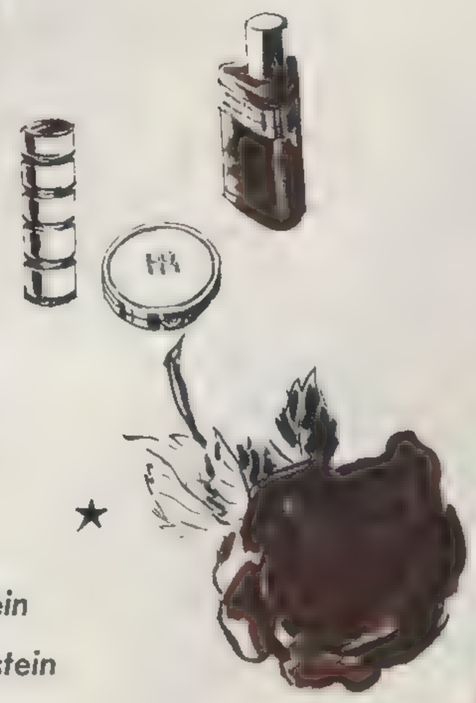

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left: side-wrapped coat with shoulder bow.

right: over-suit coat with Buster-Brown bow.

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Shoes are on a new level of importance, bags are carrying new weight, gloves wielding new influence. October 1 Vogue underscores the new significance of stockings, stresses their consequence to your costume...tells you which way hats are heading...puts a versatile blouse through a full day's schedule...shows you how gloves can lend a decorative hand...how the new-fledged peplum belts can localize interest.

Learn from this issue which costume-adjuncts to subordinate, which to give star-rating. Discover dresses that are beautiful, responsive backgrounds for accessories. For the new assembly-line in fashion, see...

October 1 Vogue

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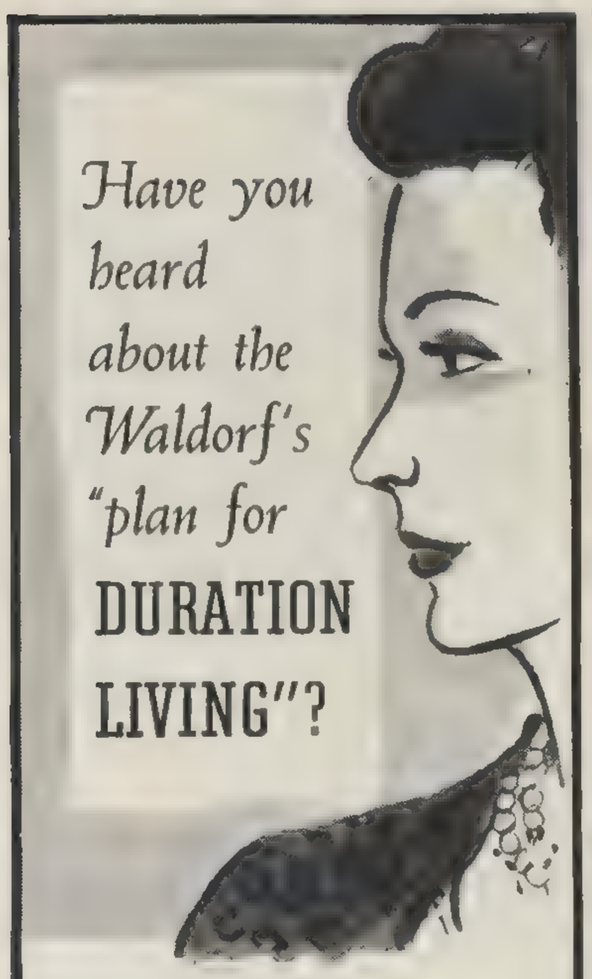

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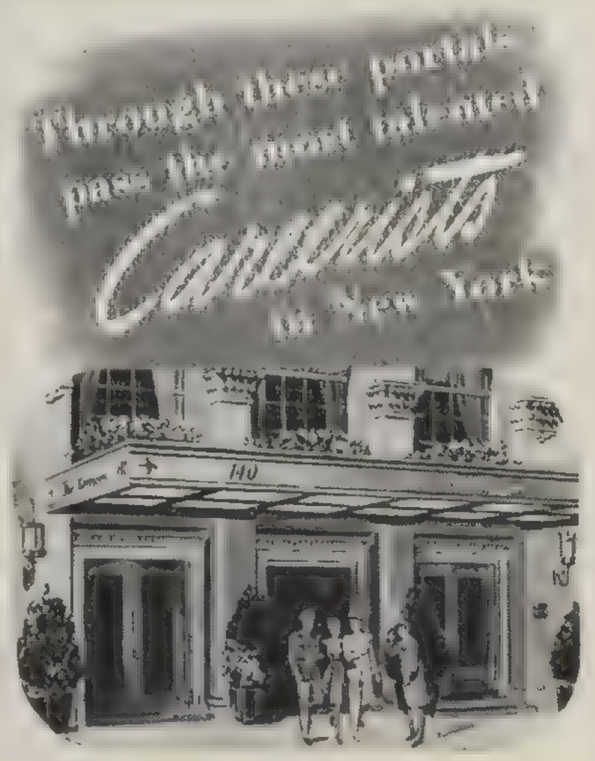

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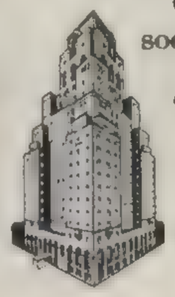

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NOW! PLAN YOUR LIFE in harmony with astral forces. Sound advice on every problem $2. Year forecast $10. By mail or appointment. Write for information. Alfred Feleischner, 311 West 97th St., N. Y. C. AC 4-6924

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FURNITURE, SILVER, bric-a-brac, linens, rugs, antiques, paintings, pianos, etc. Estates, apts. entire or part purchased, appraised. Liberal cash prices. Lawner's Galleries, 81 University Place, N. Y. GR 5-1618, Mr. Williams

WANTED (by every firm listed on these pages of Vogue's Address Book): an opportunity to serve you . . . or to give your inquiries personal and prompt attention. For your own benefit, patronize Address Book advertisers

FURS

LET US RESTYLE YOUR FURS NOW to advance 1943 lines. All remodeling planned and supervised by Molot, formerly with Bergdorf Goodman Fur Corp. Special rates. Molot, 21 E. 56 St., N.Y.C. WIckersham 2-6261

RICHARD KOPPEN, formerly with Gunther's, redesigns, remodels, repairs and relines your furs at reasonable prices. Also showing latest models in fine furs. Skilled workmanship. 17 West 45th St., New York. BRyant 9-3368

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WANTED! WORN FUR COATS! Highest cash. For mink, Persian, seal, leopard & other fine furs. Also gentlemen's clothing. Out-of-town customers invited. Licensed—bonded. I. M. Fur Co., 1 W. 34, near 5 Ave. WI. 7-7969

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OWN AN OLD FUR COAT? Let me make it over into a gorgeous 1943 fashion. For $25 I'll remodel, repair, refit, clean and glaze, including new silk lining, loops, buttons. 2 years' guarantee, 3 years' storage. Additional fur, if needed, at lowest cost. Harry Jay Treu, Inc., 147 W. 35th St. (opp. 35th St. entrance Macy's), 18th floor, N.Y.C. Telephone LA 4-6788 for Bonded Messenger or Write for Booklet on Mail Order Plan

HAIR COLORING

HAIR COLORING DONE SCIENTIFICALLY on grey and fading hair, with beautiful, natural results. Scalp treatments sponsored by physicians. Mary Greene, 1 East 53rd St., New York City. Telephone PLaza 3-0591

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J. SCHAEFFER, custom Permanent Wave specialist. The modes of the hour flatteringly interpreted by artists—Hair styling, air conditioned, refreshing salon. J. Schaeffer, 590-5th Avenue (at 48th St.), N. Y. C. BRyant 9-6165

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EMILE ROCKEFELLER CENTER—Hairdressers, authorities on Permanents and Color Corrections. Perfect service in restful surroundings. Pleasantly Air Conditioned. 30 Rockefeller Plaza. Tel. CIrcle 7-1995-6-7

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ROBERT MAKES YOU BEAUTIFUL! Styles your hair; exclusive "Flexible permanent"; smart, long-lasting; even on bleached, dyed, white hair. $10-$15. Bklt. V. Robert, Coiffeur, Parfumeur, 642 5th Ave., N. Y. PL 3-9023

SATTLER'S fifty years of experience mean easy and perfect control over problem hair. Permanent waving, hair coloring. Hair goods carefully made to order. Sattler's, 18 E. 53rd Street, New York City. WIckersham 2-3443

LAURENT, internationally famous coiffure stylist, will accentuate your charm with a natural, soft, lovely permanent wave. Expert advice gladly given on hair coloring. 683 Fifth Avenue, New York City. WIckersham 2-5212

MAISON JEANPIERRE for your "gamine" self-dressing permanent . . . special care given for natural results—welcome any difficult problems, expert advice and consultation free. Call PLaza 3-6262. 6 East 53rd St., New York

LURA DE GEZ, 714 5th Ave. (bet. 55 & 56 Sts.). Originator of the use of bows in the hair—"Bow-Catch-Beau". Personalized beauty for hair, skin and nails. Custom Permanents from $10. Brush-Shampoo Set $3.50. CIrcle 7-5818

HOWARD (formerly of Antoine, Saks 5th Ave.), for exclusive "Cream Permanents". $12.50. Expert hair coloring. "Perfect-Curl" fingerwave (it stays set!) and shampoo $2. 9 Rockefeller Plaza, Suite 719. CIrcle 5-5961

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HAIR GOODS

MANUEL INVISIBLE TRANSFORMATIONS with his "sight-proof part" have revolutionized the hair industry. Designer, manufacturer of high class hair goods. 10 Rue Royale, Paris, and Manuel Building, 988 Second Ave., N.Y.C.

YOU WILL FIND OTHER INTERESTING SHOPS AND SERVICES ON THE FOLLOWING PAGES

Vogue's ADDRESS BOOK of shops, services, and restaurants

HAIR GOODS—(Cont'd)

FRANÇOIS ART TRANSFORMATIONS and newest Bob wigs of natural wavy hair with natural parting. Light and comfortable. Moderate prices. Mail orders. Booklet sent. François Hair Specialist, 11 E. 45th St., N.Y.C.

MME. MARIE—DESIGNER and manufacturer. Exclusive hair goods—all types. Your old piece remodelled & redressed. Finest quality hair fashioned in latest style. Moderate prices. Mme. Marie, 507 5th Ave., N. Y. MU 2-1367

PIERRE TRANSFORMATIONS, of artistry and unexcelled workmanship, have become a tradition of quality maintained for over 30 years. Made of finest naturally wavy hair. Absolutely undetectable. 37 W. 57th St., N. Y.

LOUIS PARME excels in the modern art of transformations. Custom made with a masterful technique ensuring comfort and a completely natural effect. Remodelling & redressing. 7 East 55 St., New York. WI 2-1665

MISS EMMA—Bobs, Transformations. Undetectable, finest quality hair. Invisible partings, featherweight. White, difficult shades matched. We clean, style, dress. Moderate! Mail orders. 545 5th Ave., N. Y. MU 2-3409

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ARE YOU REFURNISHING YOUR HOME? Want a profitable career? Learn decorating at home—color, fabrics, lighting, furniture, etc. Write for booklet V-8. Arts & Decoration Home Study Course, 116 East 16th St., N. Y.

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SUEDE, LEATHER CLOTHING, HANDBAGS, accessories look new again when cleaned, retinted by our exclusive, dependable process. Inexpensive. Parcel Post. Leathercraft Process, 1052 First Ave. (57th St.), N. Y. PL 3-0470

LINGERIE

GERTRUDE HEANEY KANE, 745 5th Ave., N. Y. (Suite 1416). Trousseau selections of handmade pure silk gowns, slips, negligees; long flowing lines & sweeping skirts. Complete price range. Also day & evening clothes

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SLENDERIZE in a club-like atmosphere— Ulrich Massage Studio, 31 East 60th Street, New York. Ladies' Special! 10 treatments—$20. Vapor Cabinet, Vibrator, Roller, Shower. Residence Service. Telephone REgent 4-3688

SLIM DOWN FOR AUTUMN. Edith Kennedy licensed visiting masseuse, colored. Guaranteed to remove surplus flesh and beautify the figure. Uses Swedish vibrator. Kennedy's Skin Lotion on sale at Bloomingdale's. ED 4-3779

AT THE BARBIZON 63rd St., Lex. Ave., N.Y. relax from tension and fatigue with a restful Swedish massage. Complete treatment includes massage, cabinet, gym and pool. Barbizon Health Salon, RE 4-5700 or RH 4-8962

(Continued from page 39) beret, with or without a veil; or pushed back on the head, à la pill box. This seemed to us a suit hat, plus. It costs $14.50.

For late afternoons, and don't dress evenings, a turbancalot in American beauty coloured mat velvet. It really should be wildly becoming, particularly to dark haired beauties. In addition to these, as we told you, Marie will design just for you, and her prices run from $14.50 to $16.50.

FOR STOCKINGS. Be prepared to take super-special care of your silk, nylon, wool, and lisle stockings this year. And if you do get a snag, a run, or just that preliminary horror, a pulled thread, think of the A.B.C. Stocking Reweaving Service, at 125 West Thirty-Third Street. Mr. Loria, who is in charge, is a most conscientious person. He suggests that if people would only apply first aid to stockings at the first sign of trouble they would double their stocking life.

The average A.B.C. repair job costs from thirty to sixty cents. If it should cost more than that, and the condition of the stocking warrants it, Mr. Loria will advise you of the facts. Then it's up to you to authorize the work.

It's a good idea to save up till you have a batch of wounded stockings—you can mail them direct to Mr. Loria, which makes the whole thing pleasantly simple.

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DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Needlepoint repaired, overcoats renapped, & shine removed. Mail orders. Circular. French American Reweaving Co., 100 W. 57, N.Y.

MOTH HOLES, TEARS, BURNS REWOVEN! On woolens, silks, linens, laces. Process defies detection! Costs less! Mail orders. Request folder. Little Mending Shop, 63 W. 42nd St., N. Y. C., near 6th Ave. Phone PE 6-2126

STOCKING HOSPITAL for Nylons and Silks. Perfect quick repairs. 20c first drop thread; 10c each additional run; snags 5c an inch. Bring hosiery to A. B. C. Stocking Service, 125 W. 33rd St., N. Y. (Mail orders C.O.D.)

DON'T THROW AWAY precious silk, rayon, nylon hose. We'll mend a run up to three threads wide, only 35c. Send money with hose, returned if beyond satisfactory repair. Run-Away Hosiery Service, 106 E. 16th St., N. Y.

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OFF THE BEATEN PATH, but on the right track for smart millinery . . . at lower prices due to our downtown location. Unusual, distinctive designs. From $10.75. Bags to match. Minna Mann, 134 E. 22nd St., N. Y. GR 5-4487

MISS MARIE designs the perfect hat for you at $14.50. Also specializes in striking fur hats to match your fur coat. $15.50 with your fur. Individual attention given by Marie. EL 5-8442, 501 Madison Ave. (52 St.), N. Y.

EMME'S Fall hats are charming. She offers delightful ideas to complement your new Fall clothes. Beautiful bag and hat sets made from your own material are a specialty of the house. Emmè, 21 E. 66th St., N. Y. EL 5-9865

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FREE FOR THE ASKING . . . a tantalizing whiff of D'Orsay's stirring new perfume . . . Intoxication. Makes your head whirl . . . and his! Write today for Intoxication-scented card to D'Orsay's, 71 Fifth Avenue, N. Y. C.

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ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

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MOONEY & GILBERT, New York's favorite rendezvous for aristocratic shoes, sizes 2½-12, AAAAA-C. Famed for fit, smartness & comfort. Foot problems solved by mail. Write for Booklet SS. 35 W. 57 St., N. Y. C. Charges

FOOT DELIGHT SHOES . . . Exquisite styling with the magic Foot Delight cushion. When on Fifth Avenue see the exciting variety of new Fall styles at Stetson Shoe Shop, 385 Fifth Avenue at 36th Street, New York City

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ANDRE BALOD—TAILOR—Perfect tailoring of coats, suits, furs & gowns in the newest fashions. Faultless fitting & finest workmanship & materials at minimum prices. Remodeling also. 38 West 56 St., N. Y. CI 7-8179

JOSEPH FRAM formerly of Fortnum & Mason. Creator of fine custom-made clothes and fur styles. Imported fabrics or your own material. Also suits & coats from the Jaeger House of London. Expert remodeling. 15 E. 47 St., N. Y.

LUXENBERG "ANDREWS SHOP"—distinctive custom tailored sports clothes for cruises, resorts. Women's suits and coats individually tailored; moderately priced. Slacks to measure, $14.50 up. 485 Madison (52 St.), N. Y.

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YOUR WATCH IS NOW PRICELESS. Repairing of small, intricate watches, clocks. Fine workmanship. Moderate prices. Mail orders. Auguste Braun (former head of Cartier Watch Dept.), 665 5th Ave., N. Y. PL 3-6288

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ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Virginia

WEDDING INVITATIONS—An engraver's work is desirable to the extent that it is beautiful. The raised feeling means nothing. Ask for samples and make discriminating comparison. Harcourt & Co., Louisville, Ky.

ENGRAVED WEDDING INVITATIONS. Announcements, Visiting Cards, Monogrammed Stationery. Quality engraving for three generations. Write for samples. J. P. Stevens Engraving Co., 112 Peachtree St., Atlanta, Ga.

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ROSE-DOR FARMS—Magnificent reducing and beauty haven. Dieticians, beauticians, all facilities for healthful weight reduction. Fine accommodations. Booklet. 30 min. from N.Y.C. Irvington-on-Hudson, N.Y. Tel. Irvington 1280

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MANYA KAHN'S NEW NINE-DAY Wonder Course will give you a New Face and Youthful Figure in a surprisingly short time! A trial treatment ($3) will convince you. $50 Course now $35. PL 3-7623. 53 West 57 St.

GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, liquors. Air Conditioning. MU 2-9223.

JANE DAVIES'—145 West 55th Street. Good food and excellent service is yours amid attractive surroundings. Luncheon—55c, 65c, 75c. Dinner—$1 and $1.25. Fine vintage wines and beer only. Closed all day Sunday.

RESTAURANTS–DINING–(Cont'd)

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.25 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. Fine American food. The most talked about dining place in New York.

THE CAVIAR—18 East 49th Street. "Where the best Continental Cuisine is served most reasonably!" Carefully selected wine cellar. Luncheon from 85c. Dinner from $1.25. Cocktail Hour. Telephone ELdorado 5-8998.

CAFE TROUVILLE—112 East 52nd St. Host to New York's smartest clientele. Open for luncheon ($1.25), cocktail hour, dinner ($2). Entertainment every evening after 9:30. Completely air-conditioned. Closed Sundays.

CAFE ST. DENIS, 11 East 53rd Street. For menus that are different and a real French Cuisine that adds zest to appetites—try our Dinner Supreme from $1.50; Luncheon from 90c. Closed on Sundays. ELdorado 5-8032.

RESTAURANT MAYAN—16 West 51 Street, Rockefeller Center. Each day a different national dish is featured. Unusual atmosphere. Lunch entrées 65c up. Dinner from $1.75; also à la carte specialties. Air-conditioned.

GRAND CENTRAL TERMINAL Restaurant and Oyster Bar. Lower Level. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 70c. Dinner from $1.00, also à la carte. Comfortably air conditioned.

HOLLAND HOUSE TAVERNE—10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner from $1.75. Comfortably cool.

CAFE LOUIS XIV—15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Delightful setting. Prix-Fixe Luncheon $1.50. Dinner $2.00 and up, also à la carte. Comfortably air conditioned.

CHAMPS-ELYSEES. Le Restaurant Par Excellence, Cuisine Française. Famous for the special Champs-Elysees Dinner. Finest wines, and liquors. Lunch à la carte. Colossal bar. Closed Sundays. 25 E. 40th St. MU 4-8833.

CORTILE RESTAURANT—37 W. 43rd St. Delicious luncheon 45c up—dinner 75c up. Featuring cocktail dinner at $1.10. Open 8 A.M. to 9 P.M. Closed Sundays. Rosella will read your character. Air cooled for your comfort.

LA BELLE MEUNIERE. 12 East 52nd Street. Le Restaurant du Connaisseur. Quiet atmosphere. Catering to the metropolitan smart set. Luncheon. Cocktails. Dinner. Serving only the best wines. Tel. WIckersham 2-9437.

HEARTHSTONE—15 East 48 St.—Cocktails! Smart Vogue Shoppers relax and dine . . . On our choicest food and wine. . . . 48th St. Open Sundays. Air conditioned. 102 E. 22 St. Lunch 65c up. Dinner $1. up.

THEODORE'S RESTAURANT—4 E. 56th St. New York's outstanding French Restaurant. Superb Dinner $1.65. Luncheon $1.25. Cocktails. Open Sunday at 5:30 P.M. Excellent bar. Phone PLaza 3-6426. Air Conditioned.

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VERSAILLES—151 E. 50 St., PLaza 8-0310. New York's most glamourous French cuisine. Cocktail Hour, Dinner & After Theatre. Presenting B'way's Brightest Stars, Maximillian Bergere and Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VO 5-6374. New York's smart rendezvous. Cocktails, dinner and supper. Entertainment featuring Eddie Davis' and Joseph C. Smith's orchestras. Continuous dancing until four o'clock.

LE COQ ROUGE—65 East 56th St., N. Y. C. Famous cuisine. Luncheon, dinner, and after theatre. Dancing—Entertainment. Cocktails in our Skyline Bar. Minimum $1.50 after 10 P.M. Reservations—Telephone PLaza 3-8887.

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LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant. America's amazing entertainment value, "Sly" & subtle Eddie Davis heads show. 4 shows nightly. Dancing. "Should be visited once in every lifetime."

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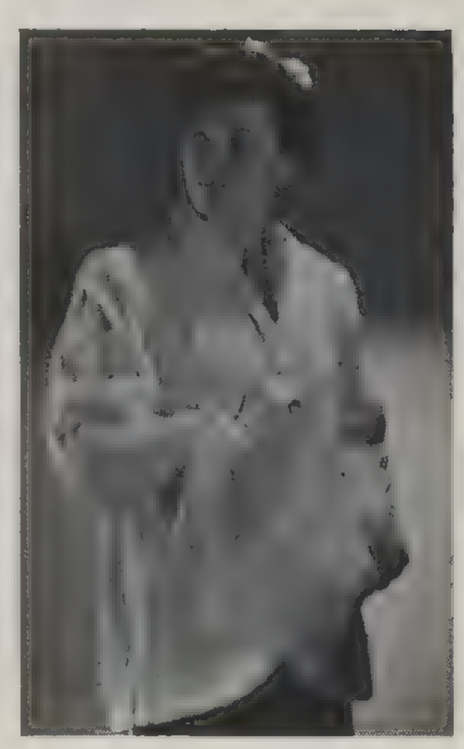
Shop



White at Night. There is almost nothing that makes you feel quite so Dressed Up and Going Places as the frosty whiteness of an ermine jacket. Don't consider it an extravagance because it is so definitely "evening," because it will never be able to double as a daytime coat. Consider it rather as a wise investment because (at least in the case of this particular coat) for $435 you'll look like a Million Dollars.

This white Russian ermine jacket, fingertip length, is made with a little rolled collar, little rolled-back cuffs, two deep, semi-circular pockets. Maximillian, 20 West Fifty-Seventh Street.

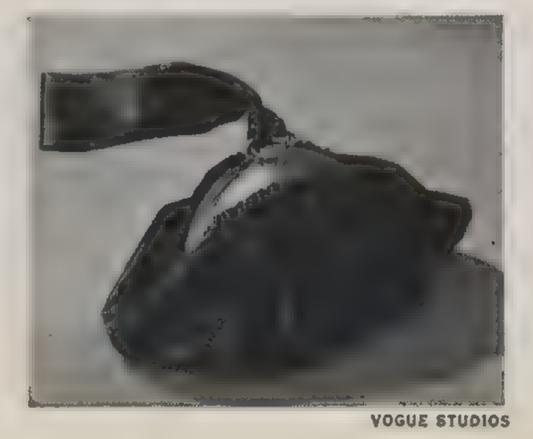
Deep May It Wave. It's easier to wear your hat on a waved coiffure than on one that's curled, says Werner of Switzerland, 608 Fifth Avenue. Springing curls have a tendency to push up the tallest hats, to send the littlest hats skidding. Waves can be just as naturally fluffy looking as curls, and they are more easily combed into smooth pompadours, close chignons, sleek up-swept hair-dos. But see for yourself at Werner's.

The Older You Grow the more you grow to love a hat that sweeps becomingly low in front, that's close-fitting at the back, following the outline of your head.

Rose Saphire's hat of black felt ($18.50) has a brim of stitched, rose-coloured velvet petals that's low-down, to be sure, but it has a winged, lilting look at both its corners. If you prefer a brim of another colour, Miss Saphire will make it for you. 501 Madison Avenue.

If You're the Towering Type, you probably like to make yourself feel small by wearing low-heeled shoes. The trouble is that long and narrow feet only look longer and narrower the lower you wear your heels. A shoe, that's low-heeled and still looks shorter than it really is, is this one (in black or brown) from Shoecraft, who makes shoes from 2½ to 12 in length, quintuple A to C. The toes circled with kid, the kid-lined loops help to break the line of a long vamp. ($12.95) 603 Fifth Avenue.

Black Satin makes the lustrous pouchy folds of this evening bag we've shown here. It hangs from a satin handle and an antiqued, gold-coloured frame. Black magic it is, when you realize that it costs only $5.00, plus postage, at Porter's Apparel Shop, 691 Madison Avenue.



VOGUE STUDIOS

Hound

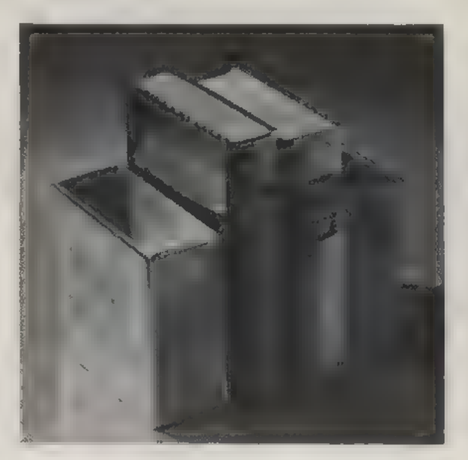
Investigates

Shoot An Arrow through your lapel.... Such a shining one as this can't fail to make its mark. It's made of twenty diamonds divided into spear and quill end by a platinum shaft, gold-backed. $150 including tax. Berns Jewelers, 435 Madison Avenue.

A Bolt of Bright Blue, or part of one anyhow, a strip of matching marabou encircling the crown, go to make this little sailor one of the most feminine hats we've seen in a long time. $28.50.

When you peer from beneath the marabou's filmy cover of colour, your eyes, if they're blue, will reflect the colour. Whatever colour your eyes, it would be fun to have this hat made to match them. Fanny and Hilda, 501 Madison Avenue.

In a Tiny Box of a Place that smells like a corner cupboard of all the floral scents in the world, Ina de Cris sells her perfumes and creams. Our particular love is her "Special Cream," which is made almost entirely from herbal oils, and contains no animal fats at all. It makes a perfect night cream that seems to disappear as soon as you smooth it on. And Madame de Cris suggests that you even use it as a cleansing cream if your skin is exceptionally dry. It comes in jars that sell for $1.50 to $5.00, postage prepaid. 699 Madison Avenue.



Mirrored Book-ends such as these from Daniel's Den, Hyannis, Massachusetts, are simple and straight enough to be in almost any room no matter what the décor, and you won't have to worry about placing their backs to the wall—they're mirrored on all sides. They have a hand-engraved monogram and they're only $10.00 a pair.

Bath Beauties. You'll find this bath towel and wash cloth at Coulson and Sons, 730 Fifth Avenue. You may buy them separately (22″ x 46″ towel, $1.85; wash cloth, 60 cents) or in a gift box that includes two towels, two wash cloths, bath mat...monogrammed, $9.65.

VOGUE STUDIOS

Baby's Bunting in the modern version is a taffeta comforter filled with Aralac. Aralac is a new, fluffy material made from skim milk, that, because of its tiny air pockets is light in weight and an insulator against the cold. $14. Fleer Associates, Merchandise Mart, Chicago.

Be His Inspiration

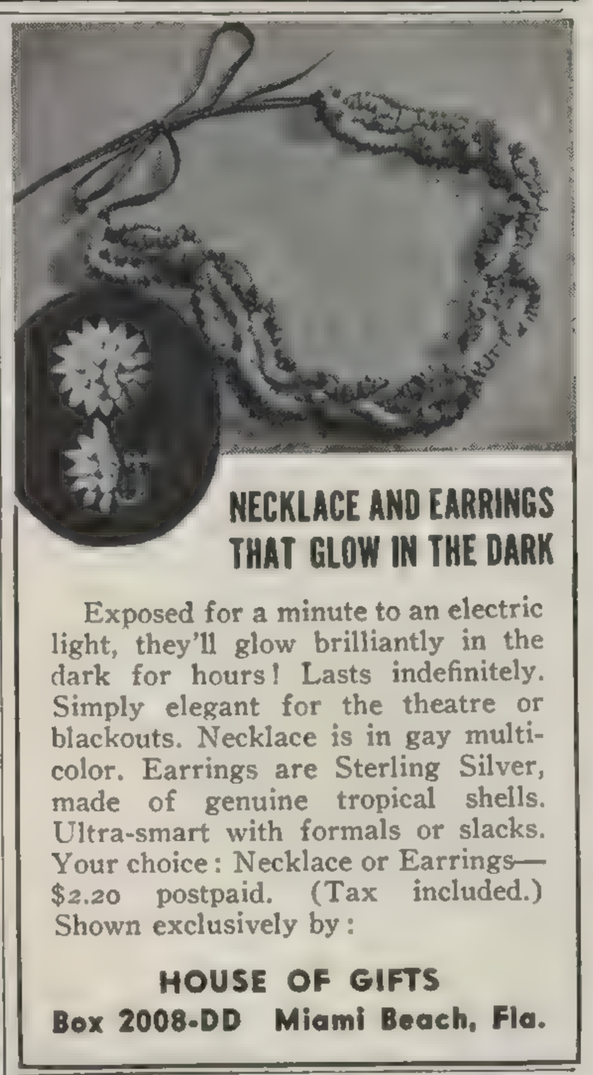
DEFROST your efficient hours with bewitching velveteen. Let him remember you in sultry black, trim as his uniform, with white gleaming at your throat and sleeve tips. 49.90
Misses' Sizes

Jays Temple Place Boston

Shop

A Silhouette Suit that will cut a good figure whenever you wear it, this black velveteen and wool suit from Polly's, 480 Park Avenue, is perfect for late afternoons in town, perfect for evenings when you decide to stay in for dinner and the theatre.

The two V's of velveteen, on either side of the jacket's snap-clasp closing, shoot up and out to make your shoulders broad and substantial, close in at the bottom to make your waistline appear smaller. ($85.)



NECKLACE AND EARRINGS THAT GLOW IN THE DARK

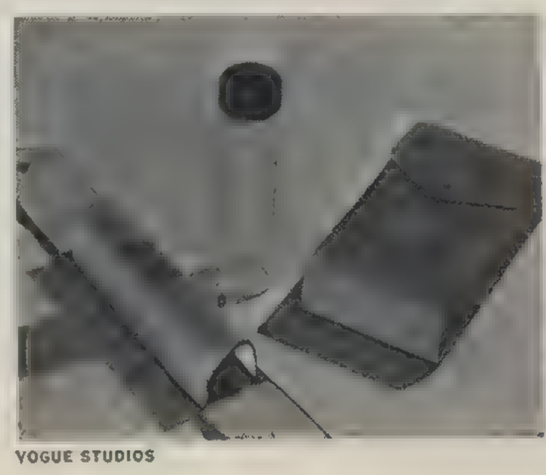
Exposed for a minute to an electric light, they'll glow brilliantly in the dark for hours! Lasts indefinitely. Simply elegant for the theatre or blackouts. Necklace is in gay multicolor. Earrings are Sterling Silver, made of genuine tropical shells. Ultra-smart with formals or slacks. Your choice: Necklace or Earrings—$2.20 postpaid. (Tax included.) Shown exclusively by:

HOUSE OF GIFTS
Box 2008-DD Miami Beach, Fla.

You've a Good Edge on the gift-giving problem when you present your host or hostess with a bar knife like this "Bar Fly" with one serrated edge, one concave ($2.50)—or a good carving knife like the "Carvemaster." Both knives with a sharpening hone. ($6.50) Hammacher Schlemmer, 145 East Fifty-Seventh St.

Two in One. For the woman who carries Everything with her, yet who hates the duffle-bag look about her purse, there is this tailored Azka handbag of brown suède. Lift up the stiff triangular panels on either side of the shell frame and you'll find separate purses. ($38.50) Mark Cross, 655 Fifth Avenue.

A Full House of guests will love the new "International Spotter Cards," first intended to familiarize our Air Force with the designs of various fighting planes and now made available to other branches of the services and to civilians. Each card has, besides numerals and suit characters, two different outlines of planes now in use. The spade suit pictures American planes; the hearts, British; diamonds, German; clubs, Japanese. 60c at Brentano's, 586 Fifth Avenue.



VOGUE STUDIOS

A Nip in Time may some time prove a life-saver. Whatever your altruistic motives may be, you'll like carrying a little leather covered "Likker Lugger" that will hold either one ($1.50) or two ($2.50) 1½ ounce bottles...of whiskey. Evelyn Reed, 524 Madison Avenue.

Hound

Investigates

Gold and brown, real autumn colours, are reflected in this hound's-tooth check Shetland tweed suit by Tappé, 25 West Fifty-Seventh. It's casual, it's comfortable, it's country. (It's $75.) Wear it in early fall without a topcoat; wear it later under your furs.

Delightful Tappé whimsy in the lemons that perch over her left ear.... They come on a soft brown felt beret that you can arrange every which-way should you want a new feather in your cap, a new angle to your hat. Beret, $12.

Flowers, Fruits, and Furbelows, that's what Rose Cumming sells in her already famous shop at 515 Madison Avenue. Everywhere you look, against the wall of diamond-shaped mirrors, in glass cupboards, in tall ice boxes, there are flowers of every kind...real ones, wax ones, ones made of glass, imported fabrics, feathers, metal.

The fruits are real, of course, and the fantasy-furbelows range from flower bedecked coral centrepieces to rare antique vases and urns.

Flowers should be lived with, says Miss Cumming.... Don't reserve them for Special Occasions. You can arrange with her to have her flower service as a standing order, and she'll keep your vases freshly-flowered, freshly-filled.

Rain-Wise. You won't be caught off-guard in a shower if you have an umbrella small enough to carry in your purse. This felt, pouch bag and umbrella were Made for Each Other by Nellie Gaffney, 354 Post Street, San Francisco. It's $10.75, plus postage.

Pill Bottles in miniature, like these we've shown here, will keep your aspirins separate from your vitamins. You don't have to be a hypochondriac to appreciate the usefulness of the two- and three-bottle kits, $1 and $1.25. Carole Stupell, 507 Madison Avenue.

VOGUE STUDIOS

A Checkerboard, such as this, that's only five inches square, an inch high when it's closed like a book, could easily be carried in the bulgiest knapsack. Send it to him at camp in its cardboard mailing envelope. It costs only $1.50, at Mevi, 801 Third Avenue.

JANE ENGEL MADISON AT 79th
East Orange · White Plains

VIRGIN WOOL HERRINGBONE or FLEECE with a removable lining backed with weatherproof chamois. A warm, practical coat in 10 to 20.

GREEN ROOM, 3RD FLOOR—LEXINGTON at 59th

LEGAL AND LOVELY. New two piece dress that looks like a suit. Legal because of its cloth saving slim skirt, collarless jacket, pretty plastic buttons. Lovely because of its gracious simple lines, fine detail, sheer wool and rabbits' hair fabric. Sizes 12 to 20, in purple, blue or black, 35.00. Wear it everywhere—because it is clearly

KEYED TO THESE TIMES . . .

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On the cover—felt hat by Dobbs—wonderful colour with almost anything; $11. Tweed suit; Altman. Kislav gloves; Best. Dorothy Gray "Smiling Red" lipstick

VOGUE incorporating VANITY FAIR

New York Collections

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SEPTEMBER 15, 1942

THE NEW YORK COLLECTIONS

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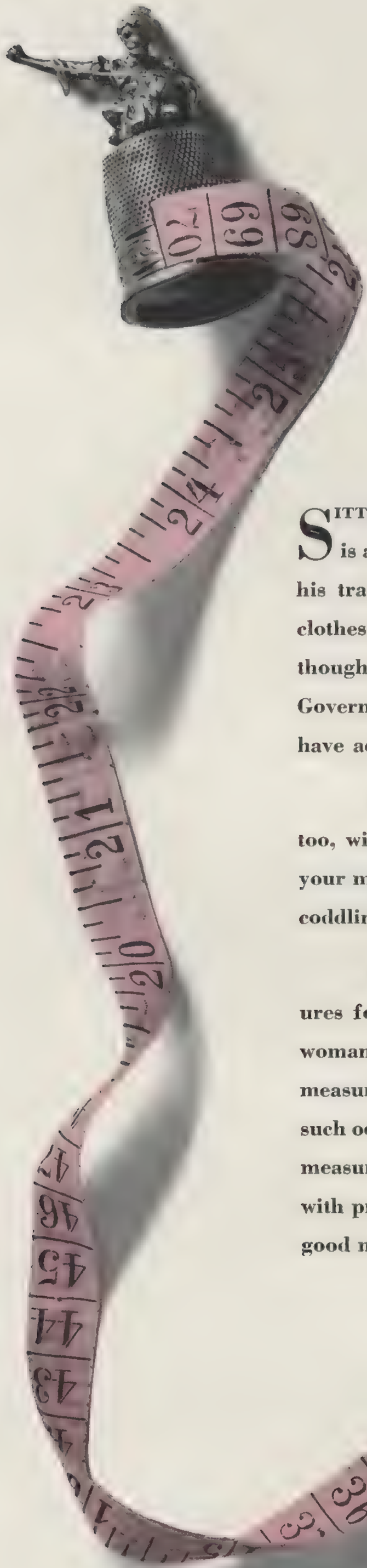
Germaine Monteil

PRESENTS HER PERFUME

laughter



Vogue's-eye view of New Measures

SITTING cross-legged on the gold thimble above is a tailor, reeling out that famous implement of his trade—the tape measure. Once, the maker of clothes needed only this one kind of measure. Today, though, he must be just as skilful with another kind... Government measures. How well the top designers have achieved this new skill, is shown in this issue.

But that's not all. This issue concerns itself, too, with *other* measures. With good measures for your means...at a moment when your means can use coddling...ten pages of tender-to-your-purse fashions.

But that's not all. This issue has good measures for your years...six pages of fashions for the woman who *is* a woman, not One of the Girls. Good measures for your house...gainful employment for such oddities as piano stools, paper lace doilies. Good measures for your figure...elastic-rationed corsets with practically mystic powers of control. And many good measures for your entertainment.

How to choose from the

NEW YORK COLLECTIONS

Managing your clothes without letting them manage you

Do you take your clothes too seriously? Or not seriously enough? Or do you make a happy compromise with them—letting them manage to make you more attractive, without letting them manage *you?* A wardrobe that monopolizes your time is no good, no matter how good it is. A wardrobe that costs you nothing in money and time, and does nothing for you, is worth...just that. It's perfectly possible to choose your clothes wisely and well—and then to forget about them. It's not only possible; it's downright necessary, these days. And the New York Collections are prepared to make that kind of choice simple and pleasant for you.

A couple of hours of intensive thinking about your clothes before you choose them can save you interminable worry and preoccupation over them afterwards. Know your needs, your tastes, your type—and know when to, and when not to, be bound by the latter. Learn what's really good and likely to be enduring about the incoming fashions. This year, for instance, you couldn't make a better choice than one of the new wear-almost-everywhere coats. A wonderful black one, lined with quilted black velveteen. Or perhaps one of the Obliging Coats shown in this issue. Perhaps that honey-beige fleece coat of many talents—to wear in town with a lynx hat and muff—in the country, over your tweeds or slacks.

If you're a suit-woman, it's a fine year for you. There are devastatingly simple little suits, Chanel-like, to put your handsomest accessories with. Or suits with braid or fur, if you like the suit itself to be decorative. Its lines may be classic...or if you prefer, the jacket could be newly brief, the skirt pressed into knife-creases like a man's trousers. If you choose a beige suit, consider with it jet black accessories, a beautiful black stole.

One of 1942's most brilliant choices is a glitter jacket. A black one encrusted with jet or bugle beads...a good example is shown herein. Or a pink or blue or paisley one, elaborate with braid, beads, sequins. Such a jacket is happy over a short skirt or a long, over this year's or last year's dress, over at-home dinner pyjamas. As for your evening dress—it might be short, might be black, might glitter with sequins under a serene coat. (Just don't glitter *all* over.) If you dance with the young Army or Navy, you might choose bouffant skirts—stiff brocade in legal widths, or a great full sheer, white lace-topped. And for the very worldly—a stiff black slipper satin suit, with feathers in your hair, beautiful gloves, a muff.

← QUIET COAT, GLITTER DRESS (opposite)

When it's closed on the dimmed-out streets, this black wool coat with lapin lining is as quiet as a day coat. When it's opened in the theatre or drawing-room (here—designer Frederick P. Victoria's living-room), it discloses a blaze of glitter—black Rodier wool jersey streaked with sequins. Traina-Norell design; Bonwit Teller; Marshall Field; I. Magnin. Coty's Lipstick, "Light."

HORST

Brenda Marshall...in private life, Mrs. William Holden; in screen life, soon to be seen in "The Constant Nymph." She wears here a decorative new 1942 dinner jacket: braided, pailletted, paisley-printed. Jacket, dress, bag, and turban from Hattie Carnegie's Collection; also at I. Magnin

Shining Success

...Glitter Jackets

Brenda Marshall, in another glitter dinner-jacket...shown here in its most formal version, with a long black dinner-skirt. (Some evenings, you'll wear a jacket like this casually over a short dress.) Jet beads on black wool alpaca. Jacket, skirt, headdress, and jewels—all Bergdorf Goodman Originals

YOKES

White yokes or tops above black skirts
(Left) Yoke of chalky sequins,
sheath of rayon crêpe
(Right) Cotton lace top,
unrationed silk net skirt
Both: Henri Bendel Originals

HORST

HORST

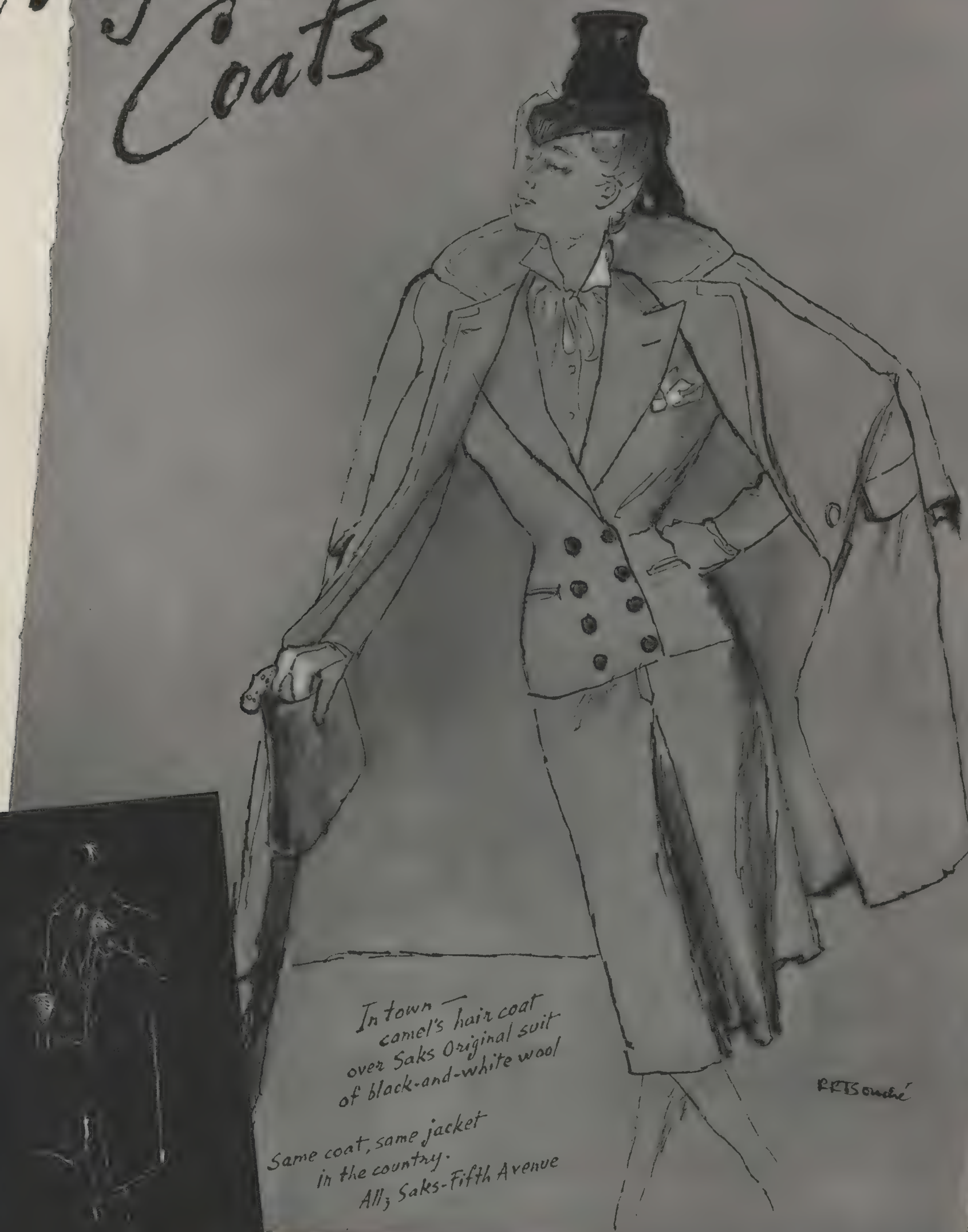
A skirt...a very feminine skirt...that is pressed and pleated and belted and pocketed like a man's trousers. A separate shirt tucks into the skirt—both are of wine-red wool jersey; green lizard belt and buttons. Jay-Thorpe Original. Brown peau de peche hat and nutria jacket also at Jay-Thorpe

Skirts Pressed

Like Trousers

The knife-edge creases may look man-like, but it's a very lady-like skirt nonetheless. Actually, it's a one-piece dress of Forstmann black wool; the dickey and undersleeves are crocheted. Black felt hat with new beret crown. Silver fox muff. Solid gold bracelets. All—Bergdorf Goodman Originals

Obliging Coats



P.R.Bouché
Same coat in the country
Note – the unbelted,
cinched waist
Greatcoat in town –
bulky but elegant.
Stroock's wool cashmere.
Lynx hat and muff.
Kraus Original; Lord and Taylor;
Carson Pirie Scott

HORST

DAHLIA-RED, AUTUMN BLOOM

HOW TO RECOGNIZE A "GOOD BUY"

Clues to wise buying and 10 pages of Good Examples under $50

No one wants to throw money around these days. You don't expect to get Something for Nothing. But you do want to buy wisely and well. For a Good Buy is virtually a Good Deed today—it prevents waste, it helps stave off inflation.

The sign of a good buy is not always the $ sign. The best fashion buy in these times, or any times, is the dress you wear the most and love the most—whatever its price.

If your funds are insufficient—trust in simplicity. An inexpensive dress—face it—can't have *both* good fabric *and* such labour-consuming extras as braidwork, embroidery, beading. Not with labour costs what they are today.

Don't be over cautious and conservative. There's no such thing as a dull and good dress—there are only good-and-dull ones. It can't be a good buy if it idles in your closet.

Many details of workmanship can help make a good buy a better buy. But the main thing about a dress, a suit, a coat, is the way it fits you, and what it does for your face and your figure. Consult a cross-battery of mirrors: if you still look well, it's a good buy.

If you're lucky enough to walk into standard sizes, you can afford to be finicky about details among the several dresses which equally become you. Examine the "insides" of what you buy. Seams should be generous, armholes bound or overcast, stitching nice and small.

More about fit: the two most important places are shoulder and waist-line. Skimpiness in either place is well-nigh irremediable. But don't reject a good dress for minor misfitting. Money spent on good alterations can turn out to be your *best* buy.

More about details: hand-made buttonholes won't ravel and fray like machine-made ones. All that glitters isn't necessarily a good buy, even sequins have varying virtues. Some are metal, some mica, some plastic, some gelatine...and some will melt under heat. So if your glitter dress will face a pressing iron, know about the content of its sequins.

Always read fabric labels. There's one on all clothes—that's the law. If the label says pure virgin wool, you know you're getting the best there is in wool. Many fabric tags this year bear new names...such as Aralac and nylon fleece. Remember these are no mere wool substitutes, but wholly new fabrics with wholly new capabilities. (Fabrics article on page 81)

← DAHLIA-RED, AUTUMN BLOOM (opposite)

Good buys for colour, for line, for the fresh look of white-with in autumn. Two dresses in dahlia-red cotton velveteen, white-decorated. Each, about $40. Berets to match. Dahlia-red crocodile bag by Koret. Bonwit Teller; L. S. Ayres; Harzfeld's. Flato jewels. Tone's Dahlia Complexion Tint and Make-up. The sofa—from McMillen, Inc.

RAWLINGS

A good buy—because it's pretty, because you'll have fun in it, because you'll wear it to party after party. Legally full skirt of blue-and-black striped rayon satin; black Celanese rayon crêpe bodice; young, square neckline. $40. Long Kislav gloves; $10. Best; Vandervoort's; Thalhimers. Décor on this page by Frederick P. Victoria

. . . Fun for

Your Money

Another good buy in fun—this slim rayon crêpe dinner-dress. The top is fuchsia; the skirt plum-coloured, with a fuchsia-lined pleat. It buttons at the side, with jewel-like buttons. Carolyn Modes design; $25. Van Raalte's long jersey gloves in American Beauty red; $2. Arnold Constable; H. P. Wasson & Company; Mandel Brothers

This autumn, American designers look homeward to all sorts of unexpected sources for fashion ideas. Good example: these clothes, done in collaboration with Marlboro cigarettes, in tobacco colours and slim, L85-loved lines. First: Tobacco-brown Hockanum wool dress; $35. Second: Enka rayon crêpe dress, in Marlboro brown; $35. Hats by Jeanne Tête. Gloves by Wear-Right

GOOD LINES...

...GOOD BUYS

Another slim-as-a-cigarette dress, this of green wool; $35. With it, a tobacco-brown felt fedora, a beaver cape. A costume which, for drama, you might sometimes wear with jet-black accessories and...sequitur...Corday's "Jet" perfume. Cape, Bonwit Teller. Everything else, both pages, Bonwit Teller; Marshall Field; Neiman-Marcus; I. Magnin. Shops in other cities, page 121

TONI FRISSELL

GOOD LOOKS

A classic suit is always a Good Buy. But this is something special. Because it costs $35. Because it is one hundred per cent. virgin wool. Because all edges are hand-picked. Because the buttons are of fine bone. Because Rosenblum, the California designer who made it, presses it in a unique new way that helps to make the good lines lasting. Crocheted cap, $4. Altman; I. Magnin; Kaufmann's. Children's plaid cotton dress and beige tweed coat—Altman

...GOOD BUYS

Even in Good Times, this suit would be a Good Buy. This year, when every penny counts, it's a Great Buy for about $50. Because it is one hundred per cent. virgin wool. Because it's the authentic plaid of the MacArthur clan. Because it's classic without being too cautious. Because it has a long life expectancy, is accommodating in town or country. Overcoat to match; $50. Whippany classic riding hat of green felt, $6. All from Peck and Peck

People are talking about...

People

...Lord Louis Mountbatten and his Commandos, working with the Americans, edging strong on French beachheads, under the umbrella of the R.A.F.... Tall, straight, seventy-two-year-old Bernard Baruch unraveling the rubber situation with Dr. James B. Conant and Dr. Karl T. Compton—meeting now in an office, after their first meetings on a park bench, which lent a whimsical Robert Nathan kind of charm to the scandalous rubber situation....

Salvador Dali who is working out his first straightforward ballet this winter, linking Bach and *Le Jongleur de Notre Dame*.... Claude Thornhill and his orchestra with their smooth steamy swing.... The unknown woman who asked her Negro maid if she knew of a good cook and was told: "No'm, to tell the truth, I'm looking for one myself."...

General Stilwell, known as "Vinegar Joe".... Jean Arthur who has suddenly jumped into news in the movie, "The Talk of the Town."... The band leader who opened the momentous meeting of the All-India Nationalist Congress with "Marching Through Georgia"....

Books

...Westbrook Pegler's new book, *George Spelvin, American and Fireside Chats,* in which he declares that he is a Sears-Roebuck thinker, who sometimes reads some of the swanky thinkers, says, "I take pecks at Hamilton Fish Armstrong and Clarence Streit, but if you want to know the honest-to-God's truth, with most of their thoughts I can't tell the pants from the coat."...

The Pennsylvania Dutch novel, *Apple in the Attic,* by Mildred Jordan, who has written a free-running direct story, stuffed occasionally with a little too much Dutch quaintness.... James Gould Cozzens' *The Just and the Unjust,* a bitter, brilliant book that is almost more a legal document of a legal mess than a novel.... Marie Beynon Ray's *Doctors of the Mind,* a quick reading, respectable job of research on psychiatry; a report that is absolutely fascinating in spite of a style, patterned on Peter Rabbit....

The galloping report on the most vital year in American diplomatic history—*How War Came* by Forrest Davis and Ernest K. Lindley. It's as dated and personal as a diary, it's fat with gossip, and it contains this account of how President Roosevelt, uncertain about the name for the league of belligerents, consulted Winston Churchill, who was taking his morning tub. "How about United Nations?" he called out as Churchill brought his soapy head above water. The Prime Minister turned a dripping gaze on the President. "That," he said, "should do it."...

War

...The Americans bombing over France, the Rangers with their silent technique of killing.... The new strategy since Churchill and Stalin talked in Moscow.... The simple anecdotes of the desert, broadcast by Chester Morrison, the voice-of-doom reporter in Cairo, who has broken the back of those listeners who want reports as thrilling as the spills in a six-day bike race....

Dogs for Defense, the organization that is training 125 dogs for the Army—it will train for sentry duty any volunteer over eighteen inches high.... The acid radio program, "Our Secret Weapon," produced by Freedom House, with Rex Stout debunking Axis propaganda by letting the Axis contradict itself.... The clear, straightforward piece called "Fifty Facts about India," put out by the British Information Services. It is full of such items as this, "India pays no taxes, direct or indirect, to Britain."... The look of our beaches at night—strange, dark, peripheral....

Entertainment

...Billy Banks, the dark-voiced Negro who sings with a certain savage delight the old songs of Gershwin in Billy Rose's "Mrs. Astor's Pet Horse".... The movie, "The Pied Piper," in which Monty Woolley, by being a heroic sourpuss, manages to steal scenes even from babies....

Raymond Scott's new fifteen minute program on CBS—his swing band that has fresh rhythms, a college education.... The Metropolitan Museum's exhibition of the paintings of Paul Petrovich Svinin, the Russian artist, who caught a curious slanted view of America in 1811, painted its oyster barrows, its revival meetings.... "Wake Island," the new super-thriller that really gives the Marines their incredible due—all magnificently acted....

The super-slush of the English song, "He Wears a Pair of Silver Wings".... Ingrid Bergman who has finally slipped into that famous sleeping bag of Maria's in the movie of Hemingway's "For Whom the Bell Tolls"—Maria, whose hair was not longer than a beaver's pelt....

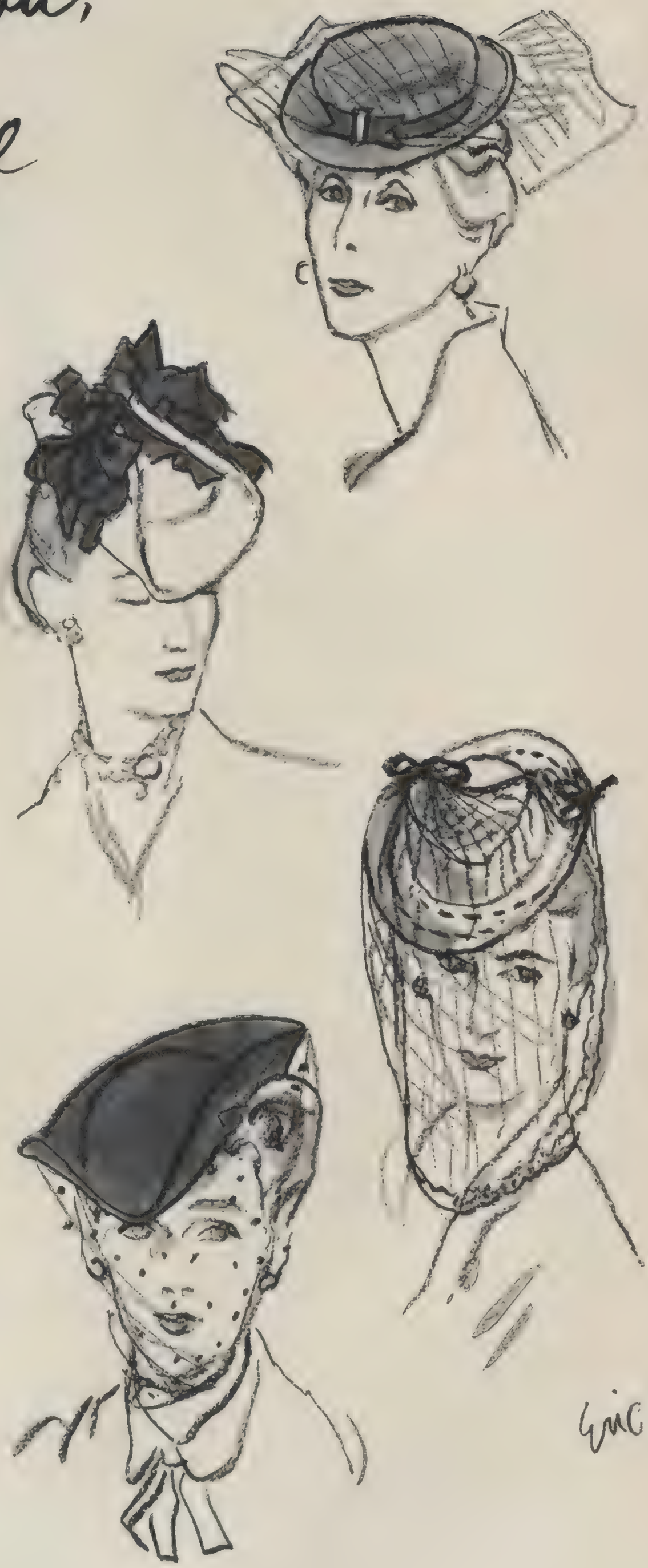
Sirocco-Blue (opposite) →

The sultry wind from the Eastern deserts, gives its name to Lucien Lelong's new perfume—Sirôcco. And the new perfume gives *its* name to the hot-blue of this dress. Over the head, sequin scarf of the same Mallinson Whirlaway crêpe. (Dress, perfume, and Sirôcco make-up: Saks-Fifth Avenue; Neiman-Marcus.) Jewels, Trabert & Hoeffer

For You, Madame

**Wonderful way for a *woman* to look—
a hat of purple felt and dahlias on her silvery hair;
a mink cape over her beautifully cut black crêpe dress;
violet suède gloves. All, Henri Bendel**

Chosen for you, Madame



CHOSEN is a rather special sort of word. It implies something rare, particular, personal, thought-about, searched for, perhaps longed for—something choice. And *choice* should not be too strong a word to apply to your clothes. The indiscriminateness of youth may be concealed underneath youth's rosy glow; but, after the twenties, indiscrimination becomes a major error in clothes.

The weighing of every line, every colour, every detail is part of your general duty to your own particular public—your pleasant duty to present yourself as effectively as possible. Even in these days of external chaos and immeasurable events, that necessity, small though it is in comparison with world events, is still needful. For to lack discrimination is, almost inevitably, to turn sloppy. And sloppiness is no virtue, no matter what emotion or great concern impels it.

So much for the premise. Now for the actual performance. Here are six pages of clothes, chosen out of a dozen, a hundred others; chosen because all have the quality of sophistication or flattery or suitability (lovely word!) for a woman. Even from these sieved-out choices, you, yourself, must sift still further.

Here are general rules: Learn to apply them to yourself. Tricornes, sailors, turbans, manipulated brims are usually good for you. Bonnets, flaring flanges, sweetly pretty hats in general are not. Trim veils will add to the effect, besides keeping you neat. They are kind to your skin, your eyes, your colour. Elaborate, fussy, too flowing veils can make you look ridiculous. (Perhaps you've seen the pathetic sight of a tulle-swathed, aging ex-beauty?) All black hats, contrary to opinion, are not as good for you as black relieved with white or colour: as blue, green, purple, rosy-red, or mauvey-blue. (Continued on page 72)

Four hats for you...

Four shapes with character, consideration, distinction, and no daftness. Two sailors, one tricorne, one bicorne. All sit forward, all are medium-size, and all flatter you. First: small, greige felt sailor with a gently rolling brim. Second: velvet bicorne with cleverly placed satin bows. Third: a charmer for silver hair—pale ice-blue satin afternoon or evening hat, the black veil edged with lace. Fourth: Black velvet tricorne. All; Bergdorf Goodman

Six pages of hats and clothes for YOU ⟶

And in choosing your hats, just as in choosing dresses and suits, refuse to make a decision without benefit of a full-length mirror. For you, even more than for your daughter, the *tout ensemble* is the thing! In clothes as in life, right proportion has a little magic in it, and right proportion in clothes is not come by without a long view.

When you choose your clothes for after dark, it is worth the trouble to have your hair done the way you usually wear it for evening, to put on evening make-up, to wear your evening foundation, and to try on your clothes under electric light. Don't trust to luck that the neck-line which looks a little too wide or too narrow or too deep with your daytime coiffure will be suddenly transformed by the magic of night light. It won't! Test your clothes severely in the conditions which will prevail when you wear them.

THIS year, of all years, the evening and dinner fashions are definitely your dish. Covered shoulders, long or longish sleeves, long, wrinkling gloves, a deep V-neck-line, and soft skirt drapery are practically universal in evening fashions. For example, the dinner-dress on this page couldn't be smarter, and also conceals, underneath its unpressed front pleats, your vexing convexity.

Don't necessarily cling to the eternal black for evening. Dark blue is equally distinguished, likely to be more flattering. Wine colour or dark green, purply brown or dark grey all have the quality of restraint you like in black; and they are often much more becoming.

The first dress on the opposite page—a dress with a contrasting deep yoke—is

At the right A sympathetic shade of purple in one of the most charming, considerate dresses of autumn. Bracelet-length sleeves, a pointed yoke to minimize hips, Ducharne rayon crêpe. Sizes 12-40. $80. Best; B. Forman. (Notice the hair-bows, they are lovely, not childish, on silver hair.)

designed with a view to lengthening the lines of the figure and to give flattering colour nearer the face.

You will notice that none of the dresses here has extremely short sleeves, they all have the kindly V-neck which flatters the chin-line, gives an optical illusion of a more swan-like neck. You will notice that each dress has some variation of the soft, indefinite drapery which helps to veil the figure lines while giving an illusion of slimness. Each of these dresses has been chosen because it is designed and cut with authority; for your clothes need careful study of proportions, of relations between lines, lengths, and colours.

When you choose your dresses for day, try to choose them with the hats which will accompany them. For the proportion, the colour of a hat may change the line, the effect of your whole costume.

And again, for day, do not feel that you must cling to the safety of black. Black is actually a colour for the young, and when the tones of your skin, your eyes, and your hair are dimmed, as is the case with almost every one after forty, you will find it much kinder to have as a background for your toned-down colouring something less dramatic than unrelieved black. Make up to it; accent it with colour, with white, or with jewels.

We know one distinguished woman whose whole wardrobe is based on muted dark blue, which she wears with black or grey furs. The effect is enchanting, far more flattering, personal, and distinguished than a black wardrobe would be for her. You might decide to be the lady in green and assemble through several seasons a wardrobe with (Continued on page 126)

At the left Colour to frame your face—jewel-blue yoke edged with sequins on a Ducharne black rayon crêpe dress. Sizes 12-40. $125. Altman; Martha Weathered. Second: Throat-flattering neck and deft drapery on a rayon crêpe dinner dress; $50. Sizes 12-40. Bergdorf Goodman; I. Magnin

Also for you, Madame

Tall illusion...vertical lines in black wool and satin.
Sizes 12-40. Price, $80. Hat, under $13.
Lord and Taylor; Kaufmann's

Torso-lengthener...classic in Forstmann wool gabardine.
Sizes 10-20. Price, about $70.
Hat, $23. Saks-Fifth Avenue; and Neiman-Marcus

Throat-flatterer...double-V neck on glitter black rayon crêpe.
Sizes 12-40. Price, $90.
Hat, $16. Altman; I. Magnin

Leg-lengthener...slim coat in black Forstmann wool.
Sizes 10-20. Under $90. Hat, $16.
Lord and Taylor; J. W. Robinson

Bosom friend...24-hour-dress in green Enka rayon crêpe. Sizes 12-40. Price, $70. Ostrich-curl hat, $25. Altman; Neiman-Marcus

Face-flatterer...suit-dress in black Botany wool. Sizes 16-40. Price, $50. Hat, $15. Altman; Rich's Atlanta. Persian muff, Altman

Waist-whittler...tucked dress in black rayon crêpe; cartridge pleats. Sizes 14-44. Price, $30. Veiled black bicorne, $25. Jay Thorpe; Scruggs-Vandervoort-Barney

Height-enhancer...surplice dress in brown wool; gilt buckles. Sizes 14-40. Price, about $60. Green suède jersey hat, $19. Lord and Taylor; Thalhimers

Eric

JOFFÉ

On the programme for autumn nights: A new look to coiffures—smooth, self-contained, the height held back from the forehead—here, Oriental coils are the device. A new look to jewels—a large single diamond at the throat, diamond leaves in the hair. And, as a discreet backdrop, dark, silk-satin for the dinner-theatre dress. Elizabeth Arden coiffure; Tiffany jewels; Henri Bendel dress

Tonight at 8:30...

Coiffures, Jewels

On the programme: A new look to coiffures—brushed back from the face, no trace of fussy curls or loose ends—here, deep waves are the device. A new look to this necklace and bracelet—diamond garlands and fringes inspired by an old 18th Century piece. And again, the stage-setting for all this—a dark silk-satin dinner-dress. M. Louis coiffure; jewels designed by Verdura; Henri Bendel dress

DESERT HOUSEKEEPING

Neatness is a prerequisite, and there is a richness of telephones

By Cecil Beaton

THE desert is a surprise. Elsie de Wolfe, the American decorator, on seeing the Parthenon for the first time exclaimed: "Why, it's beige." So is the desert beige; the sandbags are beige; the tents and bivvies in which the men live are beige. The desert might have been "fixed" by an interior decorator in 1928. A formal orderliness prevails. Not only for hygienic reasons must you bury the débris of your picnic meal, but the regulation reads: "You must leave the desert as you would hope to find it."

The number is . . .

The richness of telephones is incredible to the stranger. (On one air station alone there are eighteen miles of telephone wire.) However far away you may find yourself, you can almost always be put in communication with Operations and Headquarters. Your imagination is therefore likely to picture Ops or H.Q. housed in a vast concrete fortress. Instead Ops or H.Q. turns out to be in an armoured truck in the emptiness of desolated space.

Notices put up in the desert are often surprising. In a flowering oasis near Tobruk, where the night sky is often illuminated with lights that are not fire-works, the Camp Adjutant put up a sign reading, "No shooting, by order." There are other signs, cryptic danger signals: the terse "Mines, keep out;" the lines of wooden crosses that look like the one-foot walls put up by park authorities to keep you off the grass. These are the tank traps. As for the skull and cross-bones signs, I don't know what particular form of horror they signify. But baffled by them, when I later saw a sign with "Kill the fly" posted up, I asked what that meant. "Kill the fly" was the answer.

Food is a fixation

To whichever service or allied nation a stranger belongs, he will find a welcome in the desert that would be unimaginable elsewhere. He will be received without question, not only as an honoured guest, but as a long lost friend. Everyone he meets will be a potential host. He will find in the desert that one becomes so hungry that each meal is devoured voraciously. The food, mostly fried—water is used primarily for drinking—varies according to the Mess. In certain ones an extraordinarily good dinner is provided. The basic ingredients are inevitably the same—bully beef, tinned potatoes, tinned fruit, and "re-inforced" biscuits—but the ingenuity of the cooking is combined with the imagination of the Mess Secretary.

Mess Secretaries, like housewives out on shopping expeditions, are always on the look-out for the means of "coming by" fresh additions. They will swap sugar and tea for small eggs from the Senussi tribes. Some even keep hens in the back of the trucks when they move their camping sites. Of course, under battle conditions, the hens probably won't produce enough eggs for breakfast, but they will however supply the wherewithal for an occasional omelette.

Perhaps it is the salt air that creates in most men a craving for sweets and chocolates. They beg their friends, like children, to bring them back some candy from leave; officers usually manage to keep a bottle of hard candy on the desks in their caravan. It is by such little things that an extra fillip can be given to morale.

Grousing is entertainment

A definite rivalry exists between messes. Some are decorated with photographs of nonchalant ladies; or like a Greek squadron, papered in blue and white, the colour of their country's flag. The very simplest have at least a bunch of wild flowers, picked from the desert scrub.

Ingenuity counts in the desert. I have seen quite comfortable arm-chairs made out of empty tar barrels. Cigarette tins are made into very successful electric light shades; empty biscuit boxes become files for letters and papers. If there were tiles left in the bathroom of a shelled house in Sollum, Bardia, Tobruk, these were used as mats to stop teapots from sticking to the oilcloth covered tables.

The newcomer will learn to enjoy all these. He will also learn to enjoy the common sport of grumbling at the limitations of the B.B.C. programs in comparison with the richness of the German light-music broadcasts; grumbling about the irregularity of the mails, the shortage of reading matter, the lack of news in the local papers that trickle through from Cairo. The newspapers quote a distinguished visitor on his return from a desert inspection as having said "The men are in good heart." This is an euphemism. They are "desert happy." According to General Richards, however, only those who have been in the desert three years are desert worthy, and are capable of finding their way about. A newcomer will almost surely be lost if he walks for three minutes alone without a compass. However well a man knows his camp, he will be wise never to leave his tent at night, for he is likely not to find his way back.

But on the whole life here is simple, almost as simple as the life of the animals; yet the men seem contented. More than that, they are, between forays, sand-happy.

HORST

Indian Summer Look

A look that distills the golds and reds of autumn. The gold that lights her skin, her hair, and her dress. The red that brightens her lips, her nails, and matches (she planned it!) the tip of her Marlboro cigarette. Revlon's "Scarlet Slipper" lipstick, polish. Richelieu's Satinore earrings, bracelet. Bonwit Teller; Neiman-Marcus; Marshall Field; I. Magnin

BEIGE WITH BLACK...SUIT WITH STOLE

Good Stuffs . . .

Good and beautiful – materials not required by the army

Our fighting forces have to have the best; war factories are using many of the ingredients of fabrics you used to wear; our Allies are partly dependent on us for warm clothing for the soldiers who are fighting our common cause. But there are still ample quantities of good fabrics. Less than any women in the world do we need to worry, this autumn at least, about where our winter coat is coming from. It's coming off the backs of sheep, unless the beaver or mink or seal or Persian lamb or some of their furry brothers answer the need instead.

Will there be enough good woollen materials?

The answer is, in all probability, "yes." So far we have not strained our reserves. So far the Army and the Navy and the Allies have had everything we could give them. But, just the same, treasure your woollen clothes and care for them like the precious possessions that they are. There is more blended or mixed woollen than there has been in years past, but this is not entirely due to the threat of wool shortages. It is due in part to the ingenuity of fabric makers who have been using wools that are by-products of uniform fabrics; mixing new wools with rayons, with reprocessed wool, or with other fibers to make new weights and types and weaves of wool-like fabrics.

Will we be able to have attractive colours?

Indeed you will. Many of the chemicals which made certain dyes in years past are now being used for war products, but there are plenty of good dyes left for other colours. For the first time in many years almost three-fourths of the winter coats this year will be in coloured fabrics instead of in black.

What about war-baby fabrics?

They are so pretty and so right that you will probably be wearing them long after any threat of shortages has disappeared. The new nylon fleece is made from a waste product. Aralac is made from milk. Heavy cottons which automobile people used for upholstery have been made into warm and smart autumn suits. Spun rayon has been treated in new ways, so that it appears in all sorts of weaves and weights that have new warmth and tailoring qualities. Some rayon is combined with Aralac. (Continued on page 111)

← BEIGE WITH BLACK (opposite)

Beige is better than ever. Better still, with black. A beige suit—wrapped around with a long black fur stole—is a fine new formula for autumn. This suit is of wool, trimmed with black braid. Adele Simpson Original design; $70. Black rayon crepe blouse; $13. Hudson seal (dyed muskrat) stole and high crowned fedora. All; Saks-Fifth Avenue

WILLIAM SAROYAN—directing his elusive melodrama, "Talking to You"

THE SAROYAN THEATRE

Presents

"TALKING TO YOU"

A NEW PLAY BY

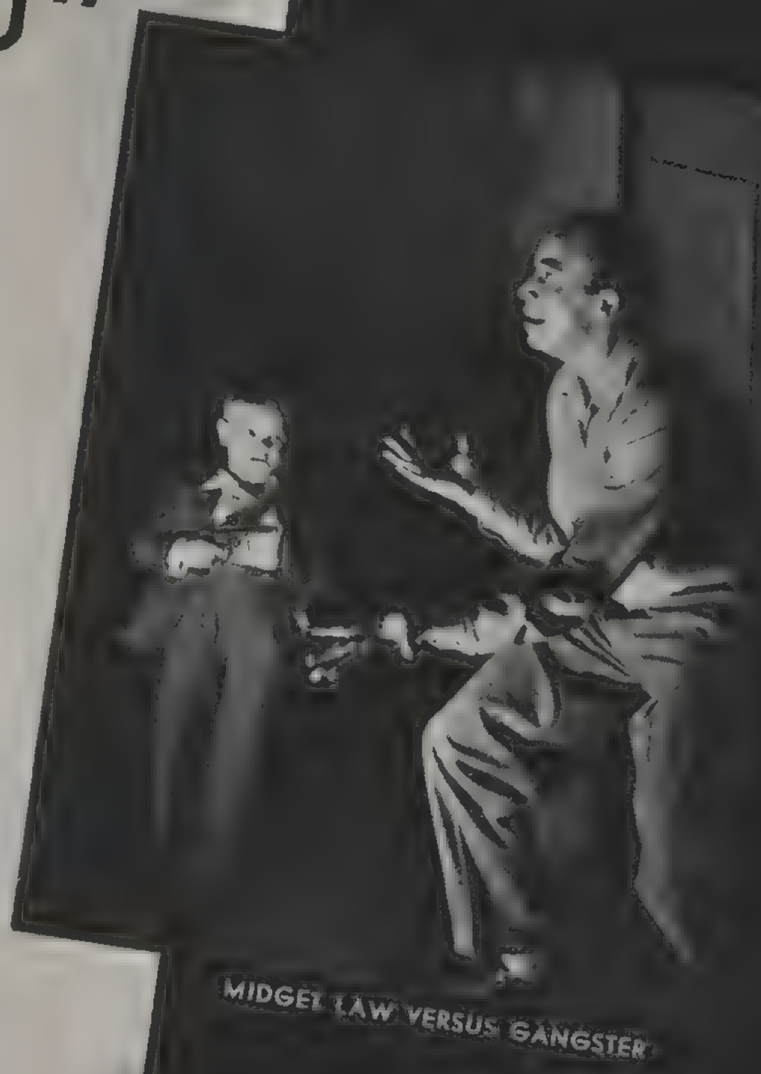
WILLIAM SAROYAN

Directed by

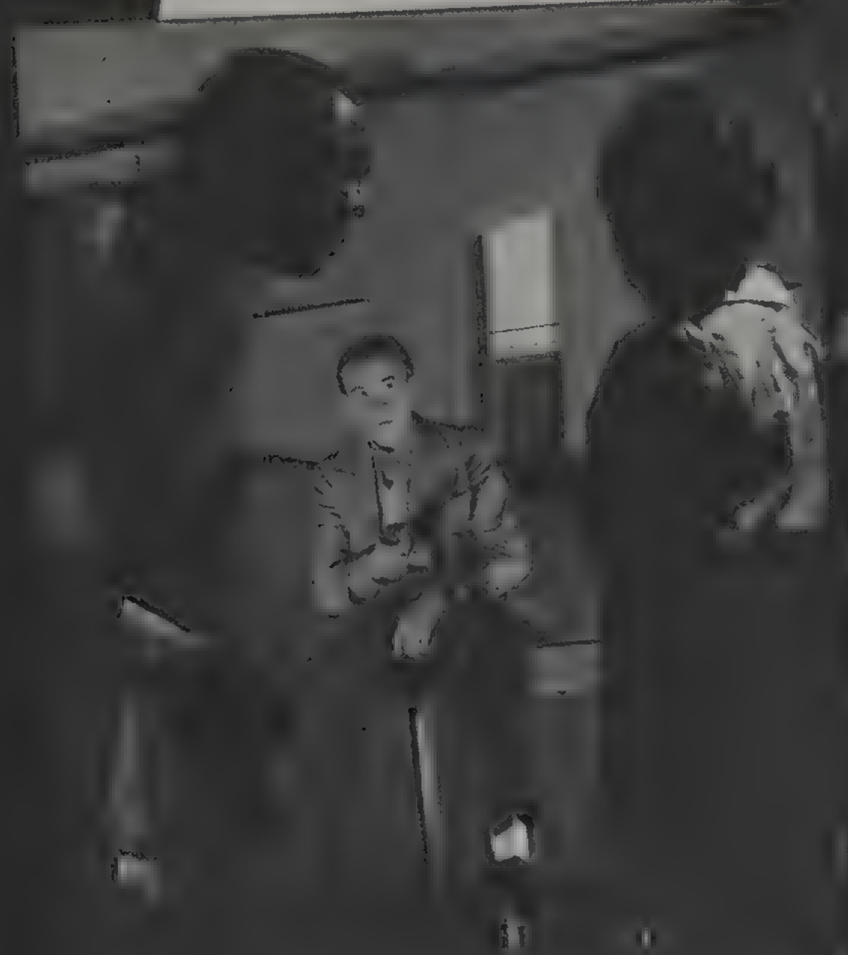
WILLIAM SAROYAN

"THE best thing that ever happened to Broadway"—that was Critic William Saroyan's comment, on the placards for his latest adventure, The Saroyan Theatre, which opened and closed quickly late in August. Frankly a curiosity, it was all Saroyan. He wrote, cast, directed, and put up the money for it.

Highly experimental, cruelly beaten about the ears by the critics, the two plays, "Across the Board on Tomorrow Morning" and "Talking To You," were milestones on the Saroyan path. In the photographs on this page are the little fuddled people of good will from "Talking To You." Written with a watery facility that shined and flowed, the play was full of horrid profundities and quick non-sequitur humour. It was the newest facet of that literary phenomenon, William Saroyan.



MIDGET LAW VERSUS GANGSTER



LINKED TOGETHER: PRIZE FIGHTER, GUNMAN, DEAF BOY

FRIENDS: GUITARIST, BLIND MAN, GIRL

GUITARIST SINGING TO HIS BLIND FRIEND

HORST

Texas beauty — Constance Moore of "By Jupiter"

OCCUPATION: Film and musical comedy star. *Currently appearing* as the arrogant captain of the Amazons, the beautiful, self-willed renegade of the Rodgers and Hart musical "By Jupiter." *Remarks:* After seeing her in this Broadway translation on an Attic theme, King George II of Greece said, "I'd like to take her to lunch." And His Majesty did just that

Texas Stars

They rise and shine

TEXAS girls have izzat, oomph, zing, boom—and still manage to look like nice girls. They're tall, slim (but never skinny), and long-legged. They're lively, good-natured, gregarious, gay—and more than likely a little wacky. They have practically no southern accent, neither drawl nor twang. They were born lazy and at the same time determinedly ambitious. But what's more important, they're the most beautiful girls in the world. Everybody says so. Ziegfeld said so, John Robert Powers says so, Billy Rose says so, photographers and movie studios all say so.

The girls on these two pages are all from Texas. All have found success in the theatre, or as models and movie stars. They have had to work hard—none of them was born with a silver spoon (or an oil derrick) in her mouth. But now they've hit the jackpot of success. Here are seven of the many stars from Texas—once called the Lone Star State.

ANN SHERIDAN: oomph girl and film star. *Currently:* In the movie "George Washington Slept Here." *Remarks:* Jimmie Fidler, columnist, said: "She's so glamorous she makes me stammerous."

LINDA DARNELL: once official greeter at the Texas Exposition, now film star. *Currently:* In "The Loves of Edgar Allen Poe." *Remarks:* Director Henry King said: "She's a half pint of star dust."

GEORGIA CARROLL: upper bracket Vogue model, now in films. *Currently:* In "Yankee Doodle Dandy." *Remarks:* John Robert Powers, of the famed model agency, said: "beautiful but bland."

BEATRICE PEARSON: wide-eyed young actress. *Currently:* Being tested for the lead in "The Song of Bernadette." *Remarks:* John Golden, producer, said: "She looks like Maude Adams in a dirndl."

JOAN CRAWFORD: ex-Charleston dance champion, now film star. *Currently:* In "They All Kissed the Bride." *Remarks:* Frank Crowninshield, editor, said: "an incredible geyser of vitality."

MARY MARTIN: stage and screen star, who sang "My Heart Belongs to Daddy." *Currently:* In the movie "Happy Go Lucky." *Remarks:* The Bachelor Ass'n named her "girl for a modern bachelor."

FOUR FINDS IN BLACK

AFTERNOON BLACK

RAWLINGS

BLACK SUIT

BLACK DRAWSTRING COAT

READING from left to right, you see four items among the best-at-their-price in town. Black afternoon-dress, black dinner-dress, black suit, and black coat. Our editors, after long search, chose these four, for these reasons: They're black; their lines are fresh from the autumn Collections; they're beautifully cut, carefully made. All four, together, could constitute a complete town wardrobe... would cost $130 *in toto*. N. B.: All are shown with crushed-down *long* gloves

Afternoon Black: Wonderfully simple dress of sheer wool, with cartridge pleats, jet-beaded; $25. Black fox hat and muff. Best; Famous Barr. Kislav gloves

Black Dinner-Dress (large photograph): Rayon crêpe with lace edging the square neck, cascading down the skirt; $25. Best; L. S. Ayres; J. W. Robinson

Black Suit: To live in, in town—a Kashmella wool suit, unadorned except for the velvet collar and pocket-flaps. Tailored by Handmacher; $30. Saks-Fifth Avenue

Black Drawstring Coat: Beltless coat, with that drawstring-waisted look, of Botany pure wool; velveteen collar, bow, and pocket-flaps; $50. Jane Engel

JOFFÉ

GOOD BUYS

Play on colour—suède play shoes; navy-blue with red stitching; $7. At Saks-Fifth Avenue

Powder-pink suède for a soft moccasin. Blue wedge, lacing. Joyce play shoe; $6. Altman

Polishable tan calf play shoe with thong lacing. Cobbler shoe; $6. Saks-Fifth Avenue

Red calfskin moccasin that parrots the Oxford. Playtano sports shoe; $6. Gimbels

With tweeds, you want a no-nonsense shoe. This—of rust calfskin; $7. Boyishoe design

Belted moccasin of light brown calfskin. Welt sole; leather heel. $7. Red Cross shoe

Companion to tweeds for town or country. Black calfskin shoe; $9. Hill and Dale shoe

A classic shoe—the sure-footed Oxford. Light brown calfskin; $11. Footsaver shoe

New colour in good standing—nutria for calfskin pumps; $7.50. Treadeasy shoe

Saddle-stitched pump of light brown calfskin-with-Lastex; $7. A Dorothy Dodd shoe

Parade of braid on a beaver-brown calfskin pump. A Rhythm Step shoe; $8. Stern Bros.

Polishable pump of light brown calfskin. Natural Bridge shoe; $6. Arnold Constable

Soft sable-brown for a suède P.M. pump. Laird Schober shoe; $10. Arnold Constable

Mink-brown suède for a sleek, open-heeled opera pump; $8. A shoe by Jacqueline

Fluted ribbon on a black pump of suède-with-Lastex; $7. At Queen Quality Shop

Fringed bow, calfskin toe, for a Foot Delight black suède pump. $10. At Stetson Shop

IN SHOES

Wine elk play shoe; suède vamp; platform sole. Pli-Mode shoe; $5. Arnold Constable

TO be worth its leather, a shoe must be the kind of shoe that's right for you—right for your wardrobe, right for your life. For personal and patriotic reasons, you should put your foot down on any buys that won't conform to your needs.

Here, we show thirty-two new autumn models—moderately priced shoes, classified to fit the clothes in your wardrobe. For a well-rounded wardrobe of shoes allows you to rotate and rest shoes, takes strain off any one pair, is really a conservation step.

Moccasin-stitched Oxford of black grained leather; walking heel; $6.50. Air Step shoe

Step in the right direction—a rust calfskin sports Oxford; $7. Woodward & Lothrop

Nutria (a fur-tone new in shoes) for a calfskin Naturalizer shoe; $7. This is at Macy's

To team with tweeds—pet alligator calf on black suède ghillies; $8. A Foot Rest shoe

Good mileage in an Oxford of mink-brown seamless calfskin; $11. A new Peacock shoe

To team with a wool suit; brown calfskin Vitality opera pump; $7. Saks at 34th Street

Navy-blue suède shoe akin to a moccasin. An Avonette shoe; $9. At Saks-Fifth Avenue

Light brown calfskin with a faille bow and collar. Paradise shoe; $8. Arnold Constable

Mint-thin buckle and a moccasin vamp on a shoe of brown calfskin; $12. Florsheim

Brown lizard, neat rolled-over bow for this Rice O'Neill shoe; $13. At Stetson Shop

For a tailored dress—suède and calf pump; Carmo shoe; $5.50. Arnold Constable

Black faille on this black Matrix pump of suède-with-Lastex. $11. Bloomingdale

A bit of braid on a shoe of brown suède-Lastex. Magic Stride shoe; $7. From Hanan

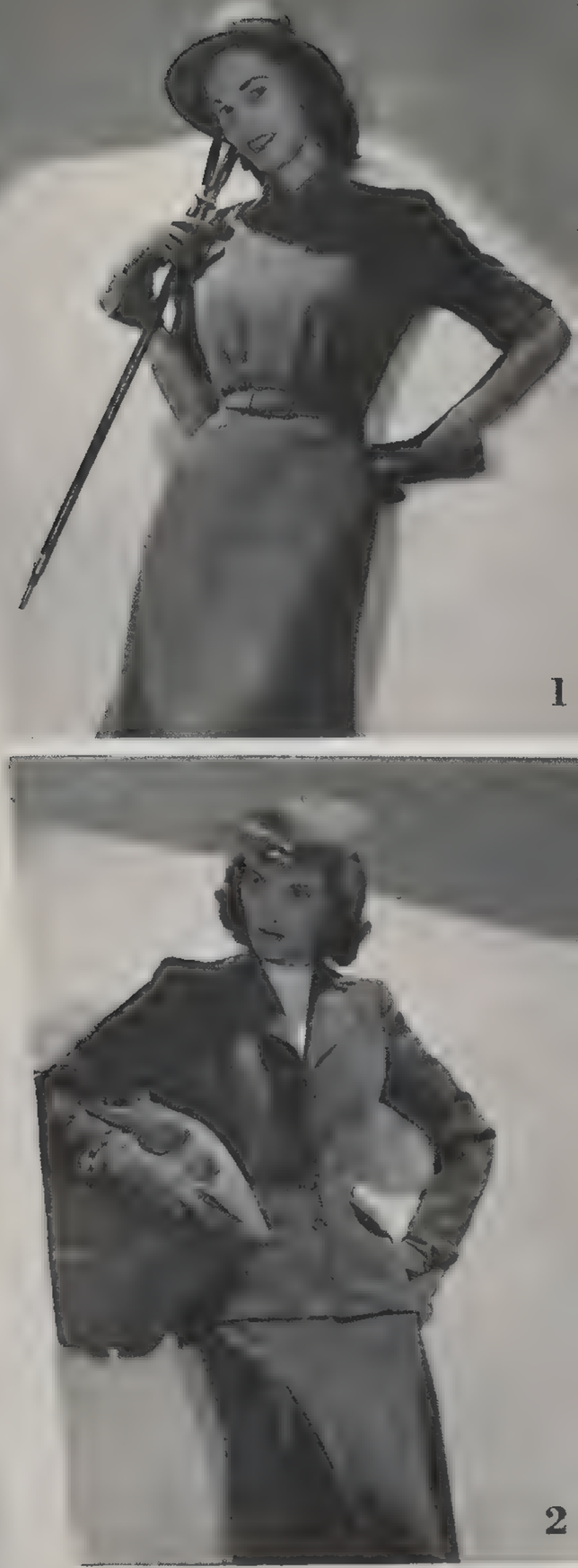
V-throat pump of calf and suède-with-Lastex. Life Stride; $6. Saks at 34th Street

Pretty feet, pretty neat in a black suède pump. Faille bow. Paramount shoe; $7. McCreery

Overcoats — and under

HORST

1



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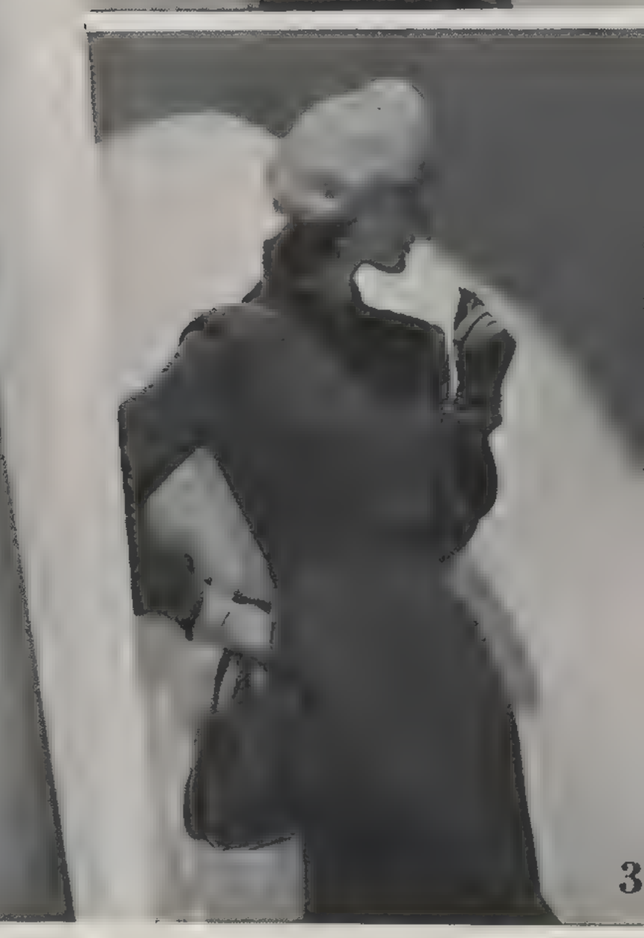


3

. . . Polo-coat over all

We call it an overcoat. The British call it a greatcoat. Both describe, accurately, a coat like this—of 100% wool fleece, the colour of camel's-hair. A Rothmoor coat, shown with Botany 100% wool slacks; perfect, too, with any of the three dresses at right. Coat; Maurice L. Rothschild. Coat and slacks; H. P. Wasson & Company

1. To go under that wool fleece coat—a brown Deanna Day dress of rayon-and-wool; J. L. Hudson.
2. A beige suit that will slide easily under the coat. It's of 100% pure wool, hand-stitched. Moordale Casuals suit, at Carson Pirie Scott.
3. Blue dress of rayon-and-rabbit's-hair. Paul Sargent Original; Marshall Field; Vandervoort's

1

2

3

. . . Trench-coat over all

Trench-coat for town—wonderful over any of the three dresses at right. Wear it with the crêpe dress, or the velvet-banded dress, for afternoon; with the pailletted dress, for dinner and theatre. Of Forstmann's green wool-and-rabbit's-hair Velduvynne—lovely and legal. Fred A. Block Original; Altman; J. P. Allen; Marshall Field

1. Green—like the coat—this Celanese rayon crêpe dress. Gold kid belt. A Klafter & Sobel Original.
2. Black rayon crêpe dress banded with velvet. An Arthur Weiss dress from J. W. Robinson.
3. Short dinner-dress—of wine-coloured Rodier wool jersey, sprinkled with bright-blue sequins. Eisenberg Original; Franklin Simon; Joseph Horne

Legal Forms

New corset story on page 112

It stretches without rubber — new net girdle by Warner. At McCutcheon

Less elastic than the law allows. Flexible rayon crêpe. Poirette corset at Lord and Taylor

Real corsetry art—control through cut.
Silk taffeta. Made to order at Saks-Fifth Avenue
Batiste girdle by Formfit. Law-abiding panels of nylon net and elastic. Lord and Taylor
Lacings reappear. Silk satin girdle, elastic inserts. Made to order at Bergdorf Goodman

A PHILADELPHIA STORY

Mr. and Mrs. John D. M. Hamilton live on a Main Line farm

FORMER Chairman of the Republican National Committee, John D. M. Hamilton, now lives at Willow Brook Farm, which is both a house and a way of life. There Mr. Hamilton, now a Philadelphia lawyer, raises corn, fishes for trout. There his wife, the former Jane Kendall Mason, who studied sculpture in Paris and Cuba, and hunted big game in Africa, gardens, and makes apple butter. When she leaves the farm, it's usually to work for the Navy League Service, or the Philadelphia Stage Door Canteen. In the seasoned old house, the Victorian, Cuban, and French pieces, compatibly stirred together, speak for the far-flung interests of these two lives, now focused on a hard-working farm.

BALKIN

Dining with guests—all organizers of the Philadelphia Stage Door Canteen. Left to right—Mr. Hamilton, Mrs. Emlen Etting (Gloria Braggiotti), Mr. Lincoln Wilmerden, Mrs. Hamilton, Mr. Emlen Etting, Mrs. Cummins Catherwood

The Hamiltons with the husky tractor that cultivates their 110 growing acres. In haying time, Mrs. Hamilton drives it herself

Mr. and Mrs. Hamilton playing gin rummy. Among their other at-home pleasures are reading and collecting first editions

Mrs. Hamilton's collection of Victoriana in a low-slung, beamed room—built in 1789. Peach walls and curtains, chubby aquamarine satin sofas make foils for the tables from Cuba and Paris, the intricate porcelain and china pieces

The gay, imaginative guest-room—red-and-white piqué spreads and curtains, lace-paper doilies bordering the walls. An old Cuban piece and a piano stool make the white dressing table

Accent on the fire-place in the grey-walled drawing room... Baroque columns from a Cuban cathedral, a 16th century Spanish Christus, Simon Elwes' portrait of Mrs. Hamilton

TONI FRISSELL

Mrs. Francis H. McAdoo works importantly for the Salvation Army as a member of its Advisory Board; works practically at its Canteen, drying dishes, passing the famous Salvation doughnuts

HE SALVATION ARMY

Mild manners and blue serge—
marks of the world's most
persistent trouble-shooters

THORPES-HUMPHREYS

"We have been amazed and delighted"...

RUTH NICHOLS

"I'm just a little unhappy"...

"Please excuse my indignation"...

"Heavy thinking is hard work"...

It's a far cry from the trombones blatting on street corners, from the gospel hymns and the hanging up of conversions like laundry on a line, to the four disarming, fat-cheeked babies on this page. In the jump between is the story of what's happened to the Salvation Army recently. The babies and their comments appeared in a booklet publicizing one of its financial campaigns. What they ballyhooed even more was the growing humour and liveliness that spark the busiest years this seventy-five-year-old organization has ever spent.

Quick-spreading as gossip, this new vitality threads through all the splayed-out activities of the Salvation Army. The war has gashed open dozens more jobs for it to do, demanded more sympathy, more subtlety of its workers. The Bureau of Missing Persons now has to trace boys who have gone off to enlist in the Royal Air Force, or find families of refugees. The Prison Department now hunts out unused man-power for the nation—for instance, a convict who can handle a turret lathe and has a good record is paroled to go into industry, with a Salvation Army sponsor keeping an eye on him.

The Men's Social Service Centers teach trades to drifting men, turn out from extremely raw materials anything from pharmacist's mates to carpenters. The Salvation Army's units of U.S.O. Clubs do anything from stage-managing weddings to making out money orders for soldiers. No agency is surprised by any situation it has to handle now.

Their energy has consistently been getting these austere blue-serge people into trouble. When British troops took over an Egyptian fort just evacuated by the Germans, within six minutes a dusty mobile canteen chugged up with pots of tea. Some canteen workers stayed with the British Expeditionary Force, even during Dunkerque, where their trucks were smacked to pieces. And the Belgian commander, a woman, is in a concentration camp.

This pounding human concern about human needs doesn't stop with the bonnets and black stockings. The thousands of women volunteers who work with the Salvation Army everywhere are constantly seeing things to do—and going right ahead with them. They visit wounded men in Hawaiian hospitals. They help soldiers' wives who are stranded near camps when their husbands go suddenly overseas. They knit beanies to go beneath tin helmets; they take coffee to lonely coastal patrol corps. Working all over the world, they are a galvanic part of what the Finns, with lovely literalness, call "The Army of the Helping Hand."

CITY LIMITS...

THE city streets will see more of you this autumn. See you walking your purposeful way...doing war-work errands, shopping, toting your own packages. See you, perhaps, looking *this* way. Wearing a wool costume like one of the three shown here. (None of them is over $50.) Wearing a little sit-tight hat like one of the five below. (None of *them* is over $11.) The five—Altman, Jays

AT THE LEFT. Busy, but bright about it—a coat-dress of Botany wool in Hunter's green. It's an Adele Simpson design. $40. Mouton hat. Altman; B. Forman; Carson Pirie Scott

HAT WITH A CUFF. Cuffs, illegal now on trousers, go to the other extreme. As—this citron suède cuffed hat with a high, squashy crown which you yourself adjust

HAT WITH A POMPON. Two old friends in one, practically—this sailor-beret of grey felt, made cheery by a red wool top-knot and black grosgrain streamers

HAT WITH A POMPON

HAT WITH A CUFF

KAHAN

PURSE LIMITED...

WOOL SUIT-WITH-TRICKS. A little spare gilet for this green Botany woollen suit with spool buttons. The suit alone, $45. Velveteen beret. Both, Jeune Fille Shop at Hattie Carnegie; also Rich's, Atlanta

BLUE WOOL SUIT-DRESS. It behaves like a suit, this two-piece Molyneux blue wool dress. $50. Hat to match. At Bonwit Teller; Garfinckel & Co.; Neiman-Marcus

HAT WITH STARS. If it's your belief that never is a *femme* so *fatale* as when she's in a cloche, consider *this* little cloche—black velveteen with gilt stars

HAT WITH GROSGRAIN. A little breton pill-box with two major virtues: it's neat with suits, it's nice to faces. Of beige felt, with a narrow cuff brim bound in grosgrain

HAT WITH SILVER BEADS. Black chenille, knitted into a Renaissance cap, with real silver beads to edge it. Open fore and aft—but nevertheless head-hugging

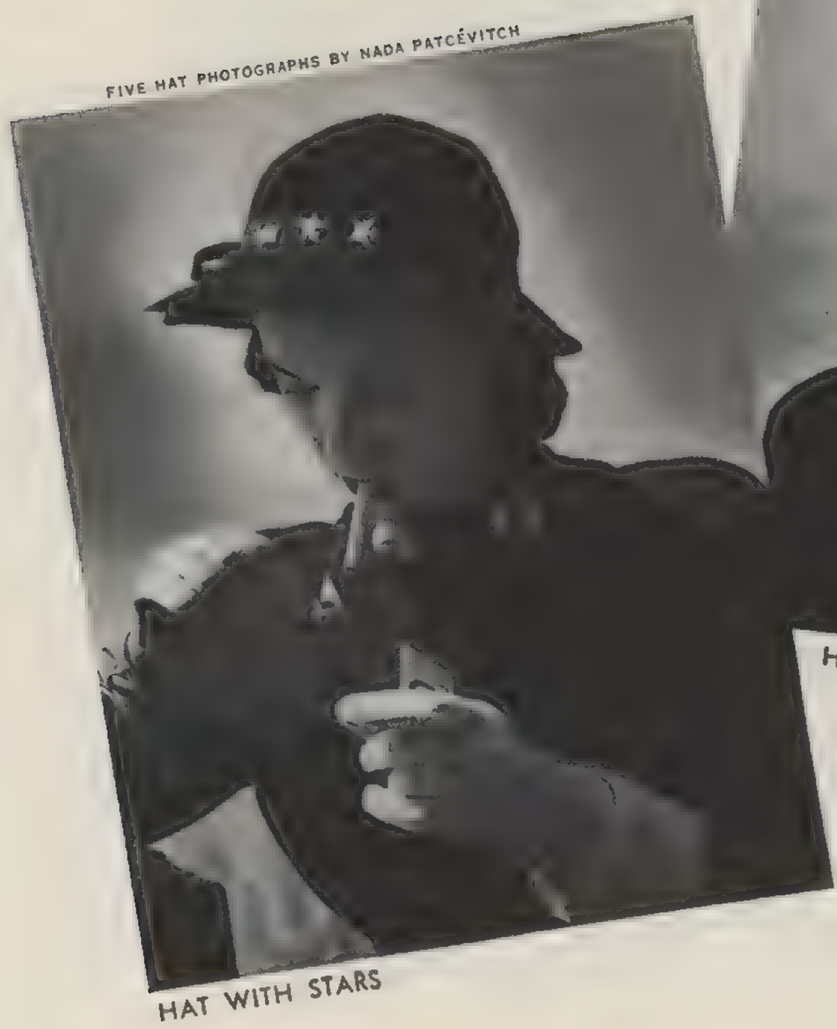
• These three hats, Altman; Jays

KAHAN

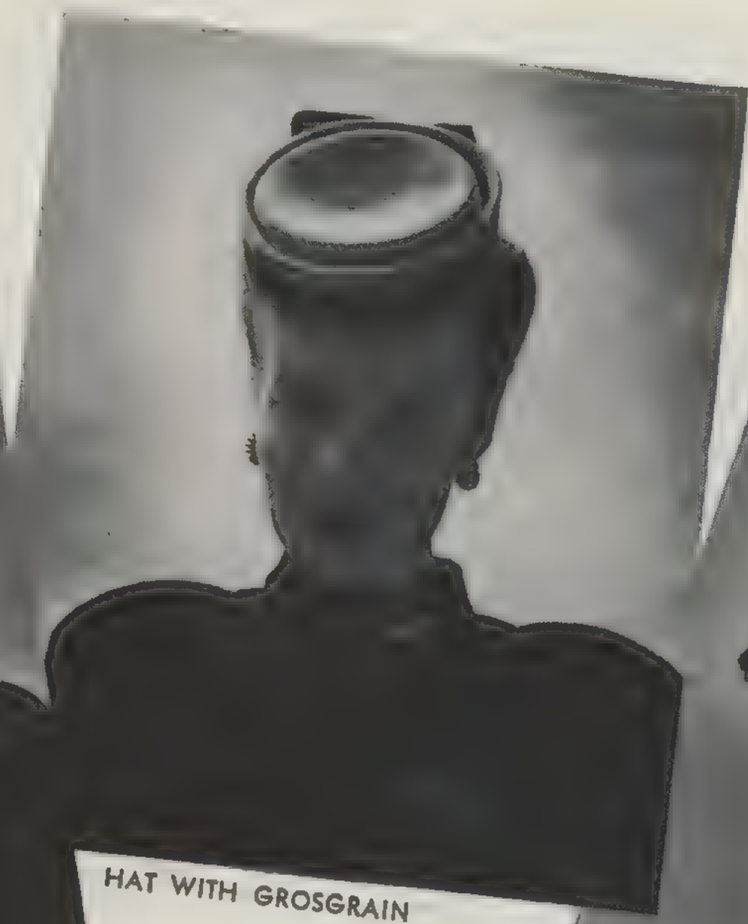
WOOL SUIT-WITH-TRICKS

BLUE WOOL SUIT-DRESS

FIVE HAT PHOTOGRAPHS BY NADA PATCÉVITCH



HAT WITH STARS



HAT WITH GROSGRAIN

HAT WITH SILVER BEADS

TONI FRISSELL

PERFECT LITTLE DRESSES

Designs for dressmaking

Entering the garden restaurant of the Museum of Modern Art, two perfect little dresses, perfect now and later, perfect in black or bright crêpe. The first is subtly draped. Design No. S-4400. The second has inserted bands ending in loops. Design No. 9539

BACK VIEWS AND SIZES ON PAGE 116

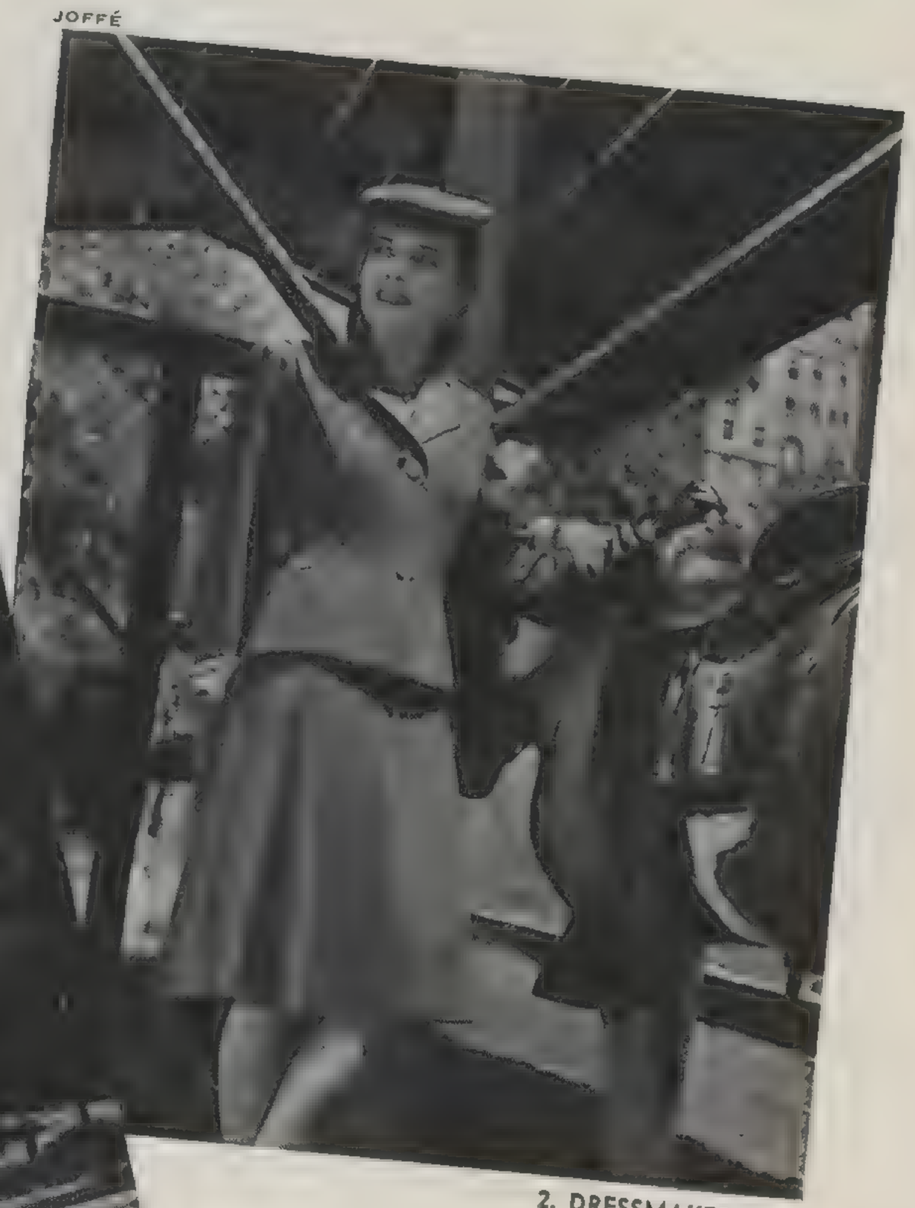
BRAID BELONGS TO 1942

Designs for dressmaking

Braid is new, is decorative, is unrationed, and is no trick for an amateur to apply with professional results. Here—black braid on a new short jacket...you might make it of yellow wool and the peg-top skirt in black. "Easy-to-Make" Design No. 9528

JUNIOR PARTNERS

1. BELL-HOP SUIT



JOFFÉ

2. DRESSMAKER SUIT

3. SUIT-LIKE DRESS

4. SHORT JACKET, BASQUE SKIRT

AMERICAN designers understand the Young. Understand their figures, their tastes. They know all about young waistlines and cater to them in junior sizes (9-17). Here are four suits, junior partners for town or country. (N.B. Older women like junior sizes, too.)

1. BELL-HOP SUIT. Red wool jacket, black wool skirt for a suit that comes in half-pint sizes. Double-breasted jacket. Margie Joy Junior; $30. At Carson Pirie Scott

2. DRESSMAKER SUIT. Junior-size suit of green wool with red arrows on the pockets. Brucewood design; $25. Frank R. Jelleff

3. SUIT-LIKE DRESS. Stitched jacket-front of raspberry and blue jersey on a two-piece dress of black wool. This is a Johara Junior design; $25. At Saks-Fifth Avenue

4. SHORT JACKET, BASQUE SKIRT for a junior-size suit of green corduroy. Covered buttons on jacket. Junior Guild Original

"PUT ON YOUR RAINCOAT AND RUBBERS"

"So—you've used up your week's mileage, too!
Oh well, we can walk it in twenty minutes."

That's right. We *can* walk in America. We can walk in the rain, too. We *can't* let a little weather upset our tire mileage budgets. The miles we walk on sunny days, the miles we walk on stormy days are tire-miles saved for victory. Many of us are learning what fun it is to walk—and how good it is for us to walk! We feel better. We are better. We intend to stay better. That's why all of us wear waterproof footwear when we walk in the rain. No colds from wet feet for America this year! Children, college students, mothers, fathers, war workers—all Americans are taking care of their rubbers and overshoes to make them last. The rubber in our waterproof footwear is just as precious as the rubber in our tires.

Your store may still have Gaytees, made before Pearl Harbor. If not, ask for "U. S. Conservation Quality" rubbers and galoshes—made for your wartime protection by the makers of Gaytees.

Gaytees

REG. U. S. PAT. OFF.

UNITED STATES RUBBER COMPANY • Rockefeller Center • New York

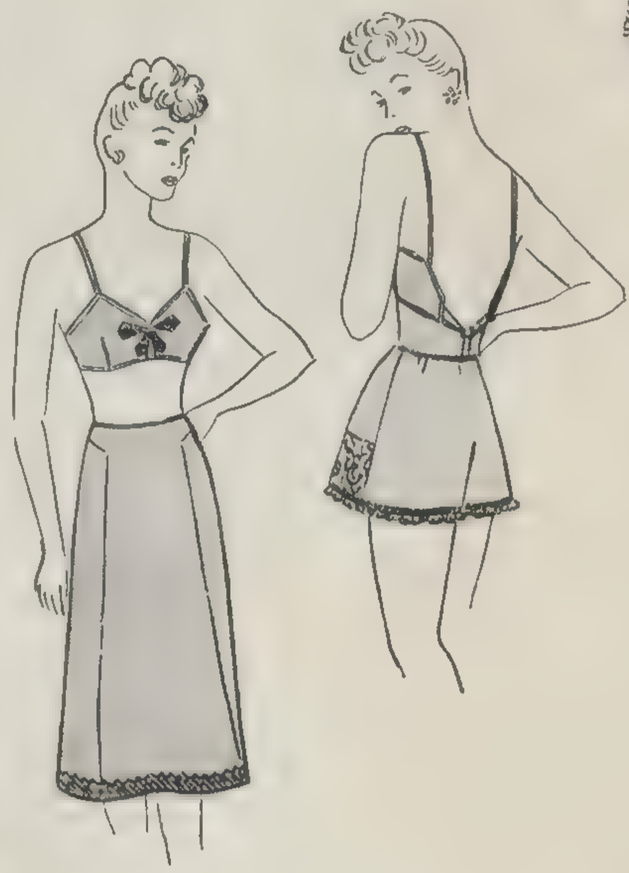
Granite brown wool jersey, combined with brown American broadtail, in a distinctive fall ensemble by Hattie Carnegie.

Harzfeld's
Petticoat Lane · Kansas City

PERSONAL COLUMN

First right. Blue slip of Bur-Mil rayon crêpe by Rhythm Romancer; $4. From Lord and Taylor; also at Marshall Field

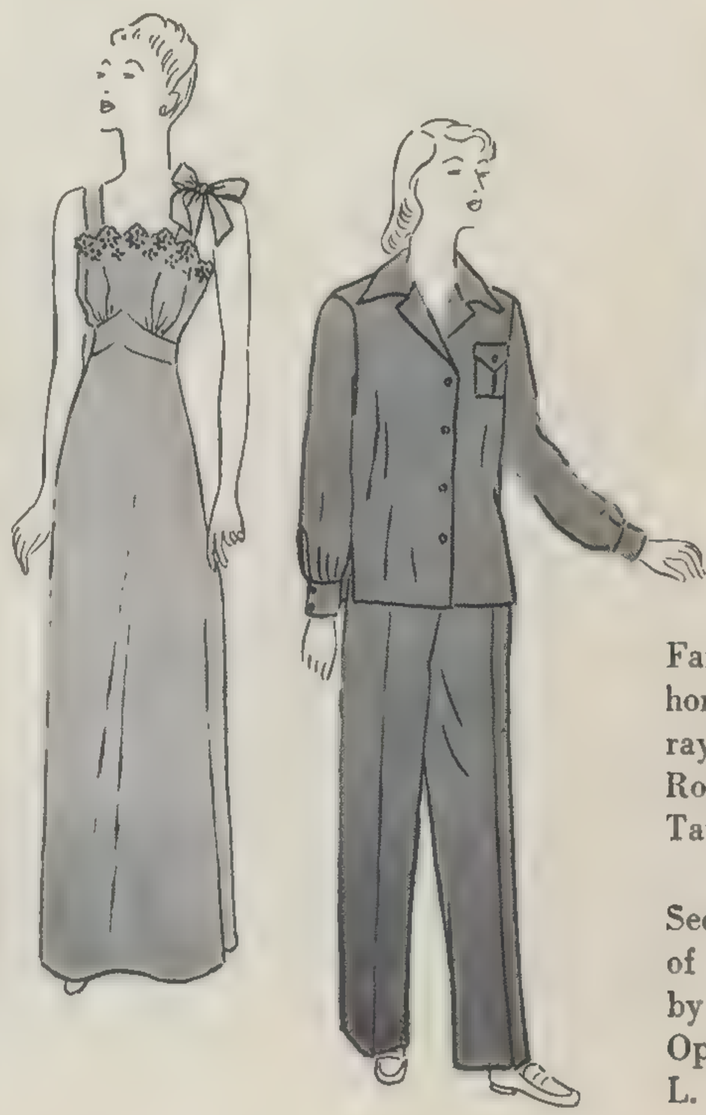
Second right. Slip of Bur-Mil crêpe-back satin. Bra-like top. A Formula design; $3. Lord & Taylor; Joseph Horne



Far left. Satin Bali bra; $2. Bloomingdale. Skirt of tearose Bur-Mil rayon crêpe by Miss Swank; $3. Oppenheim Collins

Second. Nylon evening bra by Bali; $2. Rhythm pantie of Bur-Mil rayon crêpe; $3. At Lord and Taylor; Marshall Field

Right. Quilted percale housecoat—floral print. Made by Juliana; $4.50. At Macy; Famous Barr; Frederick and Nelson



Far left. Nightgown of honey-colour Bur-Mil rayon crêpe; by Rhythm Romancer; $4. Lord and Taylor; Marshall Field

Second left. Slack set of Celanese rayon crêpe by Miss Swank; $6. At Oppenheim Collins; J. L. Hudson; Thalhimers

CONSTANCE LUFT HUHN
Head of the House of Tangee

. . ."Only Tangee gives your lips Satin-Finish," says Constance Luft Huhn

"How often have you wished for a lipstick that would literally *smooth* on to your lips; that was perfectly balanced . . . *neither too moist,* nor yet *too dry;* that, once applied, would cling for hours and hours—a lipstick, in short, that would bring to *your* lips the lustrous, lasting softness of a true SATIN-FINISH?

"I can say with assurance that each of Tangee's new SATIN-FINISH Lipsticks is a combination of *all* these qualities. Each one graces your lips with a softer, glossier sheen than you've ever known before . . . gives you the perfect grooming only possible with this exclusive SATIN-FINISH.

"And, remember, whichever Tangee shade you choose, it will do the most for you if worn with the matching rouge and Tangee's unpowdery Face Powder."

NEW MOWN HAY

Lingering . . .
Lasting . . .
Wickedly Demure

Danger veiled in Point d'Esprit. A lovely lilting, gallant perfume to turn a man's head when you play at hearts. **$2.75 to $10.00**

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SWEET LAND OF LIBERTY

By Barbara Brooks

THE little sailor with the little dark moustache hurried through the crowd of service men at the New York City Defense Recreation Center, and up to the Information Desk. Behind it sat an attractive volunteer clad in a smart red print dress. She smiled, and the little sailor said shyly, "Please, ma'am, can you tell me the name of a small, inexpensive hotel? I have two weeks' liberty for the first time in months, and my wife and baby are arriving from Norfolk this afternoon. I can't afford much, but I do want them to be comfortable."

Rapidly scanning the roster of recommended hotels, the volunteer jotted down several addresses while the little sailor watched her intently. Around the big room the gay colours of other volunteers' dresses accented the changing panorama of khaki, navy-blue, and olive-drab uniforms. Soldiers, marines, some R.A.F. boys, and many other sailors sat reading or chatting, while others scanned the long list of movies, shows, meals, and dances for which free tickets were available. The little sailor glanced at the list, too, and then back at the volunteer who handed him the hotel data.

Warm Reception on Ice

"One thing more," he said, taking off his cap, "of course I want to spend a lot of time with the baby. I haven't seen her for four months. But on the other hand, Marie has never seen New York. I think we ought to spend the first evening celebrating. Marie has never seen any ice-skating, and I'm going to get a ticket for 'Stars on Ice.' Would it be too much trouble finding someone to mind the baby tonight?"

"That's rather an unusual request," said the volunteer. "We have no official list, but I personally can give the name of a reliable agency. After you've decided on your hotel, give this number a call. And do let me know how you make out."

The little sailor smiled broadly. "That's wonderful of you, ma'am. I'll bring Marie and the baby over here and let you see them. You sure are helping to make this liberty a happy one." He impulsively reached over the desk and shook her hand.

Competition for a Conga

Late that afternoon, the occupants of the Tavern Room at the Recreation Center looked up from their jigsaw puzzles, games of checkers and chess. Two couples stopped their conga while the juke-box continued its throbbing Latin tune. A little sailor was wheeling a baby carriage into the room. And behind him walked a pretty bareheaded blond girl. The tiny cavalcade settled itself in a corner, and a few curious souls came near and smiled. The little sailor said something rapidly to the girl, patted her shoulder affectionately, and then went upstairs.

When he returned, the friendly volunteer was with him. They found several service men and hostesses bending over the carriage to admire the good-natured baby girl within. Her mother beamed at everyone, and merely nodded her head to whatever they said.

Putting a protective arm around his pretty wife, the little sailor said: "She's French, and speaks very little English. I met her in Nice a few years ago when my ship was stationed there. We were married in France, and finally I was able to get her over here. Several of my shipmates also found their girls in Nice, so there's quite a colony in Norfolk, and none of them have bothered much learning English. But she loves this country, particularly after what's happened to her own, and she's so happy that the baby is an American citizen."

Snap-shot Judgment

The volunteer dove deep into her memory and tried her own branch of Free French. The Riviera girl seemed to understand. In answer to the standard questions, she replied: "*Oui, j'aime beaucoup l'Amérique, et j'ai trouvé que New York est beaucoup mieux qu'on ne le représente au cinema.*" And then the little sailor proudly took snapshots from his wallet. They were pictures of a laughing Marie in colourful peasant costume: a full, velvet-banded skirt with a dainty apron, surmounted by a blouse with huge, starched sleeves and topped with a pert, lace-trimmed cap. Flower-trimmed floats, grotesque buffoons, and laughing crowds formed the background. It was carnival time on the once gay Côte d'Azur.

"She comes from a town back in the hills," said the little sailor, and then added quickly. "But, of course, she usually dressed like other French girls, and only wore the costume on festival days. You can see that she likes a good time, and we sure are going to have one these next two weeks."

One Night Stand

With true Latin instinct, the French girl sensed the trend of the conversation. Adjusting the crisp blue organdie ruffles on her simple black dress, she asked: "*Celle-ci, est-elle O.K. pour New York?*" The volunteer assured her she looked charming. "*Alors, maintenant il faut que le bébé dorme. Merci mille fois pour toutes choses. Nous vous verrons demain.*"

"The ice show begins at 8:30," said the little sailor, looking at his ticket, "and the nursemaid is coming at eight. I guess we'll go over to Radio City. I want Marie to see the plaza there. That will be a wonderful beginning of our liberty," he added, as the trio made its way to the door.

The next morning the volunteer hurried along Fortieth Street toward the Center. She was late. Just as she entered, she met the little sailor hurrying out. "Oh, I'm so glad I didn't miss you. Marie and I wanted to thank you for everything. The show and the nursemaid were both wonderful. But I've just put the family on the train for Norfolk, and I'm shoving off. You see when we got in last night I found orders that my liberty had been cancelled. But I did want to stop here and thank you again."

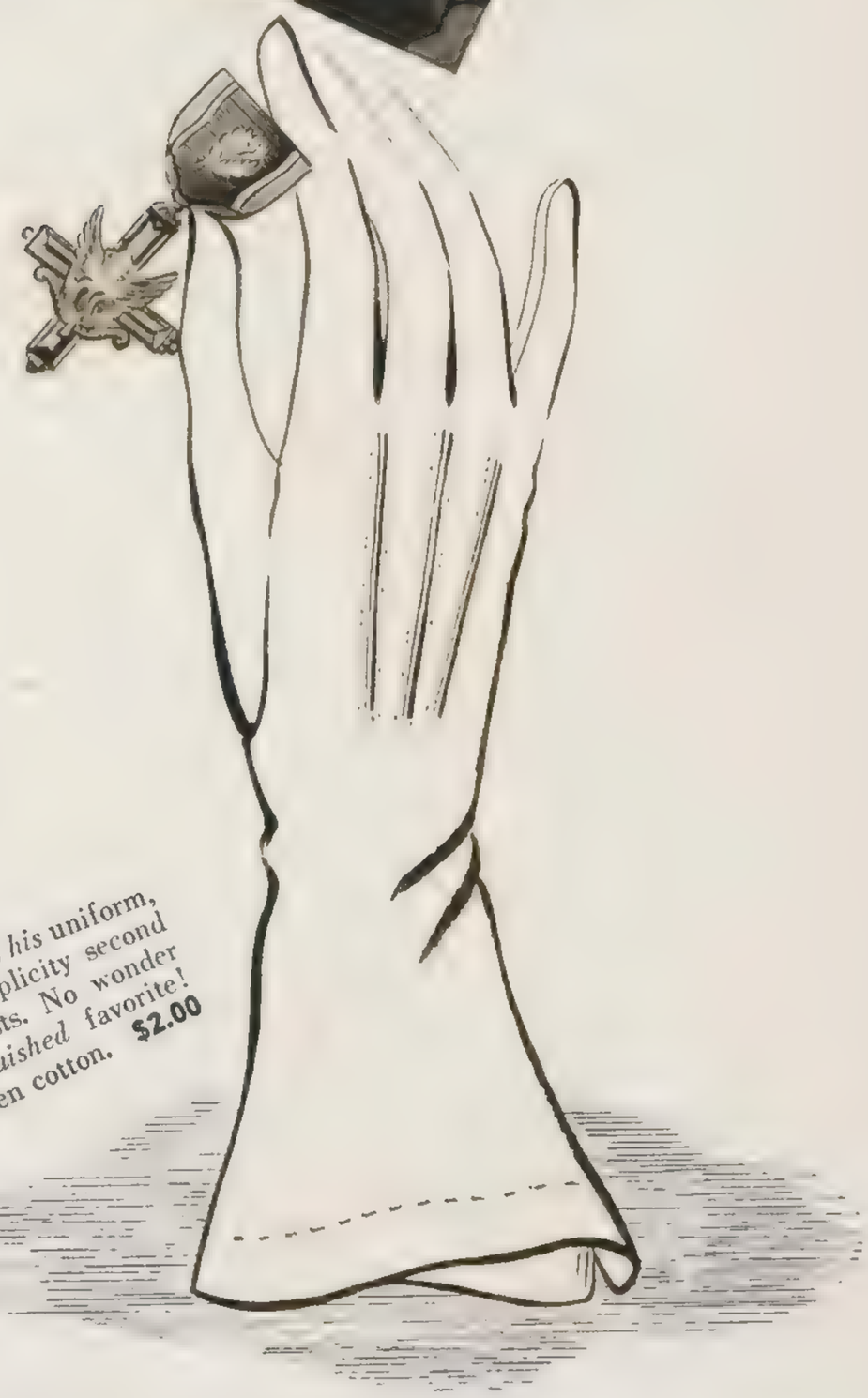
FOR *distinguished* SERVICE TO YOUR COSTUME...

You'll prize ACCENT as a captain does his bars . . . for its featherlight American capeskin, for its smooth and slender lines, for its graceful, flattering fit. **$3.00**

Jaunty as a marine's bright cap is CRESCENT'S swirling, saddle-stitched applique . . . doubly precious for its extraordinary wearing. Hansuede, double-woven cotton. **$2.00**

Next to your sailor, you will love REGENT'S distinction in featherlight American capeskin . . . and take secret pride, too, in recognizing its double-your-money's worth! **$4.00**

Wings for busy hands. CRUISER, graceful as a squad in formation flight! Your hands *fly* through a thousand tasks in elegantly soft, wonderfully long wearing Hanflex rayon. Leather applique. **$1.50**



Gracefully long, tailored as *his* uniform, with all the coveted simplicity second nature to Hansen stylists. No wonder HERALD is a *distinguished* favorite! Hanosette double-woven cotton. **$2.00**

AT SMART GLOVE COUNTERS

keyed to your costume

HANSEN GLOVES

NEW YORK • MILWAUKEE • CHICAGO

Everything your Lips desire

apple red

A gay, true red, becoming to every woman.

red velvet

A deep, rich red for beauty after dark.

cochinelle

A startling rose-red to wear for romance.

red coral

A vivid, orange-red for the great outdoors.

red raspberry

A soft, flattering red for conservative women.

Glorious young colors, soft inviting texture, dewy lasting freshness—all these are yours when you wear a lipstick by Helena Rubinstein, world-famous colorist. Perfect lipsticks to wear with your every mood, your every costume . . to give your lips warmth, excitement, drama.

In an assortment of handsome and practical cases from .75 to 2.50. Refills .60, .75. (plus taxes)

Lipsticks . . by Helena Rubinstein

715 FIFTH AVENUE, NEW YORK

VOGUE COVERS THE TOWN

Night club gossip

WARTIME ADJUSTMENTS. Jack and Charlie's, who through an era of Prohibition, Boom, Depression, and Boom again, have never bothered to temper their prices, are doing so now. Men in any of the United Nations uniform get a fifteen per cent. reduction on the bill. And that's not chicken feed at 21 West Fifty-Second Street.

If you're old enough to remember, and young enough to care, you'll be swept by nostalgia at the current tea dancing fury of the Stork Club. The place (the address is still 3 East Fifty-Third Street) packs them in every afternoon between five and seven. It all has to do with short leaves, and let-no-moment-be-wasted....

A French touch

Probably the most amusing looking bar in town is at La Vie Parisienne, at 3 East Fifty-Third Street. This French boîte, with its French town and country murals painted by Bernard Lamotte, is only open in the evenings. The food here is adequate; the crowd and entertainment, one part Montmartre, two parts Broadway. The place is immensely popular.

Noblesse oblige

In these rationed days, it's not a bad idea to play up the sweet-tooth weaknesses of your week-end hostess. At United China Relief, 535 Madison Avenue, you'll find wonderful three-pound boxes of cookies sold for one dollar. They're big enough, sweet enough, almondy enough. They're the best cookies we've tasted since those dim, dark, hide-and-seek days....

Emblem wearers and collectors will want the new United Nations emblem. On a blue ground gleams a white sword entwined with red ribbon and emblazoned with the word "Freedom." The pins cost $1; the proceeds go to help run Freedom House—a clearing-house and centre for United Nations activities.

Russian maps and posters, the kind you'll want to frame for the library or study wall, are on sale at Russian War Relief, 11 East Thirty-Fifth Street. The money from these sales goes to help supply much needed kits for Russian Ambulance planes. These planes, incidentally, are almost all piloted by women....

Friends of Greece have opened a little shop at 52 East Fifty-Seventh Street. In it they sell all kinds of gay gadgets, pins, and accessories; among them some particularly pretty playing cards. The money from these sales goes to buy milk for the starving children of Greece.

You'll eat well

If you are addicted to Italian food at its best, then you'd better make sure that Giovanni, at 66 East Fifty-Fifth Street, is on your where-to-dine list. The place has a pleasant charm, quiet and leisurely.

The little bar, on the ground floor, is a fine place to linger. The bar-man is a martini magician. He mixes them wonderfully dry—serves them in champagne glasses. You can imagine what that means.

Although you could just settle down in the bar for dinner, we prefer going upstairs. The rooms are small, but high ceilinged. The service is practically perfect and the food excellent. The *gnocchi*, for instance, are as good as any you ever ate in Rome; the *escallopini* of veal couldn't be better, and they do luscious things with fruit compotes.

P. S. The tariff for luncheon is $1.35, and for dinner $2.25.

Chop house

There's more than a touch of Broadway in Manny Wolf's restaurant, at 201 East Forty-Ninth Street. In fact it's a hang-out for Jimmie Durante, Rudy Vallee, The Ritz Brothers, and others. The place is usually crowded and apt to be noisy, but rather fun for all that.

The food is good hearty fare; steaks, chops, hamburgers. And, in addition, there are many famous Jewish dishes. For instance, if *gefuelte fish* is only a name to you, try some as an hors d'œuvre. (It's a fish pâté.)

Served only on Friday nights is a very special dish, called chicken with matzoth. The chicken is cooked in its own broth (like a French *pot au feu*) and is served with matzoth dumplings. It's wonderfully bland and delicious.

For dessert you might experiment with graham cracker pie. This is a Hollywood concoction that's worth tasting, particularly if you're non-allergic to calories.

Quite a bird

The Penguin, at 244 East Fifty-First Street, has developed into one of our favourite dining-out spots. For one thing the place is small—and we like that; and it's attractive—and everyone likes that.

The food here is excellent—it's simple, but perfectly prepared. The baked lobster, for example, is baked in rock weed, according to the best Maine clambake precepts.

The steaks are cooked *au point*, and the wine list is something to consider. There still is a sizeable supply of Perrier Jouet, for fizz lovers. And a dry Alsatian wine, with a marvelous bouquet, that you won't find any place else in town.

"FLANEUR"

Hat—Lilly Daché

For elegance—classic black in Persian Lamb

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684 Fifth Ave. at 54th

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Queen Frocks

New silhouette interest in a softly draped afternoon dress fashioned in a fine rayon crepe woven with Celanese* yarn — about 30.00

available in fine stores—for the store in your city write

QUEEN DRESS COMPANY • MILWAUKEE, WIS.

*REG. U.S. PAT. OFF.

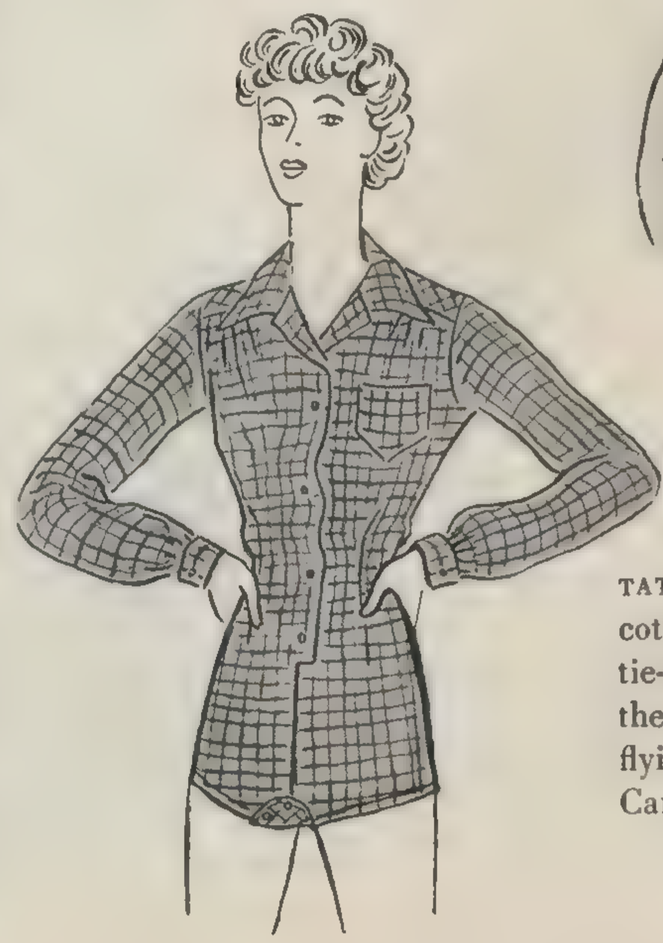
FOR BENEFIT OF SUITS

DOUBLE RUFFLE, V-shaped, to flatter your throat. To flatter the throat of your suit or dress. Bright-white dickey of rayon —it washes very willingly. Babé design; $2. From Best

PERKY BOW at the neck of this starched piqué dickey; it has a rolled collar, pearly buttons. A Babé design meant to enliven your suits; meant, too, to be laundered; $2. Best has this

OPEN-THROAT DICKEY. Beige wool-and-rayon jersey "Suitor" by Babé. It's the kind of dickey —classic kind—you love wearing; $3. From Lord and Taylor; Marshall Field; J. L. Hudson

ROWS OF RUFFLES, plaster-white, for the frilly front of a blouse of Celanese rayon. The long sleeves have be-ruffled cuffs. It's a design by Debcraft; $4. Altman; B. Forman; Halle Bros.



TATTERSALL CHECKS for a woven cotton flannel "Blitzie." The pantie-blouse combination anchors the blouse, keeps shirt-tails from flying; $4. Lord and Taylor; Carson Pirie Scott

GOOD STUFFS

(Continued from page 81)

COLD WEATHER COTTONS. Corduroys and velveteens (cotton fabrics) are in the most beautiful colours that they've ever been and are important in the fabric picture. Cold weather cottons are something new this year. Many cottons which once were rarely seen after the first frost, will now be worn all winter. Some of them look like homespun, some are in Shetland weaves and colours. And often you'll see printed cotton blouses and linings in winter suits.

WHAT ABOUT DRESS MATERIALS. You will find fewer varieties of weaves—but enough. You will find fewer colours—but the right ones. There are plenty of plain crêpe, plenty of velvets and velveteen, plenty of faille and moire, plenty of rayon jersey. All wool jersey is on the "scarce" list, but wool- and cotton-jerseys are plentiful and popular. And there is a brand new process "fiber set," used by Bianchini, to prevent the Bianchini fabrics from losing shape when cleaned or worn. It is something they do in the weaving that "sets" the length and width permanently—great idea, we think.

EVENING FABRICS. The material for your evening gowns can be chosen almost entirely from non-priority fabrics, if you wish. Tulle and chiffon—all transparent weaves—are non-rationed. Velvet and velveteen are fairly plentiful and more than fairly desirable. The lamé materials already existent are not in demand by the army, but the chances are that the metal in their weaving will be used for the war effort before next year. Since dinner clothes are infinitely more useful this year than the "Big Evening Dress," you'll find a great deal of need for simple crêpes, and there is, as yet, no lack of these in rayon and mixture weaves.

"LUX precious wartime woolens"

says McCUTCHEON'S

Reg. U.S. Pat. Off.

• Warm up with woolens for cool houses, cool days—but save them with Lux! McCutcheon's superb collection of Luxable flannels from $2 to $3 a yard comes in jewel colors, gay plaids, neat checks.

"More than ever, such hard-to-get woolens deserve safe, gentle care," says McCutcheon's. "We advise Lux for all fabrics safe in water alone."

LUX

Tweeds With a Future

If you buy little else this Fall, buy tweeds... but good tweeds. They're warm and wonderful. Lastingly good-looking. Equal to anything, any place. A&F has long specialized in the best of these. Our collection...now ready...still burgeons with those imported tweeds you've loved so long.

(Left) Young and very new...a baby shawl collar on this A&F Workroom suit of imported tweed, $95.

(Right) Easy, sure fit... soft, beautiful imported Linton tweed make this A&F Workroom suit the best of buys, $95.

Write for free copy of Women's Fall Booklet

ABERCROMBIE & FITCH CO.

MADISON AVENUE at 45th STREET, NEW YORK

FLASH—gay cable stitch cuff treatment on lovely sueded rayon. Red, Green, Turftan, Brown, Black, Wine. $1.

(Below) DÉCOR—exceptionally fine glacé leather "half and half" with cotton palm. Highlighted in handsewn effect. Black, Brown. $1.25.

(Above) AIRFLOW—Slenderizing design for business or "after 5 o'clock". Sueded rayon. Red, Green, Turftan, Brown, Black, Wine. $1.

LOYALTY—duplex cotton "shortie", smartly whip-stitched in the current fashion. Black, Brown, Red, Green, White, Chamois. $1.25.

CORSETS AND CONTROL

On pages 92-93 of this issue we have reproduced Limitation Order L-90, governing corsets and girdles. Out of these rather complicated rules and regulations have developed the new girdles you can expect to wear—now, and in the future.

According to L-90, rubber, and all fabrics made with rubber, are limited to a certain number of inches per garment. The same applies to the amount of material used in making slide-fasteners, hook-and-eye closings, and bones. Most of us feared that this would cause a return to the old-fashioned, heavy-boned, stiff, laced corsets. However, corset designers have realized that women have grown so accustomed to light-weight, supple corseting that they would refuse to go back to the old type. They have planned their new models accordingly.

Pre- and Post-L-90 Models

In shops now, you can expect to find a large number of pre-L-90 corsets, and an even larger number of almost indistinguishable post-June 15th versions of these. If you look closely you will find that the newer corsets have slightly narrower elastic panels, and, perhaps two panels instead of four; four garters instead of six. The elastic attaching the garters to the girdle is shorter; in some cases hooks-and-eyes have taken the place of slide-fasteners; but the corsets are still essentially the same.

You can also expect to find entirely new corset designs that have developed from this first limitation order. Designers have found new, ingenious ways of shaping elastic panels so that they will do the most good. They have discovered that fabric gussets, cut on the bias, have almost the same effect as elastic. They have experimented with fabrics formerly used exclusively for underwear, and proved that in corsets they are both flexible and comfortable. New fabrics using no rubber, that stretch in one direction, now serve the same purpose that one-way-stretch elastic did. The number of corset styles has been reduced, and you can now find the good features of two or three corsets combined in one model. The only thing you can't expect to find is the exact same corset in the exact same material that you bought last year.

The more successful pantie-girdles still have elastic sides. But most of them have substituted some kind of knitted fabric for the elastic front and back sections. Tentative samples are now being made with no elastic at all. We have seen these worn experimentally, and they seem to promise that when all the elastic is exhausted you will still be able to buy comfortable, well-made, well-fitting pantie-girdles.

Fitting Is Important

Fitting is even more important this year. Fine shops are still making custom-made girdles, fitted to your exact measurements. The pattern is saved, and you can have your corset duplicated in different fabrics, or reproduced, without coming in for another fitting. We suggest, however, that whatever kind of corset you are buying—custom-made or not—you have one person in the shop to whom you go regularly. She should see you often enough to know all the particular irregularities of your figure. She should realize that you prefer comfort to a small waistline (if you do!); that although you had on a wool suit the day of the fitting, you also wear soft dresses. And she should be the one to supervise all the alterations and repairs on your corsets.

Brassières, for the most part, are being made entirely without rubber. Here again designers have (Continued on page 116)

SORRY IF WE'RE LATE . . .

The war is taxing the nation's transportation facilities to the limit, and there will undoubtedly be delays in the delivery of your copies of Vogue. We regret the inconvenience to you, but this is a matter entirely beyond our control.

TONE puts glowing color in your complexion

with

dahlia

Complexion Tint

and matched make-up

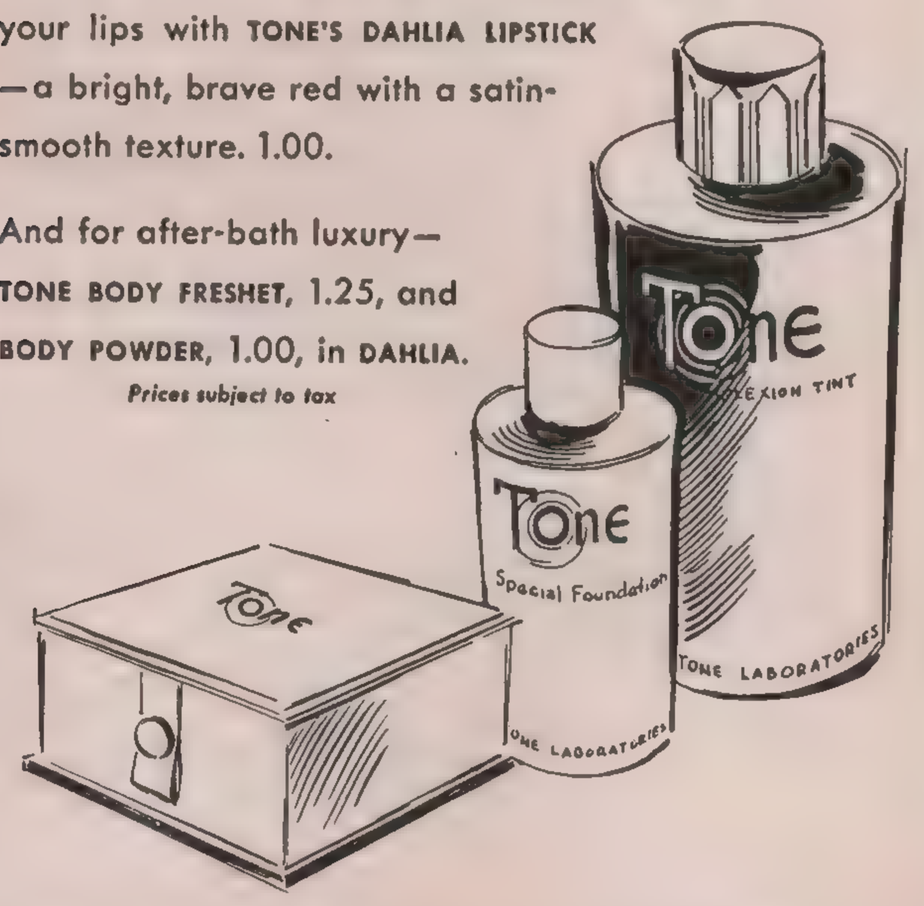
Just the way you want to look—fresh and gay and naturally radiant—with DAHLIA COMPLEXION TINT—the new all-liquid color accent for your cheeks..your whole complexion. Wear it as rouge. Blend it lightly over your entire face for a warm, rosy undertone. It's easy to apply . . long-lasting. Flattering to all skins . . invaluable if your skin is pale, sallow, faded. 1.00, 2.50.

Dahlia matched make-up

Hold your make-up flawless with TONE SPECIAL FOUNDATION in DAHLIA—particularly recommended for the dry skin. 1.25. Give your skin luminous loveliness with DAHLIA FACE POWDER—misty-fine, lasting, in a soft, glowing shade. 1.50. Light up your lips with TONE'S DAHLIA LIPSTICK—a bright, brave red with a satin-smooth texture. 1.00.

And for after-bath luxury—TONE BODY FRESHET, 1.25, and BODY POWDER, 1.00, in DAHLIA.

Prices subject to tax



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by Weil

Two ounces $35.00 One ounce $18.50
One-Half Ounce $10.50
New One-Fifth Ounce Size $5.00
Cologne $5.00

Named not only for the formula itself but for what lurks behind it.

I would love to receive a Baby Cobra with your compliments.

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Creators of ZIBELINE and CASSANDRA as well as Colognes and Bath Essences of Superior Distinction

DISCOVERIES IN BEAUTY

Lucien Lelong's "Sirôcco" scented preparations, put up in white burlap-like paper boxes, are bound top and bottom by a twisted rope design. Saks-Fifth Avenue

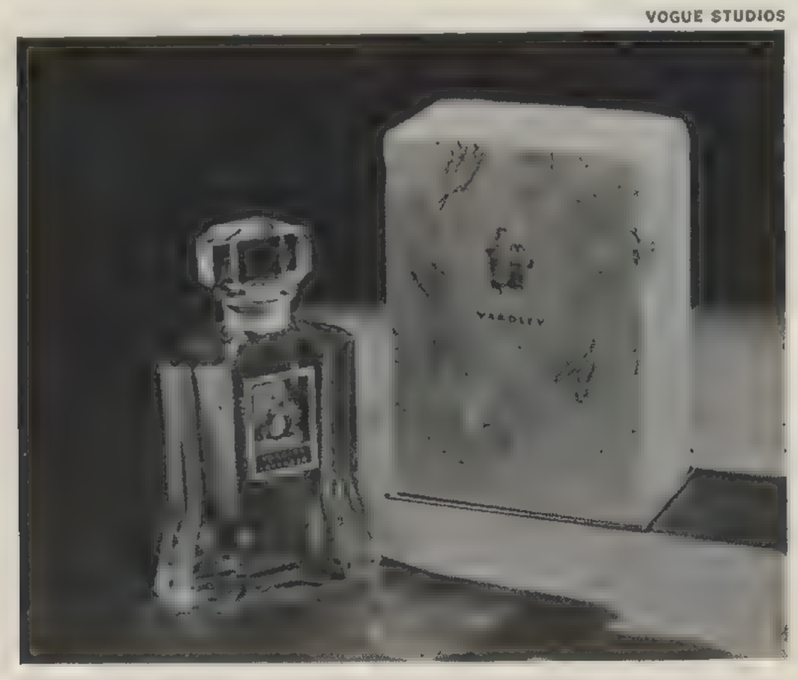
LONG and lavish is the list of items made in Lucien Lelong's new odour of "Sirôcco" (spelled with a circumflex, it's Lelong's way of reminding you to linger over that middle "o"). For the same all-over fragrance, after your bath you may use any one of three different kinds of cologne: the regular, alcoholic variety, or Cream, or Solid Cologne in stick form. Or, if you prefer toilet water, there's that, too. Also, there are: dusting powder, talc, powdered sachet, liquid sachet, and soap. You'll see the perfume bottle, the red of the "Sirôcco" make-up on page 69.

No news to you, probably, and certainly a *re*-discovery for us is Grace Donahue's "15% Colloidal Sulphur Cleanser," but we bring up the subject from time to time simply because we feel that the Cleanser, plus the little brush that accompanies it, form the basis of a most effective scrubbing-facial campaign against blackheads, whiteheads, "bumps" that will pop out. Though it comes in a cake, the Cleanser is not a soap but a combination of sulphur and cream so hard-milled that one bar will last for months, even though you use it in your bath. Macy's.

If you like the feeling of being able to change your after-bath fragrance with your mood, the weather, the time of day or night, you'll be glad to know that you can have a veritable wardrobe of scents in toilet waters and talcs, all in one box, all for a comparatively small sum. In Richard Hudnut's box of "Fragrance Favorites" there are three good-sized flacons of "Spring Lilac," "Yanky Clover," and "Violet Sec" toilet water, three large cylinders of talc in matching odours. Bloomingdale's.

Despite the sturdy security of an unusually broad base, Yardley's new glass decanter of "Old English Lavender" manages to look long-lined, delicately graceful. Ordinarily, a bottle of cologne leads a pretty precarious existence on bathroom ledges, bathtub and basin edges, but this bottle can stand up and take it.

VOGUE STUDIOS

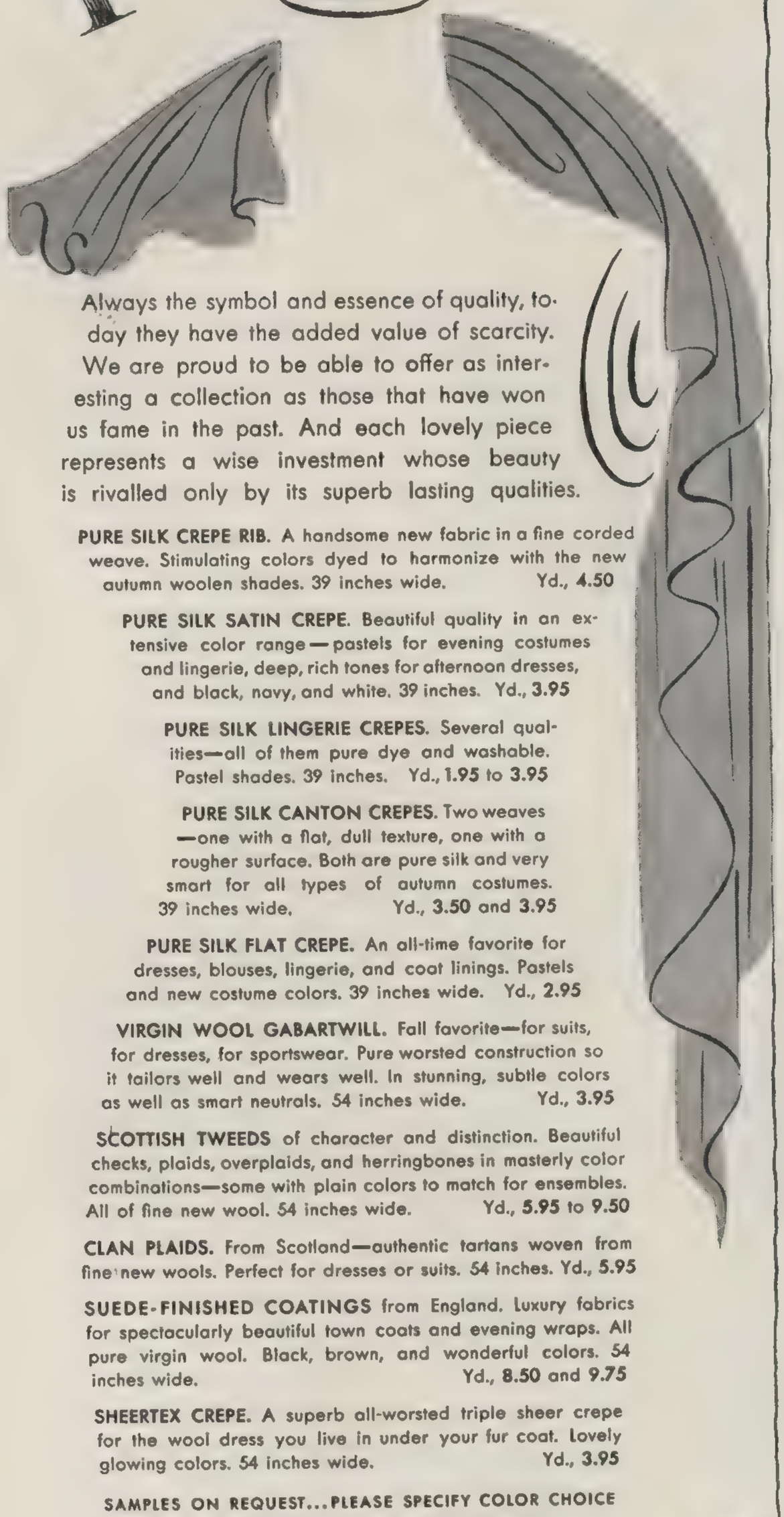


A perennial favourite of men as well as women, Yardley's "Old English Lavender" is introduced, in an eight-ounce, glass stoppered decanter. Lord and Taylor

There never was a time when a top-quality classic was a better investment!
Never a fabric that would give simple lines greater luxury than Llamara. This shaggy pure wool fabric is woven by Stroock, and superbly tailored by Brittany for those who love fine clothes.
Moderately priced in good stores everywhere, or write Henry Friedricks & Co., 205 West 39th Street, New York.

Treasure Fabrics

of pure silk...
of virgin wools



Always the symbol and essence of quality, today they have the added value of scarcity. We are proud to be able to offer as interesting a collection as those that have won us fame in the past. And each lovely piece represents a wise investment whose beauty is rivalled only by its superb lasting qualities.

PURE SILK CREPE RIB. A handsome new fabric in a fine corded weave. Stimulating colors dyed to harmonize with the new autumn woolen shades. 39 inches wide. Yd., **4.50**

PURE SILK SATIN CREPE. Beautiful quality in an extensive color range—pastels for evening costumes and lingerie, deep, rich tones for afternoon dresses, and black, navy, and white. 39 inches. Yd., **3.95**

PURE SILK LINGERIE CREPES. Several qualities—all of them pure dye and washable. Pastel shades. 39 inches. Yd., **1.95** to **3.95**

PURE SILK CANTON CREPES. Two weaves—one with a flat, dull texture, one with a rougher surface. Both are pure silk and very smart for all types of autumn costumes. 39 inches wide. Yd., **3.50** and **3.95**

PURE SILK FLAT CREPE. An all-time favorite for dresses, blouses, lingerie, and coat linings. Pastels and new costume colors. 39 inches wide. Yd., **2.95**

VIRGIN WOOL GABARTWILL. Fall favorite—for suits, for dresses, for sportswear. Pure worsted construction so it tailors well and wears well. In stunning, subtle colors as well as smart neutrals. 54 inches wide. Yd., **3.95**

SCOTTISH TWEEDS of character and distinction. Beautiful checks, plaids, overplaids, and herringbones in masterly color combinations—some with plain colors to match for ensembles. All of fine new wool. 54 inches wide. Yd., **5.95** to **9.50**

CLAN PLAIDS. From Scotland—authentic tartans woven from fine new wools. Perfect for dresses or suits. 54 inches. Yd., **5.95**

SUEDE-FINISHED COATINGS from England. Luxury fabrics for spectacularly beautiful town coats and evening wraps. All pure virgin wool. Black, brown, and wonderful colors. 54 inches wide. Yd., **8.50** and **9.75**

SHEERTEX CREPE. A superb all-worsted triple sheer crepe for the wool dress you live in under your fur coat. Lovely glowing colors. 54 inches wide. Yd., **3.95**

SAMPLES ON REQUEST...PLEASE SPECIFY COLOR CHOICE

McCutcheon's Famous Fabrics, Third Floor

Fifth Avenue at 49th, New York

CORSETS AND CONTROL

(Continued from page 112)

used the greatest ingenuity in working out adjustable back sections. This means that your brassières will now be fitted as carefully as your girdles—a practise in which we have always believed.

The corset picture today is far from static. New stretchable fabrics are constantly being designed and experimented upon. There is no doubt now that you will be able to get corsets for the duration—and good corsets. But there are a few simple rules which will insure that you get the maximum service out of these. We list the most important below:

1. Buy a corset wardrobe, just as you buy a shoe wardrobe, and wear the corset planned for a certain occasion or costume.

2. Always wash your corsets in warm water with mild soap flakes. Never rub cake soap directly on a corset. Rinse thoroughly; press out excess water in a bath towel; and hang the corset over a smooth rod to dry. Never hang it by the garters—it stretches them, and causes a strain on the whole garment.

3. Never try to do your own corset repairs. Take your corset back to the shop where you bought it. They will repair the elastic fabric with elastic thread (non-elastic thread pulls the surrounding elastic fabric out of shape). Patches should always be of the same fabric as the original. If you have these repairs done in the shop, you can be certain that they will be done right, and the life of your corset will be lengthened.

4. Never pin up shoulder straps. Adjust their length with metal strap adjusters.

5. Always buy stockings by the leg length as well as the foot size. Short stockings put a strain on both garters and girdle.

6. Start saving garters. They are precious, and if you prefer six garters to four, you will have to add your own.

7. Put on your girdle carefully. If it is two-way stretch, fold it over in half. Step into it, and be sure that the seams are in the right place. Then roll up carefully, being careful not to catch your fingernails in the elastic webbing. If you do break an elastic thread send it for repairs *immediately*. If your skin is damp, powder it before putting on the girdle. It will save pulling and straining the girdle.

DESIGNS FOR DRESSMAKING

9539 S-4400 9528

Here are other views of the Designs for Dressmaking shown on pages 100-101. No. 9539, in sizes 12 to 20 (30 to 38) and 40. No. S-4400, in sizes 12 to 20 (30 to 38), 40 and 42. No. 9528, "Easy-to-Make," in sizes 12 to 20 (30 to 38).

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 136.

DISCOVERIES IN BEAUTY

Smug and smiling is this little pink composition pig made by La Cross; he can rest on your dressing-table with all your manicure aids inside him. Gimbels

THE next time you go to market you probably won't be able to resist bringing home "Penelope the Painted Pig" of La Cross' ...it's fun to find something that's amusing and practical at the same time. Lift off his top-side and you'll find full-sized bottles of "Glycerated Polish Remover," "Stazon Base Coat," and polish... bank them away again under the piggy's back.

The heady spiciness of Corday's "Jet" fragrance is now put up in dusting powder that comes in a squat, white satin, blackamoor-topped box. Even when your box is still filled with powder, there's room inside for a downy puff. Bonwit Teller.

Now that summer's over, you're probably filled with Good Intentions of following strict diets, exercise regimes, anything that will trim you down enough to permit your slinking easily into dresses made under L-85's strait-laced measurements. A heaven-sent help to a calorie-conscious mind is Listers Spread (not a margarine), which looks like butter, tastes like butter, which contains Vitamin A and no calories at all. It comes in eight- and sixteen-ounce stiff paper containers. Macy's.

Gadgeteers who're always on the look-out for unusual, pretty things will love the new "Powder Pouchettes" of Frances Denney. They're bath powder-filled, rectangular puffs, backed with moire to keep your hand powder-free, backed, too, with a matching ribbon strap to slip over your hand. They come in three different odours and colours: white—"Night Life," powder blue—"Whirlwind," pink—"Wild Rose." Lord and Taylor.

Here's a double-duty perfumed liquid that's not only a fresh, delightful scent, but a deodorizer as well. When you use "Parfum Odorade," you can slather it on lavishly as you would cologne, or apply it with your fingertips. And we've found that it's cooling and sweet to rub on tired feet after your bath.

VOGUE STUDIOS

Newly-bottled, in three-ounce flacons, Ybry's "Parfum Odorade" comes in eleven fragrances, some tangy enough to be used by both men and women. Arnold Constable

ONE... TWO...

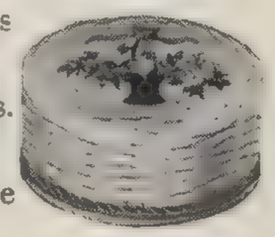
and an unforgettable YOU!

ONE...

...The first step towards *lasting* loveliness... apply just three drops of the amazing new Translucid tinted Foundation-tone to your face and throat. Just three drops...touched on with your fingertips ... give your skin an even, dewy youthfulness... a *sheer*, natural freshness... inspired by that master of subtlety—Houbigant.

TWO...

...Second step in the art of loveliness... the new Translucid Sheer-Sifted Face Powder. Sifted to a misty fineness... this exquisite powder becomes *one* with Translucid Foundation-tone... permits "glowing through" of your delicate skin tones. You will wonder how anything so subtle could cling so long... how anything so lovely could be so lasting!



In perfect shades for you... Foundation-tone, $1.50... Powder, $1.50.

"SHEER MAKE-UP FOR SHEER BEAUTY"

Translucid

(GLOWING THROUGH)

HOUBIGANT

Translucid Lipstick... Cream or Compact Rouge... Mascara... and Eye Shadow... will complete your sheer make-up.

THE RIGHT
TO BE ATTRACTIVE
IS A GOOD
AMERICAN CUSTOM

The right to be attractive is as American as the right to vote. American women were, are, and always will be the best dressed in the world. That is an important part of our way of life. Keep on looking your slimmest, trimmest best. Wear the new precision cut—expertly designed foundation for your type.

FOUNDATIONS,
$5 to $16.50
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"Tailored-to-Fit"

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★ BUY A GOOD CORSET . . . AND TAKE CARE OF IT

WAR ON OUR ROAD

By Jan Spiess

Our road was founded by the family Godfrey in pre-Revolutionary days. A stone's throw beyond the green-shuttered, white Colonial house that was the Godfrey master house, there are a stone well, two lilac bushes, and a doorstone, all that remains of the original Godfrey house. In the original house, the famous Gold Dragoons once met under the ægis of Colonel Gold during the years 1775-1779. Today the Gold Dragoons are again forming as a home defense unit to patrol the roads leading to the new dam and to assure enemy parachutists of an unhappy landing. If those first Gold Dragoons still meet in the early shades of evening, they must wonder at this new war...war the hard way, war from the skies.

Every American war has been on our road...Godfrey Road. The Revolutionary, with a Connecticut Yankee pitchforking a Hessian officer down our road. The War of 1812 that a Godfrey captained. The Civil War with a bugle boy from the road writing letters home. The war that had a slogan, "Remember the Maine," and yellow fever that laid a soldier from our road to rest far from home. World War One saw a Major from our road decorated in France. Here it is 1942, and the road is at war again.

It is a different road now from the road that heard the creak of cart wheels turning, the lowing of cows being brought back from pasture, the not infrequent click of deer's feet, or bark of foxes. It is two and a half miles long, bisected by a highway, but still scarcely more than a rutted country lane, still wearily plodding to a hilltop, gaily dipping into an orchard, turning a cold shoulder to a brook that approaches it too closely.

Road of War and Peace

It is a road of old houses, trees old enough to have great-grandchildren, gardens that bloom from May to October. It is a road of neighbourliness, of serenity, of peace. But it is a road girded for war again, ready to preserve its rights against the invader, an all-out road in this war for democracy. A road that a man in Australia thinks of when he thinks of home; a road that is home to a war correspondent, an artist who does war posters, a cartoonist who shows his opinion of the war to hundreds of thousands of readers, a manufacturer who turned his factory to war production, English refugees, French refugees, a man who organizes entertainment for the Army camps, women who are knitting, defense workers, a man who has two sons at some far-flung fronts. It's war for every man and woman on our road.

It is a different war for each of them. To begin with, there is the farmer on our road, the old-timer. His grandparents lived on the road, his father and mother lived there, and he has lived there all his life. If a human being can be called a root in the sense that he belongs where he is, then Levi is a root of New England...a root of our Connecticut road. It must have a special meaning for him, the meaning that a river has for a man who spends all his life sitting on the bank observing life flowing past him, not intrinsically related to it. Levi is not intrinsically related to the people on the road because they are city people transplanted to the country. Not for them the deep knowledge of the season's changes, the earth's yielding, the patient planting. His blue eyes, set in furrows, see clearly what is hidden from them; but because these new people have come to his road, they are his charges.

He is a true native of New England, kindly, simple, good, and wise, and all those other things they say about New England, too. Shrewd, hard-bitten, fearless, the best friend a man could have, the worst enemy. But the newcomers are his friends. He chops wood for them, digs out their wells, and ploughs their fields. He brings them Yule logs at Christmas time, medicine when they are ill, tears when they die. He is the personification of the road, and now that the road is at war he chops more wood (for we face an oil shortage on the road), he farms longer hours; if he could be, he is kinder. If catastrophe came to our road, we would all instinctively turn to him.

WAR ON OUR ROAD

The Godfrey master house was built in 1790. It is guarded by two huge maples that wear the conventional wreath of robins' nests in their hair, but that is as far as they allow the conventions to disturb them. Their limbs are set in foreboding gestures toward the north from whence the hurricanes come, they refuse to donate sap for any purpose whatever, and they encourage violets and daffodils to blossom close to their tired, old roots.

The house, rechristened Fox Pass, is gracious, set in flower-beds and lilac bushes. A small orchard is part of its war effort. The farthest flower-garden has become a kitchen-garden with strawberry plants, and vegetables. The vegetable-garden has been doubled in size, and the chicken-house is in process of becoming a one-room residence...a self-sustaining unit for the duration. The little house will be heated with wood (cut on the place), and the root cellar and pantry shelf (filled with canned goods from the summer garden) will supply all the necessary food except meat.

Actress-Warden

In the small house across the road, the air-raid warden, once a famous actress, gives almost full-time to her job. It is full-time there on the road, for the sound of the siren is apt to be lost unless one attends it carefully. And there is endless checking of water facilities, sand-buckets, general articles needful in case of fire, for the road has no Fire Department, but a small volunteer unit that would have to go where the danger was greatest.

Next on the road is a huge modern farm with refrigerator plants, a magnificent root cellar, hot-houses, horses and cows. Due to the labour shortage, the whole family spends the week-ends and vacations planting, pruning, weeding. The war has a special meaning for them, with a young son hurrying toward the Air Force and spending his last civilian days for the duration taking rocks out of the hillside garden, setting plants in place, tending the cold-frames.

Beyond the big farm and across the road from it, there is a French Provençal cottage that has made itself very much at home on the New England road. It has graciousness and charm and the first daffodils that bloom in the spring. No one knows why they bloom there first, but they may have some reason of their own. Perhaps they learned a wayward efficiency from the master of the house. He is meeting the war problem by putting into effect his Work Simplification plan, which will increase war productivity by fifty per cent. This plan is already in use with DuPont, Vultee Aircraft, Republic Steel, and others. But it is hard to believe that sheer efficiency makes daffodils bloom a week ahead of time. Perhaps the stone wall they grow beside is warm.

Two Englishwomen have made a practical, self-sustaining farm of their home. They have chickens, a vegetable-garden, berry patches, and, last year, they raided their beehives for eighty pounds of honey. This year, they think the bees are aware of the sugar rationing and will double their output. Honey for defense, a motto on our road. One of the sisters was a V.A.D. in the last war and is hostess to homesick English sailors. "Funny, this seems like home," one of them told her. "Not funny," she retorted, "this road goes winding back a long ways. The Godfreys came from England, my boy."

A Letter from Johnny

The road dips down a steep hill and crosses the highway where the mail-boxes wait for mail from places the mailman can't pronounce. The censor has stamped the letters. They are so precious that the hand that reaches for them trembles with eagerness, with joy. Johnny is a long way from Godfrey Road, but he hasn't forgotten a single thing, not the neighbours, or his pet horse, or the pies that ma bakes on Saturdays. What's the war about? About getting it over with and getting home to the road. "I have a picture of you folks in front (Continued on page 120)

Women are talking about BERKSHIRE STOCKINGS

The things women say about Berkshire Stockings are final proof of fashion perfection. For women talk about things they like . . . and radiantly clear, long-wearing Berkshires deserve the praise they receive. Fashion-correct, trim Berkshire Stockings are styled to the Season's latest modes. Their beauty speaks for itself.

BERKSHIRE KNITTING MILLS, Reading, Penna.

WAR ON OUR ROAD

(Continued from page 119)

of the house tacked up in my tent. It sure looks great." Tents in a row under a stabbing sun, mail-boxes in a row on a peaceful country road, but the distance between them is only as long as it takes to say, "There's a letter from Johnny." Yes, in the house back of the mail-boxes, there are two sons in the service...a soldier and a sailor. When it's over, they'll both claim they won the war... well, what's an Army without a Navy, and vice versa?

In the old house across the brook, there are two small children. Their father hasn't seen the baby. He writes from Australia, where he is a war correspondent. He writes publicly about the war and privately about the baby and about his three-year-old son and about what joy it will be finally to be coming home. His wife is organizing a special fire brigade, volunteers from the 5:31. She is also responsible for a plan to double up on trips to the station, trips to town, general conservation of tires and gasoline.

In what was once the little white schoolhouse, a war correspondent from Berlin has written his book, *Strategy of Terror*. He is now attached to Colonel Donovan's staff, engaged in sending war news, authentic war news, to Europe by short wave. His wife, who came from Europe with him, whose family are in Switzerland now, says, "I'm ashamed to have so much to eat. My mother has so little." She will be a citizen soon, and then she can do even more war work than she is doing now. She works in her vegetable-garden a great deal. She has even learned not to shrink when the planes pass overhead.

Two Small Boys and a Dog

The house at the top of the road, the last house on the road, is set in gardens and orchards. Two small boys and a dog run through the grass, and in the big studio their father draws his strip cartoons of family life as they live it. "Thad" and "Boopy" are excellent models of what boys all over America are thinking and doing in these days of the new war. They are a little more serious than they were last year. They know more words, more names on their maps. They would rather be at home than any place else, because suddenly that house with protective wings out-spread has become precious to them. They explain what they feel when they say, "We listen to the English kids broadcasting to their mothers and fathers back in England."

In spite of the way that the lives of the road go beyond it to wars on other continents, to war as it is fought in our own nation's capital, to war as it stems from our own great cities, the life of the road itself makes the war a practical issue. Conservation is a byword; more than that, it is a by-product. What was once discarded is saved; every hand turns to making the most of what there is. One trip to town, in one car, suffices where before cars hummed casually over the road. The road turns out full force for town meetings to put down any hint of useless expansion, to suggest more general ways to conserve. During canning season, the women will share, not recipes alone, but the fruits from their orchards and berry patches, the vegetables from their gardens, the chickens that can be canned against winter needs.

The Road He Left Behind Him

Our road is a country road, remote from city activities, but it is not an escapist's road; it is a peaceful road, but it is a road at war, too. It does not say this is the first war for democracy or the last war for freedom—it says I saw war on the ground, muskets and bluecoats; I saw war at sea, war between brothers, war to end wars, and now I'm seeing all-out war. Back of every soldier is his family, back of every soldier is the road he left waiting for him to come marching home. That's always been the end of war, it will always be the end of war, the long march home to your own road.

TOBACCO COLOURS, SLIM LINES

The clothes shown on pages 64 and 65 are to be found in the following shops throughout the country

ALABAMA
Birmingham . . . . . Burger-Phillips Co.
Montgomery . . . . Nachman & Meertief

ARIZONA
Phoenix . . . . . Korricks'

ARKANSAS
El Dorado . . . . . El Dorado House
Little Rock . . . . . The M. M. Cohn Co.

CALIFORNIA
Fresno . . . . . E. Gottschalk & Co., Inc.

COLORADO
Colorado Springs . . . . Gray Rose Shop
Denver . . . . . Montaldo's

CONNECTICUT
Hartford . . . . . Albert Steiger Co.
Waterbury . . . . . Forester, Inc.

DELAWARE
Wilmington . . . . . Bird Speakman, Inc.

DISTRICT OF COLUMBIA
Washington . . . . Julius Garfinckel & Co.

FLORIDA
Jacksonville . . . . . Levy's
Orlando . . . . . Dickson-Ives Co.

GEORGIA
Atlanta . . . . . Rich's
Columbus . . . . . Helen Sealy
Savannah . . . . . Leopold Adler

INDIANA
Evansville . . . . . DeJong's
South Bend . . . . . Ellsworth Store

IOWA
Fort Dodge . . . . . Lilyan's Dress Shop
Sioux City . . . . . Davidson Bros. Co.

KANSAS
Independence . . . . . Montaldo's

KENTUCKY
Lexington . . . . . Embry & Co. Inc.
Paducah . . . . . Terry Terris

MARYLAND
Baltimore . . . Hutzler Brothers Company

MASSACHUSETTS
Boston . . . . . R. H. Stearns Co.
Pittsfield . . . . . England Bros.
Springfield . . . . . Albert Steiger Co.

MICHIGAN
Detroit . . . . . Himelhoch Bros. & Co.
Grand Rapids . . . . . Herpolsheimer's

MINNESOTA
Minneapolis . . . John W. Thomas & Co.
St. Paul . . . . . Field-Schlick, Inc.

MISSOURI
Kansas City . . . . . Harzfeld's
St. Louis . . . . Montaldo's Town House

NEBRASKA
Lincoln . . . . . Ben Simon & Sons, Inc.

NEW JERSEY
Trenton . . . . . Nevius-Voorhees Co.

NEW YORK
Albany . . . . . Wm. E. Walsh & Sons
Buffalo . . . . . L. L. Berger, Inc.
Niagara Falls . . . . . Beir Brothers
Rochester . . . . . B. Forman Co.
Schenectady . . . . . H. S. Barney Co.
Syracuse . . . . . Flah & Company

NORTH CAROLINA
Asheville . . . . . Bon Marché
Charlotte . . . . . Montaldo's
Greensboro . . . . . Montaldo's
Raleigh . . . . . Taylor's
Winston-Salem . . . . . Montaldo's

OHIO
Cleveland . . . . . The May Co.
Columbus . . . . . Montaldo's
Dayton . . . . . The Rike-Kumler Co.

OKLAHOMA
Bartlesville . . . . . Montaldo's
Oklahoma City . . . . . Kerr's
Tulsa . . . . . Iverson's

OREGON
Portland . . . . . Meier & Frank

PENNSYLVANIA
Altoona . . . . . Simmonds
Hazleton . . . . . Wear's
Lancaster . . . . . Watt & Shand
Pittsburgh . . . . . Gimbel Bros.
Philadelphia . . . . Bonwit Teller & Co.
Scranton . . . . . The Heinz Store

SOUTH CAROLINA
Spartanburg . . . The Aug. W. Smith Co.

TENNESSEE
Chattanooga . . . . . Miller Bros. Co.
Knoxville . . . . . Miller's Inc.
Memphis . . . . . The John Gerber Co.

TEXAS
Bryan . . . . . Lester Smart Shop
Corpus Christi . . . . . Perkins Bros.
Denison . . . . . Freels
Galveston . . . . . Maison Myro
Houston . . . . . The Smart Shop
Longview . . . . . Perkins Bros.
Paris . . . . . Perkins Bros.
San Angelo . . . Cox Rushing Greer Co.
San Antonio . . . . . Joske Bros. Co.
Wichita Falls . . . Perkins-Timberlake Co.

UTAH
Salt Lake City . . . . Herbert Michaels

VIRGINIA
Richmond . . . . . Miller & Rhoads
Roanoke . . . . . S. H. Heironimus Co.

WASHINGTON
Yakima . . . . . Barnes-Woodin Co.

WEST VIRGINIA
Charleston . . . The Diamond Dept. Store
Huntington . . . . . The Princess Shop
Wheeling . . . . . Hal Lewis

WISCONSIN
Milwaukee . . . . . T. A. Chapman Co.

IRAN'S MODERN MONARCHS

The King of Iran and his spectacularly beautiful young wife have refashioned the ancient court of Persia, infused it with Western customs, with a fundamentally new attitude. Cecil Beaton, on a mission for the British Ministry of Information, photographs them for October 1 Vogue, with other members of the Royal Family.

OCTOBER 1 VOGUE. At your Newsstand September 25

New

1-MINUTE MASK

glamour way to help your skin look FRESHER, SMOOTHER, SOFTER

Yes—you'll find this delightful *new way* to use Pond's Vanishing Cream—as a 1-Minute Mask—is a real gift of glamour.

So quick! So simple! It's making beauty news for women everywhere!

To give *your* skin this Glamour Mask—smooth Pond's Vanishing Cream *thick* over your face and throat (except your eyes). Leave 1 *full* minute. Tissue off excess.

You'll *love* the brighter, *fresher* look of your face after it! And the softer feel of your cheek!

Use this 1-Minute Glamour Mask 3 or 4 times a week, in the morning, evening or during the day!

Mrs. David S. Gamble, Jr. *(the former Frederica Vanderbilt Webb) says, "I'm telling all my friends to try this 1-Minute Mask with Pond's Vanishing Cream."*

Dried surface cells, tight-sticking dirt particles may darken skin, make your complexion look dull.

1-Minute Mask's "keratolytic" action gently helps dislodge and loosen such surface scurf.

After 1-Minute Mask see how much fresher, softer your face looks! It takes make-up beautifully.

FAMOUS POWDER BASE, TOO

Always smooth on Pond's Vanishing Cream lightly before you powder. It gives a flattering, soft, mat finish. Helps protect face from wind and winter chappings. Powder goes on smoothly—clings for hours.

Just One "Minute Mask" Will Win Your Heart

Don't wait to try this 1-Minute Mask—the *new way* of using Pond's Vanishing Cream. Use it once—and you'll use it all the time. The small 10¢ jar will give you *five* delightful "Minute Mask" treatments—but you'll want the thrifty *larger jars* for regular use. 4 sizes—all popular in price.

BE KIND TO YOUR CLOTHES

Your clothes, you may think, are your own property, to do with as you like. If you want to wear 'em hard and treat 'em rough, it can't hurt anybody but yourself.

Or can it? Maybe your clothes are more important to the war effort than you think. The Government wants you to conserve what you have as long as possible. Every unnecessary demand for new civilian goods impedes war production.

You must, of course, continue to buy replacements for things that are worn out or unwearable. But by taking intelligent care of the things you have now, you postpone that day as long as possible; and you make your present wardrobe pleasanter to live with, more morale-bolstering. Clothes care is part of your war-time job. So...cherish not only your silks and wools—which may well be irreplaceable—but everything you own. Herewith, some tips on how to do it.

First step of all is to provide yourself with a really good, reliable dry-cleaner, if you haven't already got one. He'll charge more than a poor one, undoubtedly; but he'll be worth it. In his hands, clothes won't mysteriously shrink, run, stretch, fade.

We need hardly tell you to lavish care and thought on the silk dresses you have now, if any; there are no more where those came from.

Hang your silk dresses in a dry, dark closet; brush them gently with a soft, soft brush; and never daub perfume on them. The chemical will make the silk change colour in sunlight. Silk or wool *jerseys* are, of course, the great exceptions to the hanging rule; they should be folded and laid away in a drawer, otherwise they'll stretch.

Wool is an animal fabric too, and while it isn't quite as finicky about climatic changes as silk, it has its own likes and dislikes. Wool is a great fresh-air fiend. For example: If woollen garments are kept too long hermetically sealed inside an airless closet, the wool fibres will actually suffocate—they will never regain their original resiliency and life. If you have put your woollens away in a moth-proof dungeon, take them out every six weeks or so to air—literally, to breathe. If possible, keep them in a *cool* closet.

If woollens are wet, don't drape them over the nearest fire-screen or radiator to dry; extremes of temperature will mat and shrink the fibres. Hang them some place where the temperature is moderate, and where the air circulates freely. Never hang them in a closet while they're still damp.

Constant brushing is tremendously important in the care of your woollen clothes, so ply the clothes-brush briskly. When you take off a wool dress or suit, hang it up and then brush the collar, cuffs, elbows, and the back of the skirt, if nothing more. A crêpe lining in the back of the skirt will help it keep its shape. For serious bulges, in skirt or elbows, consult your cleaner.

Practically the most important defense measure of all is to "rest" your woollen clothes. Don't wear your wonderful little wool suit day after day, with fresh blouses; wear it a couple of times, then give it a quiet day's rest and airing, carefully hung up. (Ideally, you should give it one day of wear and two of rest.)

Rayon is another fabric that abhors extremes of heat and cold, especially heat. Remember, too, that rayon is extremely strong when it's dry, but weak when it's wet—unlike cotton, which is stronger when wet. In washing rayons, never soak them, even for a minute. Wash them in lukewarm water, mild suds; wrap them in a Turkish towel and knead out some of the moisture; then hang them out of the sunlight, away from direct heat. Allow them plenty of time to dry—18 hours is the minimum, and 48 isn't too long. When you wash stockings that have rayon tops or feet, don't plan to wear them the following day; let them dry till the day after. They may *feel* dry after hanging overnight, but don't be deceived. They're not.

BE KIND TO YOUR CLOTHES

When you buy stockings, buy them so they really fit the length of your foot and the length of your leg; know what your actual measurements are. (Wartime note: If you're doing more walking than you ever have in your life, the chances are that your feet are bigger than they were.) Wash stockings—whether they're silk, nylon, rayon, or cotton—after every wearing, and as soon as possible after it.

In fact, the belief that frequent washings (or cleanings, as the case may be) will shorten the life of your clothes is a myth—long since exploded. Proper washing (or cleaning), at frequent intervals, is the best way to prolong their usefulness. Not only because the acid action of perspiration tends to rot them, but because particles of grit and grime in the fabric will weaken, even cut, the threads.

This applies to girdles, too—in fact, it applies *particularly* to them. Girdles, and pantie-girdles, should be washed after practically every wearing; use the same lukewarm water and mild suds we've mentioned before, the same squeeze (as opposed to scrub) technique. Don't wring them out—wrap them in a Turkish towel, then hang them up, again avoiding direct heat.

No matter how many girdles you own, never put any of them away, out of circulation. Not only because it smacks somehow of hoarding, but because the girdles just disintegrate. Keep them rotating, so each one is being worn, and washed, equally. If weak or worn spots appear in them, have them mended expertly with elasticized thread—mending with ordinary thread will only hasten their decline.

Shoes should be treed up as soon as you take them off, unless they're wet, in which case they should be stuffed with paper and left to dry. (Never near an open fire or radiator.) After they're dry, brush off any mud or moisture-spots. Avoid brushing suède shoes with a wire brush—a regular kitchen vegetable-brush or bottle-brush is better. (The friction of a wire brush creates heat, which mats the surface.) There's a wonderful chemically-treated sponge for grooming suède, available at most notion-counters, five-and-ten stores, and the like. Calf and other smooth leather shoes, of course, need saddle-soap or polish.

But don't let your enthusiasm for shoe-polish sweep you into putting it on your handbags. For one thing, it's intended for heavy shoe-leather, and may spot the finer leathers used in bags; for another, it may rub off at close quarters. A calfskin or crocodile bag can be refurbished by rubbing it with the inside of a suède glove, using a rotary motion, or even by daily handling with suède gloves.

If you've been carrying a bag out in the rain, don't wipe off the wet spots—let the bag stand till they're dry, then brush it. Or, in the case of a suède bag, use the aforementioned chemically-treated sponge. For the inside of a bag, just as important to good grooming as the outside, a vegetable-brush, again, comes in handy—reaches down in corners where tobacco-crumbs lurk.

Washable leather gloves (which will, or should, make up the major part of your glove wardrobe) usually have their own washing directions, provided by the manufacturer. Cherish these, follow them to the letter, and your gloves should stay as fresh and soft as the day you bought them. With kid, jersey, or velvet gloves it's probably safer to entrust them to your cleaner—although velvet gloves can be treated at home by holding them over the spout of a steaming tea-kettle, and gently brushing up the nap.

Before an evening at home, change out of the clothes you've worn all day into a housecoat or négligée. At-home clothes serve a double purpose—they save your street clothes from strain, and your slip-covers from contact with outdoor grime.

Rotate your clothes—day by day, week by week, season by season. Don't wear a spring dress all winter, under a heavy coat, or on unexpectedly mild days. Put it away for the winter, and then produce it, rested and revived, when spring comes around.

Hotel Delmonico

To Have and To Hold Dearest

of all your clothes . . . the skirt and jacket that we do so supremely at Peck & Peck. Purest perennial of the school of good breeding, it is honed down to clean simple American lines, loomed of America's best—Stroock wool and rabbit hair—worn by America's aristocratic women. Note leather belt, beautiful fall of sleeve, set-in pockets. In blue or natural heathered mixtures, the skirt, 16.95; jacket, rayon lined with Earl-Glo, 29.95.

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STA-UP-TOP*

Freedom—
Under Control

A Le Gant* Sta-Up-Top* pantie-girdle controls and maintains your natural figure lines—and, the top won't roll over!

Le Gant* Sta-Up-Top* girdles and pantie girdles come for all types of figure—for the slender as well as the stout! Ask your favorite corsetiere to show you the correct one for your figure. Priced from $5 to $15.

WARNER'S ALPHABET* BRAS

Comfortably hold and mold the breasts to a youthful line. Fitting is no problem with types A, B, C and D. $1.00 up.

There are other Le Gant* girdles, pantie-girdles and corselettes from $5 to $35.

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HAD I KNOWN

An editor of British Vogue tells the things she would do differently—if war began again

By Audrey Stanley of Alderley

SHEER idleness was not altogether to blame. I speculated optimistically over the duration of the war and my patriotic pride forbade me to spend a penny on anything that was not vitally necessary at the time. Nevertheless, now, when I re-live the last two and a half years mentally, I believe if I had gone ahead and done what at the time seemed to be extravagant, or not worth while, I would have economised and saved labour, in the long run.

I would certainly have planned more cupboard space and put my belongings into categories that made sense for war-time life, locking away in one cupboard everything I could not conceivably want for the duration. In another I would have put nothing but war emergency material: uniform, tin hat, first aid outfit, blankets, bedding, spirit lamp, thermos flask.

I regret not having made up my mind about buying that hot plate I made so many inquiries about, as long ago as 1939. I regret not having done over my living room as a big, home-like kitchen. I remember when I travelled through New England, thinking the natives of that region were a kitchen-minded race, and thinking how charming and livable their kitchens were. My travelling companion unfortunately restrained me from bringing home a deliciously comfortable early American rocking chair. They painted a vivid word picture of my arrival in England and having to pack it up again, after the Customs had mercilessly torn off the wrappings.

I SHOULD have been strong-minded enough to bring it, all the same, and have often deeply regretted not having done so at certain precious moments of relaxation in the war, when the rocking-chair would have been more soothing to my nerves than a cigarette. In this home-like kitchen, I would have placed all the things I love best and every necessity would have been decorative too, so that the useful things could be obvious—not tidily tucked away, taking up valuable cupboard space.

I would have had two open corner cupboards, brightly painted inside to hold the bottles and plates I used every day. The stove would be near the window, so that I would get the most fresh air where I was cooking. A long trestle table with a brightly-coloured upholstered banquette would be by the opposite wall, so I could transfer the food straight from the fire to the table.

A really comfortable invisible bed or sofa that turned into one would have been wonderful when I wanted to take in some of my homeless friends. It would have paid me to supplement my linen cupboard every now and then, as good housekeepers have often advised. I need more linens now, as the shortage of labour and soap slows up the laundry.

You never know where the enemy's hand will strike next, and what will suddenly become unobtainable. It is useless, therefore, to hoard, but careful advance planning against a day of emergency ultimately saves money, deliveries, time and work. It never occurred to me to get the little subtle things that have now disappeared altogether, like essences, flavours, and nuts which make such a difference in war-time cooking. However, it's not too late to grow every known herb in my window boxes.

I think I would have been wise to keep a spare room exclusively for a workroom, where we could carry on the little things that in peace an odd-job man does, that in war we do ourselves. It would have an enormous table where we could start things and leave them untouched until duties allow us to continue.

Perhaps the thing I most regret not having done is to keep a diary. Small notes of personal life and appointments; household difficulties as they arose; adventures related to the headlines of the day; the arguments and discussions, and my friends' reactions to them.

EARNING MONEY AT COLLEGE

At Smith, a girl rings the chimes in the College Hall Tower; at Stanford, a man photographed the life cycle of two turkey vultures. Spanning the land between, sixty-one per cent. of the students in colleges earn extra money while they're in school. Their education is a plain case of acquiring both dollars and sense. Vogue asked the girls who entered the Prix de Paris contest to tell about the Bright Ideas that made money on their campuses.

At Vassar: Barbara Beranger of Vassar writes: "The busiest little bee at Vassar is the agent who runs the off-campus room placement for the jam session of a prom week-end. Handy-with-their-fingers people hang around the Geology Department, and are paid to paint topographical maps or fill in a prehistoric background of floppy leaves and monstrous ferns behind models of dinosaurs. Interest in the Little Theatre may win you a job catching frogs outdoors, to keep them from ad-libbing hoarsely while the performances are going on inside the theatre.

"A fluency with any foreign language will make you a steady companion of thesis writers, who will bribe you to translate material for them. And there is a recently-organized catering service, geared to serve excellent teas for any campus occasion. There is seldom a day when some committee meeting doesn't call out this aproned brigade.... On the small-scale, but strategic side is the obliging girl who serves Sunday-morning breakfast-in-bed at any hour."

At Leland Stanford University: Virginia Sisk tells news of ideas that have sprouted at Stanford since the war: "When bicycles became so thick that one dormitory matron remarked wearily that there was a two-wheeled vehicle on every lilac bush, one girl with a shekel-cocked ear immediately volunteered as custodian to oversee the storage of bicycles at night. Now she receives a convenient cheque from the University every month. With everyone walking more, the campus agents for shoe-repair shops are busy as aldermen on election night. One foresighted girl, anticipating the nylon shortage, stocked up tints for dyeing cotton and lisle hose in bright shades, so the campus will be knee-deep in colour.

"Another co-ed photographs her friends 'at ease.' Everyone likes to see himself as others see him, so she makes a fine profit from selling prints and enlargements. Another girl sells potted plants to take away the institutional taint from dormitory rooms; another covers shaggy books with gay ginghams. One expert typist gave a new twist to an old trade by composing and typing impeccable application letters for job-seeking Seniors."

At Wisconsin University: Joyce Wiley says that Wisconsin University ingenuity ranges from the man who feeds the monkeys that are used for experiments in the psychology department, past the one who photographs operations in the Wisconsin General Hospital, to a climax in the one who is a real Fuller Brush man.

At Smith College: Nancy Flagg, Prix de Paris winner, asserts, "At Smith, we can help ourselves.... The messengers who carry inter-office and inter-dormitory mail are well paid for taking this excellent exercise. In a house remote from Green Street drug stores, a Sophomore served four o'clock (Continued on page 126)

HIT HISTORY

October 1 Vogue unfolds Irving Berlin's whole star-spangled hit-history from "Yip Yip Yaphank" to "This Is the Army" and "Holiday Inn."...spot-lights the colourful people who have been part of the pattern... photographs Mr. Berlin with his wife (who customarily dodges cameras), and his three young daughters.

OCTOBER 1 VOGUE. At your Newsstand September 25

FOR YOU, MADAME

(Continued from page 73)

green as a basic colour and accessories in different tones to vary and complement it.

A final word: Choose your clothes slowly, carefully, thoughtfully. Spend as much as you can afford for one perfect costume. Wear your perfectly fitting suit over and over and over, with the hat which was designed to complement your "suit-figure," with the shoes whose heel height and ankle line are exactly right for the length of your trim suit skirt. Do not be afraid of repeating a becoming perfect costume. Do not be afraid of repeating the same colour in several different things in your wardrobe. In these days, no one expects even of women of great wealth a great variety of costumes. Therefore, pin your faith on "one perfect thing" and spend on it the time, the thought, and the money which a good thing usually costs. Not for you the grab-bag bargain technique. And, since you probably want to spend less on your clothes this year, have fewer clothes if necessary; or make up in time and careful purchasing where you must cut down in price.

Unless you already own one, buy, this year of all years, a double folding mirror or a mirror screen—so that you may see yourself not merely from your best angle or from your pretty, full-face view, but so that you can see what your public sees as you go down the street—your whole effect, from the tip of your neatly polished, good calf walking shoe to the top of your well-placed little winged hat. This precaution taken, there is small danger of your greeting yourself in a strange, full-length mirror with a startled inner cry "Can this be I?" Instead, you will meet your approaching image with quiet satisfaction, since every detail will be something you have planned and know is right—right for you, and right for your times.

EARNING MONEY AT COLLEGE

(Continued from page 125)

tea in her room to seven girls who subscribed fifty cents each per week. The hostess had constant crumbs on her carpet, but she made some very good friends and fifty dollars."

At the University of California: Martha Winckler of the University of California at Los Angeles writes of the scheme wherein top-notch students taking popular courses were hired to provide particularly full and lucid notes. These notes were rushed to an office where they were mimeographed and put on sale at student bookstores. Some bought the booklets just to see how a Phi Beta takes notes.

At Wooster College: At the College of Wooster, a girl with soothing savoir-faire earned a tidy piece of cash being assistant to flustered hostesses. No tea-cups went empty, no misfit guests were crowded forlornly into corners when this student glided about a party. She "ran interference" so skilfully that even the hostesses had a good time.

At Radcliffe: Mary Cutting tells of the smart girl at Radcliffe who observed that the President's small, fluffy, white dog was quite a problem, and offered her services as dog-washer and walker. Another girl saved playgoers the trip to buy tickets ahead of time, and the nuisance of being pushed about in box-office crowds, by running a ticket agency. The Boston Art Museum has occasionally chosen a girl to be an envelope-addresser, to write the formal invitations for receptions and choice exhibits.

No one has, as yet, surpassed the record of the Princeton man who had a full scholarship, worked in his club, was assistant to a professor, part owner of a bicycle exchange, member of the tutoring association, took Civilian Pilot Training, worked in an aircraft plant in spare time, and still had time for proms and bridge. He had to pay an income tax.

FOR YOU, MADAME

Throat-flatterer—this V-necked dress of blue rayon crêpe, with long sleeves, easy fulness. Perfectly simple except for the slit pockets, the turquoise-and-gilt-metal studs. Under $25, in sizes from 10 to 40. Grace Ashley

Torso-lengthener—this dress, with tucks running from shoulder to hip, forming peg-top pockets. Of forest-green rayon crêpe, perfect for lunch, committee-meetings, *et seq.* Sizes 10-20. Sophie Wagner design; $18. The Cotton Shop

KAHAN

Height-giver—this beige tweed dress for city or country, in a new mixture of rayon, wool, and angora-rabbit's-hair. Buttons from throat to hem. Sizes 10-20. Sacony dress; price, $25. Filene's; Marshall Field

Whatever your schedule, activity's easier in a HICKORY Pantie. Move about, in, out . . . they're free and flexible as your own young flesh. Get a hip-trimming thigh-disguiser by HICKORY today for many trimmer tomorrows . . . $4, $5, and $6 at leading stores. And top it off with a PERMA-LIFT Bra . . . "THE LIFT THAT NEVER LETS YOU DOWN" . . . that can't wash or wear away. $1.25 to $2.50. A. Stein and Company, Chicago ☆ New York ☆ Los Angeles ☆ Toronto

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HERBS — A SAVOURY STORY

By Helen M. Fox

LIFE is simpler these days, and evenings and week-ends are being spent increasingly at home. It is the housewife's job to make her house as attractive as possible and serve the most appetizing meals she can to keep the family healthy and cheerful. After one is used to herbs, food without their delicate taste is flat and dull.

Only a few herbs are needed to supply a great variety of different flavourings, for they can be blended in numerous combinations and used in many ways. You can find assortments of dried herbs in many specialty food shops, as well as in the delicacy departments of most department stores. If you have a garden, you may want to try growing your own herbs. Seeds of annuals sown early in May will be ready for use by late June, and a few perennial plants, such as Mint and Tarragon, will live for years, if they are separated when they grow too thickly. Herbs, with very few exceptions, require the same soil and exposure as vegetables—namely sun, drainage, and friable earth. When they are grown in your own garden, they can be dried for winter use.

To buy fresh herbs, it is necessary to embark on a shopping tour among markets which are run by people who appreciate fine flavours. They may be Italians, Central Europeans, or Negroes. Syrians and Chinese have their own favourite and distinctive flavourings.

Fines Herbes

The French, who excel in the use of herbs, generally combine four in a blend they call *fines herbes.* Two of these might be Chives and Parsley, or Chives and Chervil (similar to Parsley, but with a more delicate flavour). The third and fourth herbs would change according to the food they flavour. A good combination for an omelette is Thyme, Basil, Summer Savoury, and Chives. Sweet Marjoram and Thyme go well with meat, while Summer Savoury and Tarragon add to the pleasure of salads. Herb powders on the market, with few exceptions, are blends of several kinds.

Certain herbs have always been associated with certain dishes. Dill has gone with cucumber and other pickles since Roman days; Dill and Fennel belong in fish sauces; Basil in all dishes flavoured with tomatoes and also in Italian *pastas,* such as macaroni, and with stuffed eggplant. The Italians appreciate Basil and frequently grow a pot of it to stand in their window when no other source is available. They use it in their bean soup. Summer Savoury goes with string-beans and lifts them out of the realm of the everyday into something fit for a feast; Caraway Seeds are expected on pickled beets, but not as well-known on baked apples; Mint with lamb, with green peas, scattered over glazed carrots, and in split pea soup. Spinach can be made more attractive with the addition of a little Mint. Sage helps to digest fat. So it goes in poultry stuffings and in sausage and is served with roast pork.

When flavouring with herbs, you should use twice the amount of fresh as dried. Only a little of the herbs should be mixed in food. The flavour should be delicate and enhance the natural taste, not disguise it. The French say a suspicion should be put in, no more. A pinch, as much as goes between thumb and forefinger, per person, is sufficient. One can not tell by tasting food right after it has been flavoured with herbs whether the amount is correct or not, because the longer herbs are in food, the stronger their taste becomes. Some people like their herb flavourings stronger than do others. It may take a little time before you discover just what amount you prefer. In the following recipes, you will find exact amounts given. But these should be varied and changed according to individual tastes and preferences.

Proceed Slowly

When you begin using herb flavourings, you should proceed slowly, for most families object to having their habits of eating changed. At no time should more than two dishes at a meal be flavoured with herbs, or everything will have a similar taste.

Pepper is superfluous when herbs are in the dish, for many of them have a sharp taste. However, the usual amount of salt is used. Sugar is only necessary for desserts, but not in salads or fruit cups. Milk, butter, cheese, and eggs take on the flavour of herbs well. Before making a recipe, it is a good plan to measure out one of the above ingredients, add the herb to it, and let it stand for a few hours to become thoroughly imbued. To flavour string-beans, boiled cabbage, or green peas, work the herbs into the butter to be melted on the vegetables just before serving. Butter infused with herbs is rubbed on fish before setting it in a pan. When lamb stew is to be aromatized, the herb mixture is dropped into the stew the last five minutes of cooking; and with chopped meat balls, it is worked into the meat before the cooking begins.

Something Added

Tomato-juice is almost a national drink. Sometimes the only flavouring is a slice of lemon. To get the best juice, take a can of tomatoes and strain out the contents. Only a little pulp and seed will remain, which can be dropped into the soup so as not to be wasted. Then to the tomato-juice add one-quarter of a teaspoonful of onion-juice for those who like their onions faint; perhaps half a teaspoonful for those who wish to recognize the flavour; enough Basil and Summer Savoury combined to cover a ten-cent piece; a bit of lemon and salt. The result will be delightful.

Nothing is more delightful than herbs for light, inexpensive *sandwich filling* with an unusual flavour. One filling is made of cream-cheese and Chives. To cream-cheese, enough cream is added to make it soft, and into this very finely chopped Chives are worked. The mixture is put in a cool place for a few hours, but not on ice where it would harden. Then it is spread on thin slices of pumpernickel bread and covered with a second piece. Or it can be made of half white and half black bread. Another sandwich is filled with Mint and butter. The butter is creamed, and minced Mint leaves worked into

HERBS—A SAVOURY STORY

it. Enough Mint is used to fleck the butter quite thickly with green. It is allowed to stand, and before being spread on the bread (which should be preferably whole or cracked wheat) a little orange-juice and a tiny bit of sugar are added.

Herbs and Salads

There is more fun in flavouring *salad with herbs* than any other dish, for the cook can be more casual and experimental. A salad composed of several greens is always more amusing than one made up entirely of lettuce, endive, or celery. Some cooks cut their leaves a little. (Of course, you should use a wooden bowl, and bone or wooden utensils for mixing.) A little Lovage (a perennial herb with a distinctive flavour, wonderful in soups and salads) is rubbed on the sides of the bowl—if you have it—otherwise Garlic or Chives. Then if the vinegar has been infused with Tarragon (a tablespoonful for four people, finely chopped, should be enough) or a combination of herbs, it is used without any other herbs.

To infuse vinegar, take (for four people) half a teaspoonful of fresh herbs, or enough dried herbs to cover a ten-cent piece, and white wine vinegar. Put the herbs in the vinegar and shake them morning and evening for ten days, and then strain off. If there is no aromatized vinegar, the herbs, finely chopped, if fresh, or powdered when dry, are mixed into the oil. Only the best obtainable oil is used, and Soya-bean is highly recommended. Three parts of Oil to one part of Vinegar make a rich dressing, and with this goes salt to taste. Mustard and Tomato Ketchup are not added, though they both contain herbs. They confuse the taste of salad flavoured with herbs.

Some like their lettuce fatigued, and others crisp. To the lettuce or romaine, both bland in taste, can be added a little Watercress or Mustard Greens for sharpness, or Dandelion Greens for bitterness, or a few sprigs of Fennel for a dash of Anise flavour. (Only one of these flavouring greens should be used.)

Spanish Rice

Spanish Rice makes an excellent hot lunch dish to be accompanied by a salad. Brown rice is used, because it is more nourishing, though it takes longer to cook. Fry a chopped onion in butter, and fry one cupful of rice in the butter and onion. When the rice is fried a little, add boiling water and the contents of a small can of tomatoes and boil for about an hour.

Just before the rice is finished boiling, add, for four people, enough Sweet Marjoram to cover a ten-cent piece and half a teaspoonful of Basil, if the herbs are fresh. If they are dried, half these amounts. (Marjoram is very strong.) Put the rice in a baking-dish and, before serving, cover with a cupful of finely grated American cheese and put into the oven for a few minutes, so the cheese will melt.

Iced Tea with Balm (for four)

Make a strong, hot tea and pour it on a bunch of the flowering tops of Mint, Balm, and Borage. (This bunch would be about four inches long and three inches in diameter.) Let it steep for five minutes. The herbs will have been washed, dried, and bruised in a napkin before steeping.

Stand in the refrigerator in a glass or porcelain pitcher to cool; when it is ready to serve, add water, sugar, and garnish with a sprig of Balm and a few slices of lemon. Iced tea can be flavoured with many herbs.

Rosemary Soup (for four)

For this, you will need three tablespoonfuls of butter; one small head of lettuce, shredded; one cupful of Sorrel, finely chopped; a sprig of Rosemary (three leaves and a flowering tip, if the Rosemary is fresh), or half a teaspoonful of mixed dried herbs; six cupfuls of chicken stock; half a cupful of cream; one egg yolk, and one teaspoonful of salt.

Cook the Sorrel in water to which herbs have been added, for five minutes, being careful not to brown them; add chicken stock, salt, and cook for half an hour; add cream with egg yolk, and stir until heated, but not boiled. Serve without straining and with croutons.

Omelettes aux Fines Herbes

Take four eggs, slightly beaten, four tablespoonfuls of cream, one tablespoonful of Soya-bean oil, one teaspoonful of dried herbs, or one tablespoonful of fresh herbs. Salt to taste.

If fresh herbs are used, mix with eggs before cooking the omelette. If dried herbs, soak them in the cream.

The omelette is made by beating the egg slightly and adding for each egg one tablespoonful of cream. Cook in melted butter or Soya-bean oil.

Mint Jelly with Fruit

Six lemons, one cupful of sugar, two tablespoonfuls of granulated gelatine soaked in one-eighth of a cupful of cold water, three large leaves of Rose or Peppermint Geranium, or two teaspoonfuls of chopped Mint leaves, half a tea- (Continued on page 130)

THE FRENCH NEVER STOPPED FIGHTING

Into her article, in October 1 Vogue, Denise Davey breathes the Hitchcock suspense of the dead-earnest French Underground. Reveals how peasants, priests, shopkeepers, teachers, Army officers are still fighting with grim determination, on French soil, for France.

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HERBS—A SAVOURY STORY

(Continued from page 129)

spoonful of spinach-juice, two cupfuls of water, one cupful of fruit.

Boil sugar and water together for five minutes and pour it hot over the gelatine, which has been soaked in cold water and the herb leaves; cook for five minutes, strain, and add the juice of lemon with the rind of one lemon and spinach-juice. When nearly set, add fruit, turn into moulds, and chill. Unmould and garnish with whipped cream and fresh Mint leaves.

Country Soup

This recipe should be changed and varied according to the vegetables at hand. For it you will need:

One pound of potatoes, one large onion, one ounce of flour, one handful of spinach, one handful of sorrel, one handful of watercress, milk, water, a little butter or fat. Chop the onion and potatoes (do not peel) and fry lightly in butter; stir in the flour, chopped spinach, sorrel, and watercress. Cover liberally with water and milk, two cupfuls of each. Simmer until the potatoes are quite soft and rub through a sieve. Heat again, add more milk if necessary. Add salt, savoury, chervil, thyme (all combined not more than enough to cover a ten-cent piece, if dried; if fresh, half a teaspoonful). Serve with chopped chives scattered over each plate, only a little, or fennel leaves. (This serves four.)

Peas, French Style

Take a quart of green peas; one head of soft lettuce, washed and sliced in fourths. Put in a saucepan with very little water and a tight cover and cook for two or three minutes. Then add a teaspoonful of flour and two tablespoonfuls of butter, shake, and stir. Then add half an onion, sliced, and mint—a teaspoonful chopped, if fresh; half a teaspoonful, if dried. Stir and serve.

Fennel au Gratin

Clean and slice fennel roots into thin pieces. Cook in closed dish with tight cover, until soft. Place in baking-dish with cream which has been mixed with a teaspoonful of flour, and sprinkle with grated American cheese, enough to cover. Put in oven until brown.

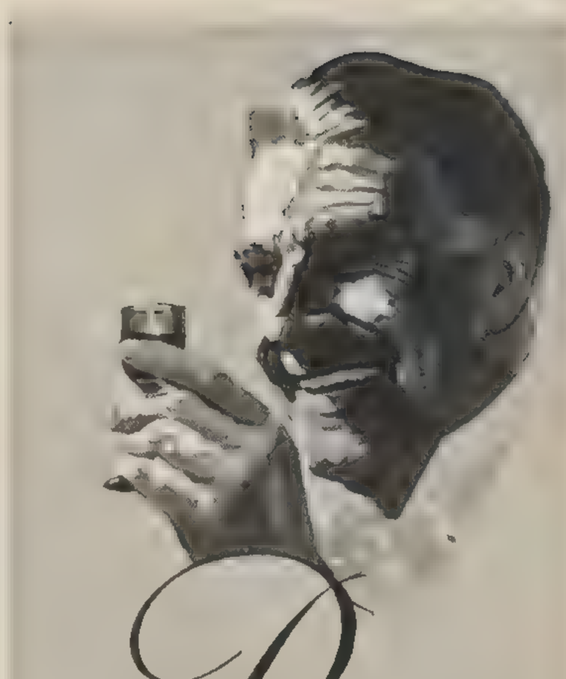
Lettuce Leaves Stuffed with Mutton

For the meat, left-over mutton or beef, slices of ham or pork can be used. Take the outside leaves of lettuce, make a filling of minced meat, bind with a little gravy, add to it basil, savoury, thyme, and sage, according to the number of people to be served (as given before, a pinch for each person). Also add breadcrumbs and the yolk of an egg, to bind the meat, salt, and a little onion chopped very finely.

Take pieces of this mixture about the size of an egg, roll up each in a lettuce leaf, and tie with cotton. Now fry these stuffed leaves in a little fat and put them side by side in a Pyrex or other fireproof dish. Nearly cover them with stock or gravy, put a piece of greased paper on top, and bake in a moderate oven for an hour. Cabbage leaves and young grape leaves can be used the same way. (This serves four.)

HERB CHART

Herb	Part used	Dishes it flavours
Anise	leaves	in salads
Balm	leaves	fruit drinks, iced teas, fruit desserts
Basil	leaves	dishes with tomatoes, soups, meats, and as a garnish
Borage	flowering tops	fruit drinks
Caraway	seeds	pickles, baked apples, breads, and cookies
Chervil	leaves	salads, soups, egg dishes, meats
Coriander	seeds, leaves	curry-powder, in candy; in many Mexican dishes
Cumin	seeds	in curry-powder, breads, and cakes
Dill	seeds, leaves	pickles, fish sauces
Fennel	leaves, stalks	fish sauces, salads
Laurel	leaves	soups, stews
Lemon Verbena	leaves	fruit dishes, on melons instead of lemon
Lovage	leaves	meats, salads, soups
Pepper	shell of fruit	as a condiment in salads or with meat
Peppermint	flowering tops and leaves	in candies
Parsley	leaves	in everything but desserts, and as garnish
Rose Geranium	leaves	jellies, jams, desserts, and garnish
Rosemary	flowering tops	soup, desserts, and garnish
Sage	leaves	stuffing, and in mixtures for meat (it is very strong)
Savoury	leafy tops	used in meats, soups, salads, omelettes
Spearmint	flowering tops and leaves	drinks, certain vegetables, fruit salads, and garnish
Sweet Marjoram	leaves	it is very strong, only a little to be used; best in a mixture for meats and garnish
Tarragon	leaves	salad, egg dishes, fish
Thyme	flowering tops	meats, clam chowder, salads, and garnish



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WOMEN IN INDIA

They work for war and peace

By Sunder Kabadi

THE women of India, apart from the peculiar handicaps under which their sex labours, have to face almost all the problems that trouble their men, from political freedom to social amelioration. They are doing so by drawing up various plans upon which they concentrate one at a time. At present, they are devoting themselves to two problems—the spreading of literacy and the promotion of cottage industries.

Srimati Vijayalakshmi Pandit, that robust and witty women's leader says, of the literacy drive, "This field is so vast that our results have been negligible. If we could concentrate for at least one year on this as the major item of our program, in every province in India, we could achieve really worthwhile results. A mass drive against illiteracy started by the women themselves would instantly invoke a response from other progressive groups and would help us to establish closer contacts with the villages and with the workers in fields and factories. This would also be a means of developing in the women themselves a sense of their own responsibilities."

It can be truly said of literacy propaganda in India that, like mercy, it blesseth him that gives and him that takes. And the same may be said of the promotion of cottage industries if it brings the workers in close human contact with the poor, distressed village people down on the dusty plains.

These Indian women have been meeting in conferences for the last fifteen years. They have been agitating for social reforms, and their work has mainly been directed to educational advancement. In the early days, their participation in public life was rare, for then the number of highly educated women was very small. At that time, it was indeed a bold step for Indian women to come forward and engage themselves in public life.

Sandals, Saris—and Colleges

Today the women of India have furthered the cause of education by well-organized and well-run nursery schools and care-committees. They have remodelled the education of girls so as to introduce subjects like homecraft, needlecraft, cookery, laundry, fine arts, journalism, social science, medicine, et cetera. Their outstanding achievement is the Lady Irwin College at Delhi. But in a vast country, one such college for girls is not sufficient. In the coming years, these women are, therefore, hoping to start at least one college in each of the provincial capitals.

The women of India have emphatically condemned child-marriage and are carrying on a crusade against it. They also do not approve polygamy. Many of them even advocate the right of divorce for Indian women, in spite of the strong opposition of the Orthodoxy.

A great number of women have now discarded *purdah* (the seclusion of women). A few months ago, 80,000 of them met at Ajmere in a mass gathering to rid themselves of *purdah* and to vow a countrywide agitation against it. The removal of untouchability has attracted their attention. This is one aspect of the constructive work which Mr. Gandhi wants the women of India to undertake with all their heart and soul. These women have also rendered a great service to their country by bringing women of all Indian communities on a common platform, irrespective of caste, creed, or colour. They advocate radical changes in the present laws. They demand that the law with regard to inheritance, marriage, and guardianship of the child shall deal equitably with the rights of women.

The women of India clamour for equality of sex. A number of them who enjoy this status are working in comradeship with men in practically every walk of life. In India, there are women who are deputy speakers, parliamentary secretaries. Several Indian women are members of the provincial legislatures, district boards, municipal corporations, and university senates. In spite of its limited scope, Indian women have taken full advantage of the franchise, earning the right to claim even wider voting powers.

"When Ladies Meet"

At a time when the Japanese planes were hovering over Rangoon, the women of India held their annual conference at Cocanada, which is itself on the Bay of Bengal. The keynote of the many resolutions passed at the conference was the Indian woman's attitude to the war and her anxiety to make a positive contribution to the new world order. The conference declared that permanent peace can not be achieved except on the principles of freedom and justice equally applicable to all nations. Regarding civil liberties, the conference adopted a resolution demanding the preservation of the essential human liberties including the rights of association, freedom of speech and religious worship, security for the press and the individual, and protested against the curtailment of such liberties.

In view of the critical times and the danger of air attacks such as Rangoon has experienced, these women have formed a Volunteer Corps to allay panic among the masses, to assist in the evacuation of women and children from the threatened areas, to arrange first aid and emergency nursing courses, to facilitate the distribution of food and other necessities in the affected areas, to help in protective measures and after air attacks, and to tackle internal disruption.

Mrs. Corbett Ashby, speaking for the liaison group of British Women's Societies, cooperating with this conference, and eighteen representative women's organizations in Britain, declared in a broadcast to India, "We must work and see that war emergency social services become a solid foundation of better health and happiness in the future. We appreciate how critical are the times in which you are meeting—critical within and critical without—Asia and Europe are linked in common suffering. We do long to link up our efforts with yours to plan and build a new world from this strife to which the women of England and the women of India must equally contribute."

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CANADIAN RENAISSANCE

ARTISTIC creation is a thing which usually flourishes in times of peace. But it is probably even more important in times of war when people need some release, some escape from grim hardships—when some artistic expression in their lives spells release of a kind.

But it means even more than that. The encouragement of native arts and crafts has a significance not only for the moment, but for the post-war years to come. When we are again at peace, times will no doubt be hard—there will be poverty and unemployment and perhaps a shortage of many of the materials we have heretofore imported. One of the best safeguards—one of the

ROSEBOROUGH & RICE

Ingenuity in wood—hand-turned wooden service and butter-plates of natural maple with matching wooden knives (pared and polished so they're sharp enough to cut) on hand-woven cotton place-mats.

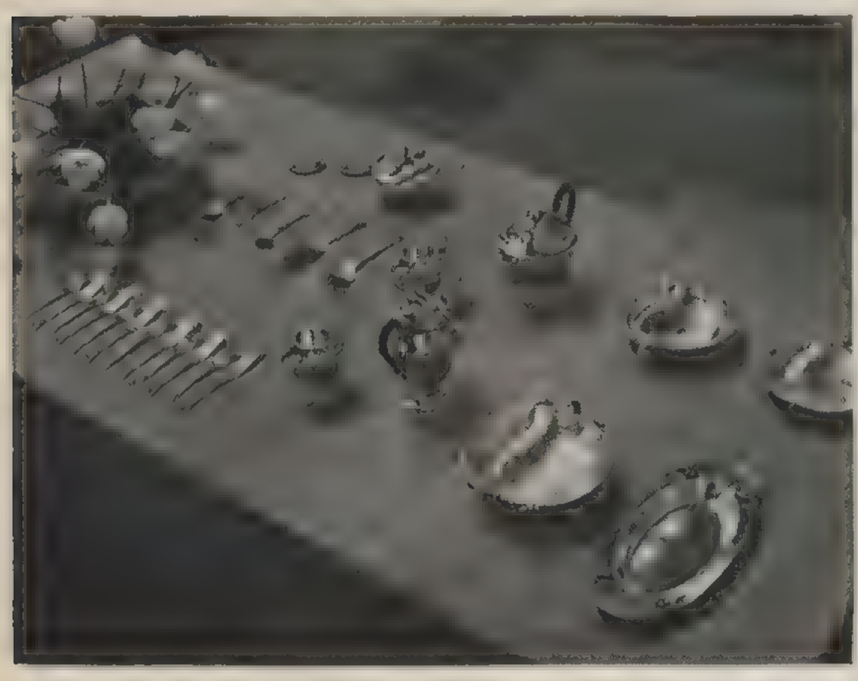
Pretty summer inspiration—the place-mats and chair slip-covers are of matching natural linen spun and woven by hand. The grey-green pottery dishes shade to opalescent pink. Pewter goblets.

Natural linen and white cotton hand-woven in a Colonial motif combine to give this tablecloth a silvery effect. The pottery is of Canadian clay, hand-thrown, in a clear, underwater turquoise.

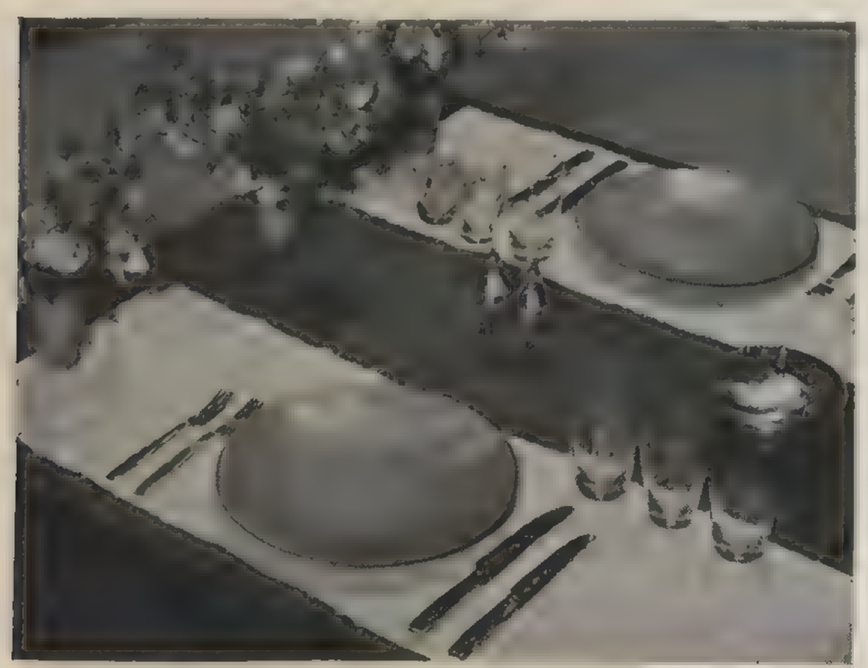
IN ARTS AND CRAFTS

best solutions to such a problem—is the development of the native arts and crafts of our countries—the encouragement of native skill and initiative and talent.

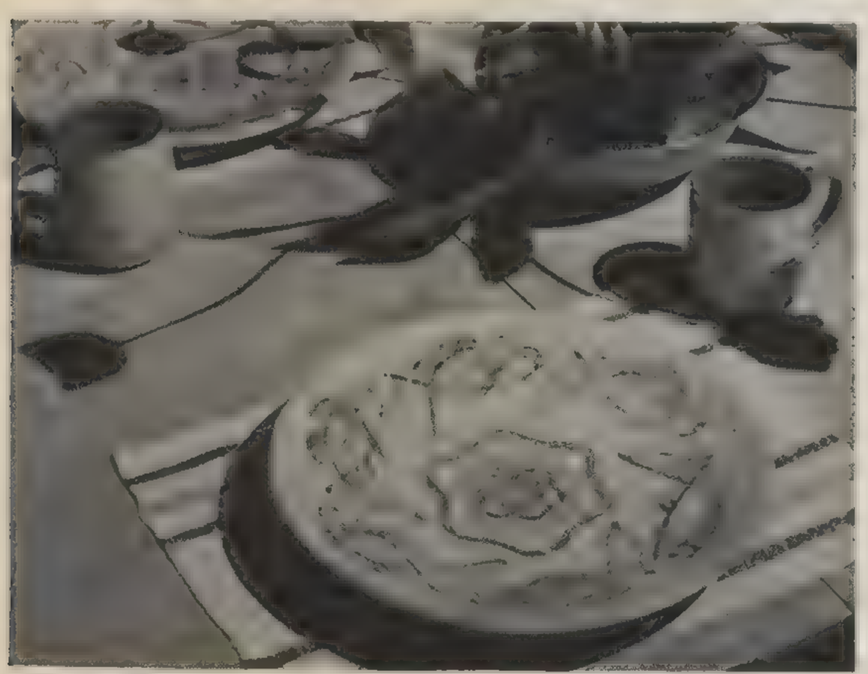
On these pages you see various examples of Canadian handicraft in decorative table accessories. Some months ago, the Ontario branch of the Canadian Handicraft Guild held an exhibition of the Arts and Crafts of Canada, at the Eaton Auditorium in Toronto. The object of the exhibition was to draw attention to the opportunities of developing the natural resources of Canada —of showing what can be done with native taste and native materials in producing pottery, furniture, silver, rugs, and fabrics.



Because of the large tin content in pewter, the Canadian Handicraft Guild is encouraging craftsmen to use silver instead. These hand-wrought silver pieces shine on a hand-woven blue-green cloth.



Shimmering pale pink runners of hand-woven fabric. The pottery plates are pink, too—the glaze produced from colours that are hand-ground and blended. Matching bowls filled with sweetpeas.



Against a greyed pine table, hand-woven mats of wood fibre and wool in green and gold stripes—these mats have a look of lamé. Pink pottery plates and mugs with a decorative grey-green design.

THE TOUCH OF A Scarf

THE WINE-DIVER

By V. Shishkov

(Translated from the Russian by Sonia Bleeker)

THE like of our village wasn't to be found in all Russia. They've burnt it now, but we'll rebuild it after we've chased them off our soil. The devils! In the days of the Czars, our village was called Teetkino. After the Great Revolution, first thing the *mujshiks*, by a show of hands, changed its name to Liebknechtovo. They say he was a German revolutionary. There were no objections. The change was accepted unanimously—always we were unanimous in everything.

With the Great Revolution, Siemka Vodolaz—the Diver—returned to Liebknechtovo from afar. The name Diver suited Siemka to a T. He was forever bathing and diving. That is the truth.

Before the Great Revolution, we had raided a wine-cellar. Well, no use hiding our sins, now that it is all over. At the time, eight ignorant *mujshiks*, to say nothing of three women, gorged themselves with the wine. They all died. That's the truth. But some of the more sensible *mujshiks* said, "Let's bury these barrels. We'll have a reserve."

Hiding Place

You've seen our wonderful river. Aha....Our location was really as beautiful as a picture. In the middle of the village was a mill. In the spring, the water used to rush clean over the dam. It washed out a hole behind the mill that was a fright. Into this hole, we dropped the barrels of wine. With God's blessing. Six of them. And immediately regretted. Fools that we were! How will we ever recover them?

But Siemka reassured us, "What am I for?"

When the war began, it suddenly occurred to us, why not take steps to recover our wine? The decision was accepted unanimously. You could have seen our mouths water. It was terrible, drinking all those years nothing but home-brew and more home-brew. It may be hard for you to understand all those years of hunger for wine in Russia. Nature makes its demands. Briefly, we decided to recover the wine.

Siemka said, "I'll get those barrels in no time. I'm a very specialist in these matters." He began to gather linen, explaining, "I shall dive down for them."

We waited. Siemka began sewing the linen into a suit and smearing it with hot tar on the inside and outside. He tarred the material about five times. He'd dry it out and tar it again, until the linen was as heavy as leather. And it became waterproof. It took Siemka three days.

Then he demanded the biggest kettle in Liebknechtovo. "What for?" we asked.

"For the head. Without a kettle I'd choke," he said. "The devil, you know nothing about science. A real diver has a pipe connected to his helmet, and the air comes in through it. I need a lot of air, and there is enough air in this large kettle. In a small kettle, I'd choke in no time."

We agreed and gave him the enormous kettle. Siemka attached it to the diving-suit, saying, "A real diver inserts a piece of rubber hose into the kettle, but I don't want to ruin your kettle."

We all sat on the riverbank and watched the suit tried out. Siemka got into it with the help of two *mujshiks* and dived in, where it was so frightfully deep. When Siemka came up, he informed us that there was enough air in the kettle to last him all day.

"I hope you will be strong enough to lift those heavy barrels all by yourself," the headman warned him.

"You're a fool," Siemka told him. "Scientists say that everything in water is light, even if it is heavy here on the ground."

In the meantime, on the opposite bank a whole mob of *mujshiks* from the neighbouring village, Machrushino, gathered. The devils. They wanted the wine, too! What were we to do? So we decided to work at night. Quietly. For safety, we armed a few men to guard.

Everything was planned in secret. We were especially afraid of the women, because a woman is like a hen—a most unreliable element in such matters.

The Machrushino *mujshiks* also put up an armed guard. Our youngsters must have told of our preparations.

We waited until after midnight and got to work. The women kept asking where we were going, but we all answered, "Just to check up on the cattle." The night was very dark and quiet. "It will positively rain tomorrow," we said.

Siemka was with us, smoking his pipe. "I'm not a water-diver now," he jested, "but something of a wine-diver."

His suit was carried over to the river on a stretcher. We dressed him and tied stones to him, because he said otherwise he could never go down deep enough. We carried Siemka over to the bridge and let him down gently on a rope. We wound the rope about the railing, so as to feed it to him slowly, as he went down deeper and deeper. Siemka was to tug at the rope when he wanted to be pulled up.

The Machrushintzi

Suddenly the Machrushintzi were upon us. "Say, brothers, we want to help you. Don't you remember, we buried the wine together?"

"What of it?" our headman asked. "Have you a diver?"

"Then we'll take the wine!"

My God! They began to throw rocks at us. We all fell on our stomachs on the bridge, but held onto the rope.

The yells aroused both villages. The women came running from both sides. The dogs set up a yowl.

"Cover them with your guns!" our headman commanded.

Holy Mother!

Suddenly Siemka began to tug at the rope. "Say, brothers, the signal!" We rushed to the railing and began to

THE WINE-DIVER

pull. "All together now, comrades." The Machrushintzi began to pull with us. Some ten of them.

"Beat them!" ours yelled. "The wine is ours. Our property. Throw them in the water. The devils."

We rolled all over the bridge. Beards were pulled, teeth knocked out, our clothes torn.

And, what happened? It simply hurts me to tell you. We forgot all about Siemka.

"Stop, brothers! A man is drowning!"

We rushed to the railing. The rope was gone. The other *mujshiks* ran away, of course. We looked and searched until morning without any results. So poor Siemka, the Diver, is even to this day sitting on the wine-barrels in that frightful hole. We returned to our homes, beaten and bleeding. That's the truth.

There you are, soldier. It is funny if you think it over. Yet sad. How come we sinned? All because of private property. Rightly, the Party says—"Private property is an evil." The devils. We were stingy about the wine. It was our property. And let a good *mujshik* drown because of this, together with our best kettle.

Well, God rest his soul. Still we might have had our wine. Six barrels. It is such a waste. The Government ought to send us two or three divers. We'll never pull them out ourselves. To leave under the water the wealth of the Soviets is a shame. We'll be the laughing stock of the world.

THAT'S NO WAY FOR A LADY TO TALK

By Norman Lewis

WOMEN really know how to use language. Their speech is so completely superior to that of the male as to make him sound practically inarticulate by comparison. And you have only to hear a man arguing with his wife to understand what I mean.

Women know all the tricks—by instinct. They can gesticulate eloquently with practically every part of their bodies; wrinkling their noses and fluttering their lashes is the least of their capabilities. They can bring tears to their lovely eyes at the propitious moment. They can utter squeals of delight or of misery with perfect timing.

No Woman without Words

And they can use a colourful vocabulary that is denied to men—words like cute, adorable, cunning, sweet, precious. Nor is there any compensation in the fact that a man can rely on shorter and rougher adjectives. For if the occasion demands it, the modern woman can outcurse and outblaspheme the best man alive.

Indeed, women can do everything but remain silent. Not only do they speak well—they speak unceasingly. From my earliest years, I have never stopped marveling at the unchecked flow of words that gushes from every feminine throat; and the statement holds whether the possessor of that throat is of tender, mature, or excessive age.

My profession frequently gives me the opportunity of making public addresses to groups of women. These are the most remarkable and satisfying experiences I have ever had. They are the only times in my life when I can talk for more than thirty seconds to a woman without interruption.

But that is not what makes these occasions remarkable. As I speak, I watch the women's faces. Believe me, those faces are a psychiatric study in frustration. Keeping quiet is just more than my listeners can bear.

As I approach the end of my speech, the torrent of repressed emotion, of dammed-up words, of mass inhibition, sounds like the menacing rumble of a summer storm. That is when my experiences become satisfying as well as remarkable. When the women realize, with wild ecstasy, that I have at last finished, and that now they can talk, hands shoot into the air, my name is called from a dozen different parts of the room, female voices break out in a rash of questions like the bursting of a gigantic contralto firecracker.

Then I announce quite calmly that all questions must be written down—that I can not answer any spoken ones.

I suppose I am something of a sadist. And I must confess that I am seldom requested to address the same group a second time.

Take Their Words for It

It has been said that if women ruled the world, there would be no wars. That is true. So endlessly and irrelevantly would the female diplomats dispute their differences that the passage of time would eventually solve all international problems.

For irrelevance is the hallmark of feminine discussion. There is no activity quite so futile as attempting to keep a woman to the topic. If she can not win a point by logic or facts, she will promptly resort to emotional outbursts, to outraged accusations, to unscrupulous digressions.

Feminine readers may feel from much of the foregoing that I am attacking their sex. That is not the impression I intended to create. Being only a man, and furthermore earning my bread and butter and an occasional slice of cake from lecturing and writing about effective speech, I can not help feeling sick with envy at the skill with which all women use language.

For men, speech is a means of communication. But for women, the canny creatures, speech is the sharpest weapon in their battle for economic, social, and marital advantages. When a man speaks, he is trying to be logical; when a woman speaks, she is trying to be irresistible.

And so I say, with approval, more power to women. I wish I could speak half so effectively as the least accomplished of them!

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MEXICAN COOKERY

By Robert W. Wagner

THE thousands of Americans who have acquired a passion for Mexican food on their trip south of the border will welcome the news that such food is invariably better in the home than it is in the restaurant, and that it can be done fully as satisfactorily in the American home as it can in the Mexican. There is nothing mysterious about the savoury dishes from the land of Anáhuac except the ingredients, and, fortunately, substitutions are usually at hand in the average American market for exotic items.

In the social stratosphere, the cuisine takes on an international aspect, with Spanish, Italian, French, German, and American restaurants and dishes in great evidence. Somewhere between this sophisticated fare and the humble staples of the *campesino,* or farmer, is the real food of the country, retaining something of the diet of Montezuma, showing a marked Spanish influence, and utilizing almost exclusively the familiar products grown in this land since long before Hernán Cortés set foot on the shore of The Gulf.

Real Mexican cookery is at its best—certainly at its most romantic—when produced on the *brasero,* that classic cooking instrument down through the ages. A tin brasero costs about a peso in Mexico—approximately twenty cents in United States currency. With a pair of these simple cooking units, each using an infinitesimal amount of charcoal to produce all the heat you'll need, you can set up your Mexican kitchen outdoors, at the foot of the garden, or inside, down in the recreation-room, and turn out a meal that will serve very well in place of a short visit south of the Rio Grande. Just bear in mind, if you're cooking indoors, that charcoal cooking demands plenty of ventilation. The fumes can be lethal in a closed room.

A brasero, of course, is not essential for Mexican cookery. On the other hand, one need not limit oneself to such cooking if one owns a brasero. Braseros are ideal for picnics, steak roasts, and *Weiner* grilling; and if you're in Mexico and are going to bring home a brasero, be sure to seek out in the markets also the circular steel, or clay, *comal* for frying, the spider-like *parilla* to hold your casseroles off the coals, and a plaited fiber *aventadora* for fanning the charcoal to an intense heat.

These recipes have been adapted to ingredients obtainable in American markets. It should be understood that the substitution of an occasional item for its counterpart down here may result in a very slight difference in flavour, which would be detected only by a Mexican epicure, but which will, in no way, detract from the authenticity and goodness of the dish.

Mexican cookery has three basic components—tortillas, rice, and beans. To produce the familiar tortilla dishes you must, of course, procure a few tortillas. You will do well to seek, in the larger food markets, the canned varieties which have now invaded most parts of the United States. They are packed thirty-six to the can and will save you a lot of initial labour. (These tortillas will be promptly mailed, if not available in a given community, by addressing a request to Ashley's, 2864 Pershing Drive, El Paso, Texas.)

The following recipe, however, will produce tortillas quite adequate for *cooking* purposes:

1 cupful of cornstarch
2 tablespoonfuls of white cornmeal
2 eggs
2 tablespoonfuls of melted butter
½ cupful of milk
½ teaspoonful of salt

Sift cornstarch and salt and mix smoothly with milk. Add melted butter, well-beaten eggs, and cornmeal. A tablespoonful of the mixture at a time, drop small pancakes on a hot griddle, turning when done on one side. Keep warm by steaming, until served.

Your first step in Mexican cookery, once you have tortillas at hand, will probably be the elaboration of enchiladas. Almost any leftover meat may be used, though the following is probably most popular in Mexico.

• Chicken Enchiladas, Tomato Sauce

18 tortillas (*see above recipe*)
1 package of cream-cheese
1 large avocado
1 large onion
White meat of chicken

Sauce

2½ cupfuls of tomato sauce (*thick*)
1 clove of chopped garlic
2 tablespoonfuls of chopped onion
1 tablespoonful of fresh coriander (or parsley)
Salt to taste
Chili powder to taste

Fry onion and garlic, and when soft but not brown, add tomato sauce, chili (it's not enchilada unless it's *hot*), and fresh coriander (or parsley). Salt and simmer until it thickens.

Dredge warm tortillas in sauce, fill with shredded chicken, and roll carefully, placing in groups of three on hot plates. Distribute rest of sauce over

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MEXICAN COOKERY

enchiladas, and garnish with crumbled cheese, slices of avocado, and onion rings or chopped onion.

The *Totopo*—Jalisco style—is an interesting cold dish that may be served after the soup and before the fish course, or it may be rung in very satisfactorily as a light lunch.

Totopo Jaliscienese

6 tortillas
1 can of kidney-beans
1 small onion
2 medium avocados
1 head of lettuce
2 cupfuls of slivered chicken (turkey)
1 large tomato
3 peppers jalapeña (canned), or
3 pickles (sweet, spiced, or kosher)
Sprinkling of yellow cheese
French dressing, as needed
1 tablespoonful of butter
2 or 3 tablespoonfuls of lard
Salt, pepper to taste

Onion should be finely chopped and fried without browning in the butter. Add beans and liquid, and simmer until liquid is reduced by half. Remove and mash, season with salt and pepper.

Fry tortillas in fat, removing to drain well on paper. When cool and crisp, spread with bean paste, and place on individual plates.

Meanwhile, lettuce should have been shredded, avocados sliced, and both, along with shredded cold chicken and the peppers or pickles, thinly sliced, tossed lightly in the French dressing. This salad mixture should be heaped on the tortillas, each topped with a tomato slice, and the whole sprinkled with grated cheese.

Frijoles Refritos
(Fried Beans)

The authentic bayo bean, the best grade of Mexican frijol, is rather hard to procure in most parts of the United States. In general, however, the ordinary kidney-bean, though slightly sweeter, may be used as a substitute. If dry beans are to be used, they should, of course, be soaked overnight.

Fry one small onion in butter until soft. Add a can, or the equivalent, of kidney-beans, and simmer until liquid is slightly reduced. Remove from fire, reduce to a paste with fork, and return to a skillet of hot bacon fat.

The beans should be lightly fried, shaped into individual rolls, and served up sprinkled with either yellow or Parmesan-type cheese.

Rice, the third staple of the humbler Mexican, is turned out so casually and so beautifully down here that it looks easy. There are certain things to keep in mind, however, to attain that perfect separation of grains that characterizes true Mexican rice.

Plain White Mexican Rice

½ pound of rice
1 medium onion
3 tablespoonfuls of fat
1 quart of hot water
1 sprig of parsley
1 or 2 cloves of garlic
Salt to taste

Soak rice in very hot water for twelve to fifteen minutes, and then wash in cold water until water comes clear. Drain thoroughly, melt fat, and when sizzling add rice, crushed garlic, and chopped onion, stirring constantly to prevent sticking. When rice is well-browned, add the quart of water together with the sprig of parsley and the salt.

Cover and cook rapidly until the water is fairly well taken up (then cook slowly), using a fork from time to time to loosen those particles which have a tendency to stick, and letting it cook until each grain stands out flaky and slightly moist. This should take from thirty-five to forty-five minutes. If rice should tend to dry out before that time, *small* quantities of cold water may be added from time to time.

Mexican Rice with Tomato

½ pound of rice
1 onion
1 quart of stock
1 cupful of tomato sauce
1 or 2 cloves of garlic
1 sprig of parsley
3 tablespoonfuls of fat
Salt to taste

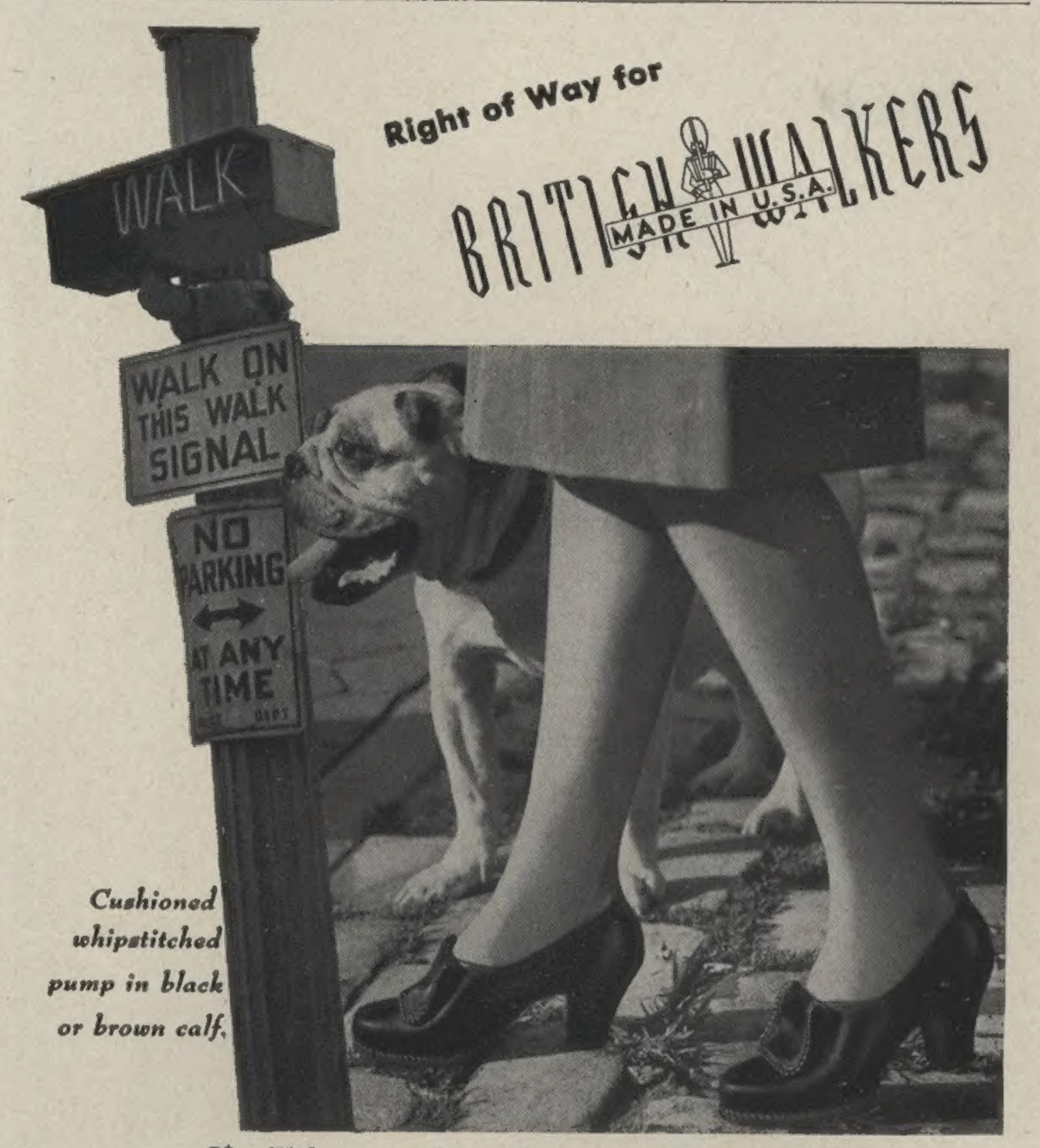
Soak and drain as for white rice, then adding to hot fat with the garlic, and fry until *very brown*, stirring constantly. Add tomato sauce, chopped parsley, and salt, cook for five minutes, and then add the stock (hot).

Cover and simmer slowly as with white rice, using a fork from time to time to free grains that stick. Serve garnished with strips of pimento and peas. Butter should *never* be substituted for the fat.

Arroz con Pollo
(Chicken with Rice)

1 tender chicken (cut up)
¼ pound of raw ham, diced
2 onions
1 or 2 cloves of garlic
½ green pepper
1 can of pimentos
1 dozen ripe olives
1 can of hearts of artichokes
½ pound of rice
3-4 cupfuls of chicken broth
3 tomatoes
1 pinch of saffron
1 sprig of parsley
Salt and pepper to taste
1 can of asparagus tips
1 can of peas

(Continued on page 138)



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MEXICAN COOKERY

(Continued from page 137)

Fry chicken with chopped onion and garlic in butter until golden brown. Remove and fry diced ham in same skillet, then combine chicken and ham, add chopped tomatoes and two cupfuls of hot stock. Let cook until chicken is almost done, then add rice, fried as described above, mix rice and chicken, add peas, two more cupfuls of stock, saffron, and seasoning.

Cover and simmer until rice is done. Serve on large platter garnished with sliced pimentos, ripe olives, asparagus tips, and hearts of artichokes.

Chiles Rellenos Mexicanos
(Stuffed Peppers)

6 plump green peppers
½ pound of ground pork
1 tablespoonful of chopped onion
1½ cupfuls of chopped tomato
15 raisins
15 blanched almonds
2 tablespoonfuls of fat
3 eggs
Salt and pepper to taste
Deep fat

Fry pork until brown. Add onion, and when soft add the tomatoes. Cook until thick, and then put in the almonds which have been chopped, the raisins which have been soaked and slit apart, and the seasoning.

Prepare pepper cases, removing seeds through an incision in the side, and boil for fifteen minutes, then filling them with the above mixture through slit in side. These peppers should be flatter than the American variety stuffed through the top.

Beat egg whites vigorously, adding the yolks slowly. Then dip stuffed peppers in batter and fry them in deep fat. Serve with a thick tomato sauce.

Huevos Rancheros
(Eggs as the Ranchers Like 'em)

As made in Mexico, this is a stout dish, but you can tone down the fiery element to suit yourself.

The Sauce

2 chopped onions
1 or 2 chopped cloves of garlic
½ chopped green pepper
2 stalks of chopped celery
1 tablespoonful of chopped parsley
Fat as needed
1 can of tomato paste
1 can of tomatoes, or
2 cupfuls of tomato-juice
Tabasco or chili powder to taste
Salt and pepper to taste

Fry the onions, garlic, green pepper, chopped celery, chopped parsley, and fat until they are soft. Add tomato paste and canned tomatoes, and allow to simmer from twenty to thirty minutes. A bay-leaf may be added during this simmering, if desired. The effete may strain this sauce, but the cooked and chopped vegetables add a delightful consistency to the dish.

While sauce is simmering, tortillas should be fried crisp in fat and drained on brown paper. (Toast may be substituted in the absence of tortillas.) When sauce is ready, a fried egg should be placed on each tortilla (or piece of crisp toast) and the sauce ladled over the whole.

This dish demands the addition of tabasco or chili powder to give it the authentic zest, and makes a wonderful late Sunday breakfast when you've been up late the night before. An interesting variant may be produced by poaching eggs directly in the hot sauce itself, with more poured over the tortilla and poached egg. Grated cheese may also be sprinkled over each dish.

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